

'The perfect example of how to do inclusivity and accessibility right.'



Customer feedback

2025/26 saw audience numbers grow by 20% as we welcomed them to our newly refurbished, more accessible theatre.

Audiences

Over **136,000** people attended **571** performances - up **23k** on 2024/25

41,286 people to family shows and panto

5,327 attenders from schools

1,929 under 16s

1,532 people using our accessible seating

975 people in receipt of benefits

101 Surrey Carers cardholders

2,937 under 25s

Absolutely brilliant. I had no idea what to expect, it was very funny, so clever and a joy to watch.

Audience member,
*The Comedy of Errors/
A Company of Rascals*

Community Engagement

6,457 people came to a creative learning activity or event

643 free tickets given to community groups

400 came to a dementia-friendly performance

320 people used our hearing aid system

959 people came to a relaxed performance

23 local groups used our spaces for their events

Not many theatres give the option/freedom to book (accessible tickets) online, giving us that option is really important.

Audience member

Awards

2025 Guildford Design Award for Best Public Building Regeneration

2025 Experience Guildford Best Independent Business

Our amazing volunteers won the **2025** Mayor's Award for Service to the Community

The Comedy of Errors & A Company of Rascals in The Stage's Top 50 UK shows 2025

Creative Learning

500 young people and adults took part in holiday and creative workshops

78 free bursary places were awarded to children and young people

554 people took part in classes and **free play sessions for pre-schoolers**

Young Creatives

36 Year 10 students took part in 12 sessions, to achieve their **Bronze Arts Award**

Discover Theatre

14 Year 7 children took part in 11 sessions at **Gosden House SEN School** completing a panto based project to achieve their **Explore Arts Award**.

128 sessions of work experience delivered to **62 young people** aged 15-25yrs.

112 attenders at **Showgoers** performances

Our Economic Impact

£1.75m direct local expenditure by our attenders, +£250k from 2021

94% of attenders only came to Guildford to visit the theatre

This is the equivalent of **supporting 93 full time jobs in the local area** (not in the theatre) and **135 jobs in the wider economy**



So lovely to see the students so relaxed and to laugh in the way they did. It was a really special experience that they will all remember for a long time.



Eikon/Kings College

Our Partnerships

We are building meaningful ongoing partnerships with local community organisations, enabling their clients to access the benefits of the arts in many ways.

6 years of working with the **HIVE, Surrey Children's Services, YMCA Guildford, Action for Carers, Surrey Arts** and **Guildford Action for Families**.

Two years of working with **Catalyst Support** and **Oakleaf Enterprise**.

... and many more incredible partners



The renovation feels really timeless. I love that the building won't feel dated in the next few years.



Audience feedback

Millbrook, Guildford, Surrey GU1 3UX