

First Look: Hmlet to Launch First Boutique Property *Owen House* in February 2023

Blazing the spirit of joie de vivre, Owen House by Hmlet is a 106-room showcase of co-living and hospitality services for a truly flexible stay experience



Hmlet's first hotel will feature [Sunlight and Moonshine](#), a communal lobby-cum-speakeasy bar

Singapore, 10 January 2023 – In anticipation of its grand opening in February 2023, Asia's leading flexible living brand, [Hmlet](#), has unveiled its first hotel at [Owen House by Hmlet](#) that will tickle the fancy of travellers seeking flexible stay experiences. Owen House joins **Hmlet Boutique Collection**, following the launch of Hmlet Cantonment in August 2019.

"Following our learnings from Hmlet Cantonment, we acquired invaluable insights to the flexible living business model. Together with TCRE Partners and JMD Group, we have conceptualised Owen House by Hmlet as our first hotel to cater to the growing need for flexible stay experiences. Our extensive room typologies and spacious designs offer greater personalisation for guests with different hospitality needs without compromising their personal lifestyle," said Giselle Makarachvili, CEO of Hmlet. "This strategic move reinforces Hmlet's role as a thoughtful steward of flexible accommodations and co-living solutions for a new generation of travellers," she added.



Owen House is nestled along the city fringe just steps away from Farrer Park area's cultural and architectural landmarks, and it will launch at a time when confidence grows steadily towards Singapore's tourism recovery and residential leasing market. The 106-key hotel will feature nine room categories, making it an easy choice for travellers with diverse short and long-term accommodation requirements. Selected rooms will feature kitchenettes and pantry areas to evoke a sense of home away from home. The room categories at Owen House are:

- **Deluxe Queen (with balcony options) and Twin rooms ranging from 18 to 26 sqm, starting from S\$142,**
- **Studio rooms with balcony options ranging from 23 to 25 sqm, starting from S\$182,**
- **Junior and Owen Suites ranging from 28 to 41 sqm, starting from S\$189,**
- **Family Room with Balcony at 38 sqm, starting from S\$223, and**
- **Two-Bedroom Deluxe and Suite ranging from 42 to 52 sqm, starting from S\$297.**

All rooms are well-appointed with essential amenities to ensure personal comfort. These include ensuite bathrooms, rain showers and toiletries, in-room safe, mini bar and on-site security for guest safety, designated working areas and blackout curtains to ensure privacy as well as housekeeping services. True to its co-living philosophy, Owen House features a lobby speakeasy bar that is open to the public to allow guests to interact with the local community, as well as two communal lounges for in-house guests on the second (*The Pembroke*) and fourth (*The Plaza*) floors as well as a meeting venue (*The Boardroom*) with vantage views on the sixth level.

Paying homage to the famous New World Amusement Park, Owen House will offer a contemporary twist on the neighbourhood's nostalgic grandeur of the 1920s. This modern art deco interpretation showcases ornamental craftsmanship reflecting Little India's distinct architecture and dynamism.

Work-life balance will come into play at [Sunlight and Moonshine](#), the hotel's communal lobby-cum-speakeasy bar. Aptly named, it will be open to the public as a grab-and-go specialty coffee and co-working space in the day and transition into a cosy 35-seater cocktail bar at night. The interior is spruced up with sleek, suede materials, glass lattice windows complementing a charming emerald green and gold palette, making it a natural setting to fire and inspire the senses. Guests in dire need of an after-work tippie may appreciate Sunlight and Moonshine's wide selection, ranging from classic to specialty cocktails, beers, wines and spirits as well as family-friendly non-alcoholic options.



Owen House will enhance Hmlet’s business potential to explore growth opportunities in new markets and across the co-living sector, enabling people to live hassle-free across the globe. Perfectly primed to keep guests well-occupied during their stay, the property will join the newly combined Habyt group’s portfolio across the world, with over 10,000 rooms under management and a presence in 12 countries and 24 cities.

Prices listed are after discounts and exclusive of 8% GST. Terms and conditions apply. Please [click here](#) for more details.

For high resolution images, please [click here](#).

About Hmlet

Hmlet is the leading flexible living brand in Asia, disrupting the home rental market by offering urbanities a curated, cost effective and hassle-free accommodation solution. We provide our tenants, who we call members, a choice of furnished rooms or full apartments to co-live or live privately based on their budget, duration of stay, and stage of life. The Hmlet experience comes with a set of perks designed to enhance the way people live. Now, as part of the Habyt Group, this includes access to global partnerships and events as part of a growing community across Europe and Asia.

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