

## Hmlet To Launch First Hotel in Q1 2023

*The 106-key Owen House will be a showcase of Singapore's glamorous 1920s era in one of Singapore's most charming and historic neighbourhoods*



*Entrance of Owen House by Hmlet*

**Singapore, 22 November 2022** – [Hmlet](https://www.hmlet.com), Asia's leading flexible living brand, together with real estate partners TCRE Partners and JMD Group, today announced plans to launch [Owen House by Hmlet](#). TCRE Partners and JMD Group acquired the hotel in 2022, collaborating with Hmlet for the ongoing refurbishment works to reposition the hotel as Owen House by Hmlet. The hotel is scheduled to debut in early 2023.

"Hmlet is excited to collaborate with TCRE Partners and JMD Group in their acquisition of this hotel asset, leveraging Hmlet's brand and core competencies in terms of in-house design and operational capabilities to unlock value in the underlying real estate. The launch of Owen House by Hmlet comes at an opportune time to ride the upswing in momentum for the residential leasing market and tourism recovery as Singapore's borders reopen," said Joshua Li, Chief Real Estate Officer of Hmlet.

The first hotel for Hmlet, Owen House is strategically located on the city fringe, next to Farrer Park MRT in the chic Little India neighbourhood where a melting pot of culture, heritage music and cuisine



await. Its design intention draws upon the nostalgic yesteryear era of New World Amusement Park, reflecting the glitz and glamour of that time period with a modern art deco interpretation. The 106-key hotel is curated to accommodate both long and short-term stays, with room sizes ranging up to 52 square meters.

The beating heart of the hotel is the intimate communal lobby and island bar, **Sunlight and Moonshine**, serving grab-and-go specialty coffee during the day before transitioning into a cosy 1920s inspired cocktail speakeasy in the evenings. It is intentionally open to the public so guests can immerse fully in the local culture of the neighbourhood.

"Thoughtfully planned and artfully designed, we are proud to unveil Owen House together with Hmlet. The refreshed hotel will inject fresh energy to the bustling and eclectic Farrer Park neighbourhood. As Singapore emerges from the pandemic, we are confident that Owen House provides the ideal accommodation for the inspired traveller," said TCRE Partners and JMD Group, in a joint statement.

In April this year, Hmlet announced its merger with Habyt, the global housing network based out of Germany. This hotel launches an enhancement of Hmlet's business model to seek growth opportunities in new markets and living segments to deliver on its mission of driving a revolution in the living industry, enabling people to live effortlessly and flexibly anywhere across the globe. Owen House will join the newly combined Habyt group's portfolio across the world, with over 8,000 rooms under management and a presence in 10 countries and 20 cities.

Owen House by Hmlet will join the **Hmlet Boutique Collection**, following the successful launch of its serviced apartment Hmlet Cantonment in August 2019.

For high resolution images, please [click here](#).

### **About Hmlet**

Hmlet is the leading flexible living brand in Asia, disrupting the home rental market by offering urbanities a curated, cost effective and hassle-free accommodation solution. We provide our tenants, who we call members, a choice of furnished rooms or full apartments to co-live or live privately based on their budget, duration of stay, and stage of life. The Hmlet experience comes with a set of perks



designed to enhance the way people live. These include access to partnerships and events as part of a growing community across Singapore, Hong Kong and Japan.

Visit <https://www.hmlet.com/> for more information or stay connected on [Facebook](#) | [Instagram](#) | [LinkedIn](#)

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