

Hmlet to open biggest co-living property in Sydney's Inner-West

SYDNEY 22 OCT 2019 - Australia's largest co-living company is opening its biggest property to date in Sydney's inner suburb of St Peters. With 82 rooms, Hmlet St Peters will open in November 2019 and will further expand Hmlet's reach to meet the needs of Australians and expats looking for new living alternatives in Sydney.

Having successfully opened eight properties in Sydney since launching in Australia in January 2019, Hmlet has anchored its presence in Sydney's Inner West with properties in Newtown, Marrickville, Petersham and Alexandria, creating a network of members and a growing vibrant community.

Hmlet St Peters is set to open to the public on 15th November and is located on the corner of 8 Hutchinson St and 29 Applebee St, St Peters. Ideally situated next to St Peters train station and within 12-minute commute to the city, Hmlet St Peters provides easy access to the surrounding creative and social hubs in Newtown and Enmore, as well as being within the immediate vicinity of Sydney Park, one of the largest parks in the city.

An outstanding warehouse conversion, the four-storey building boasts original brick walls alongside Hmlet's renowned minimalistic interiors, with the co-living units finished with polished concrete floors and oversized balconies. Hmlet members are able to connect and socialise in the courtyard, offering expansive outdoor space where members can enjoy sunset drinks and a pop-up outdoor cinema, surrounded by a fruit and herb garden.



Hmlet St Peters offer brand new units that are serviced and beautifully furnished, offering state of the art appliances and design elements from Hmlet's in-house design team (Photo credit: Hmlet)

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With 82 rooms to choose from across 38 brand new units, members have the option of five different room types starting from \$370 per week, inclusive of bills and community events, paired with the flexibility of a minimum stay of 3 months. All units are serviced and beautifully furnished, offering state of the art appliances and design elements from Hmlet's in-house design team.

"We chose St Peters as our latest and largest property to date in Australia given it's close proximity to the city and vibrancy of the surrounding suburbs. Our decision was also aided by the fact that our Newtown property is a few hundred metres away and has had 100% occupancy since opening earlier this year, therefore we know there is high demand from our members to live in the area. The building itself is among the best build-to-rent projects in Sydney and is very much conducive to co-living." says Chrystan Paul, Hmlet Australia – Managing Director.

"When discovering the communal features of the property, we started bringing together ideas such as the pop-up cinema that would boost the property's amenity and also provide an additional touch point for our members to connect and socialise, all while offering 82 beautiful rooms that redefine the sense of home".



Members have the option of five different room types starting from \$370 per week, inclusive of bills and community events, paired with the flexibility of a minimum stay of 3 months (Photo credit: Hmlet)



Founded in Singapore in 2016, Hmlet recently raised AUD\$55 million in a Series B round in July 2019 to accelerate growth across Asia-Pacific. The round was led by Burda Principal Investments, with participation from existing investor Sequoia India and new investors Mitsubishi Estate Co, Reinventure Group, and angel investors. Hmlet has quickly become the fastest growing co-living company in Asia-Pacific, driven by a vision of providing flexible, affordable and community-led housing options for the modern resident.

Co-living is an emerging trend and a welcome solution for renters who are seeking an alternative living arrangement. Since expanding to Australia in early 2019, Hmlet has quickly established itself as the co-living leader in the Australian market with eight properties, and continuing to grow at a rapid pace with plans to expand in Melbourne and Brisbane.

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About Hmlet

Hmlet's journey began when founders Yoan Kamalski and Zenos Schmickrath were renting out rooms of their semi-detached home. Several tenants and a year later, they quickly realised that their home became more than just a roof to live under – it became a space where friendships were forged.

Since its launch in 2016, Hmlet has become the fastest growing co-living operator in Asia Pacific with more than 90 locations in Singapore, Hong Kong, Australia and Japan, with plans to operate more than 2,400 rooms by the end of 2019. Responsive to the needs of the mobile workforce, Hmlet members can enjoy flexible leases, serviced rooms and community perks with monthly events and other lifestyle benefits.

Hmlet Australia launched in Sydney in early 2019 and is currently the largest co-living operator in Australia. The brand will be expanding their portfolio with further spaces in Melbourne and Brisbane.