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THE HON COMPANY INTRODUCES MOBILE APP FOR FURNITURE SALES PROFESSIONALS

(MUSCATINE, IA—FEBRUARY 29, 2012) – Ensuring total connectivity with its nationwide network of furniture dealers, The HON Company is launching what promises to be an indispensable digital tool, The HON Gallery Mobile App. This newly developed Apple iPad App makes access to the company’s latest product imagery, literature and videos, easier—and more dynamic—than ever.

“The Apple iPad and other tablet devices are becoming a critical part of the furniture sales process, and having easy, timely access to the richest, most up-to-date content is critical to closing the sale,” said Stacy DeLong, channel loyalty manager at The HON Company. “The most current images, literature and videos are now completely mobile thanks to this ‘anywhere, anytime’ resource that is literally fingertips away. Furniture sales professionals can be fully armed with information no matter where they are, and can present HON’s product stories whether in the showroom or on the road meeting with clients.”

Another edge for sales professionals: the App is designed so that the user will automatically see any updates to its programming as soon as they log in. It’s

a feature that eliminates the need to continually download new versions. “The mechanics are just as intuitive and user-friendly as the App’s overall functionality,” added DeLong.

While The HON Gallery Mobile App is currently compatible with the Apple iPad, versions for other mobile devices are coming soon. To download the App or for information on upcoming versions, visit the HON Ready Portal at www.honready.hon.com and click on the “HON Mobile” quicklink at the bottom of the page.

About The HON Company

Inspired by practicality and invested in understanding the needs of its customers, The HON Company strives to establish meaningful connections resulting in product solutions and customer support that exceed market demands. As a leading designer and manufacturer of workplace furniture including chairs, storage, panel systems, tables and desks, HON’s commitment to serving its customers is rooted in reliable performance and a member culture that is approachable, confident, smart, and ready to serve. Headquartered in Muscatine, Iowa, The HON Company has numerous manufacturing facilities strategically located throughout the United States, and markets its products through a nationwide network of loyal dealers and retailers. The HON Company is an operating company of HNI Corporation (formerly HON INDUSTRIES). For more information, visit hon.com.