

CORRAL





New American Design

From the utilitarian spirit of the Shakers to the material innovations of Charles and Ray Eames, American design has flourished around the globe.

We launched Corral in order to collaborate with other American designers who also want to explore and further define an American design ethos for who we are and how we live and work today.

As we increasingly domesticate our work space and multitask in our personal space, business and leisure have become a continuum to which products must respond in 360 degrees. This means using materials honestly, bringing craft into the production process, and blending utility with aesthetics, versatility with emotion.

Furniture should make us feel at home—in the office or in our living rooms, at work or at play, alone or with friends. Wherever we are, comfort is a state of mind.





Spin Lounge

Perfect for the living room, breakout spaces, and meeting rooms, the Spin Lounge is structured yet comfortable for extended periods of lounging and working. The Spin Lounge swivels for conversation and intuitive body adjustments.



Barn Stool

Inspired by Shaker simplicity, this stool is highly functional and built for everyday use. The simple utility of the Barn Stool makes it a flexible perch for anywhere around the home or office. Crafted in solid ash, it is built for longevity and purpose.



Linden Chair

The award-winning Linden Chair is an affordable all-wood chair designed for the modern office. Its simple utilitarian form boasts a solid wood frame, molded ply-formed back, and comfortable contoured seat. Robust solid ash dowel legs provide structure and support for the seat and gently curved back. Available in solid oak or painted ash, the Linden Chair easily changes character to fit into a wide range of interiors.



Beauty in Utility

There is an essential beauty in an object that is truly useful, and we believe that beauty should be woven into our everyday lives. The things you live with shouldn't be just things. They should make you feel at home even when you're in the office. We design both the product—and that feeling—to last.





Maude Collection

Designed by Brian Graham, Maude is a modular sofa collection that is highly customizable and can be configured to work in a wide range of spaces. The collection consists of three simple units—the Corner, Middle, and Ottoman modules—that can be combined to create multiple seating solutions. Each module comes with a pillow for added comfort to help make your meeting, work session, or nap more enjoyable. The relaxed vibe of the chair makes it a perfect option for any lounge or workspace.

Cobra Table

The Cobra is a lightweight table that offers a perch for your laptop or tablet. The unique form has a surface for working while also providing storage for books, magazines, or your notebook at the base of the table. Crafted in lightweight yet durable molded plywood, the Cobra is easy to move and can be set up anywhere, turning any space into an environment in which to get work done.





Material Honesty

We use natural materials to express authenticity. By honoring the imperfections found in wood or in a detail like an exposed weld, Corral offers a deeper connection to the product by revealing how each object is built and what it is built from.



Stacked Table

The two table surfaces were designed with a soft profile hardwood edge inspired by the rails of a surfboard. The table allows for storage on the larger lower surface, which cantilevers from the legs to create additional space, while the top surface remains clear.



Maude Lounge

Designed by Brian Graham, the Maude Lounge is a modern take on the classic club chair. Designed for comfort and built for longevity, Maude has a casual feel with oversized piping and soft side panels. With a pillow for added comfort, the laid-back quality of the chair makes it an easygoing addition to nearly any space.



Pillow Lounge

A soft pillow-like form is held in place by a lightweight stainless steel rod base. The casual form of the Pillow Lounge is versatile and can be used in both the home and the office. The lounge upholds visual levity with a comfortable, cushy seat. It is upholstered in Kvadrat fabrics and also available in a COM (Customer's Own Material) option.



Our Place

California, the San Francisco Bay, Oakland. This is our place. It influences us every day: It is copacetic and kinetic, urban and agricultural, buttoned-up and hanging ten. People here build the box and then think outside of it. They're trying to save the planet and colonize the next one. California is an economic and creative engine as much as a Shangri-La where work and play flow into each other—and into us.



Pebble Ottoman

Available in three sizes, Pebble Ottomans work great in groups or on their own. They can be used as seats or soft tables in living rooms and meeting spaces. The Pebble Ottomans are distinguished by their soft, round form and tight tailoring. They are upholstered in Kvadrat Divina Melange.





Anchor Table

Hardworking and handsome, the Anchor Table Collection is designed to fit into nearly any ancillary application. With a variety of heights, tabletop shapes, and options for integrated power, the Anchor Tables reliably gets the job done. Available in multiple materials and finishes, the Anchor Tables can be customized to meet dimensional requirements or aesthetic taste.

Dome Chair

Simple and lightweight, the Dome Chair is well-made and built to last. This high-capacity stacker is a utilitarian solution for kitchens, cafés, and high-traffic areas. The soft dome form of the back makes a strong statement in large groupings and cafés.





Process + Craft

Our studio is a design lab where we research, listen, sketch, model, make, test, and repeat. Sustainability is about restraint, usefulness and longevity, clever design and masterful making, honest materials, and not just "green" ones. We pare objects down to an essential clarity of form and then bring craft into the process—a stitching detail, a seamless joint. You have to love it to keep it. We build for keeps.





Panino Collection

The Panino Collection provides several options to accommodate your storage needs. Available in a variety of sizes, configurations, and finishes, Panino can provide storage for a multitude of needs and environments. These pieces are Crafted in the United States using real wood veneer, solid edges, and a solid wood base.

Tapered Pill

The bench-like soft seat works seamlessly in groups to create a strong graphic or on its own as a singular expression. Add a moveable tray for more functionality and a spot for your coffee. The Tapered Pill is defined by its graphical pill shape backed up with super-clean tailoring and a comfortable sit.



Products with Purpose

We believe that products should have a clear purpose and signal that intention through their design: chairs that encourage you to sit in a variety of ways or soft seating that can also be a table. Adaptable, user-centered—our products shouldn't just serve a purpose. They should serve yours.





Barn Counter Stool

Inspired by Shaker simplicity, this stool is highly functional and built for everyday use. The Barn Counter Stool is a great solution for high-traffic public spaces where a robust stool is needed. Crafted in solid ash with a brass accent bar, this stool will stand the test of time and the rigors of heavy use.

Post Table

The Post Table is our take on a classic Parsons-style table. Cables and power are managed seamlessly through a cable tray under the tabletop and routed through mouse holes in the base of the legs. Available in a wide variety of sizes and top options, the Post Table can be customized to meet dimensional and aesthetic needs.





Everyday Design

We study the ordinary objects that get us through the everyday: well-crafted, sculpted with use, burnished by time. You rely on them. You've built rituals around them. Eventually they don't tell a just design story; they tell your story. Every day of it.



Box Table

The Box Table is a multifunctional table for living rooms. Its simple form provides both storage and ample tabletop surface. Crafted in solid wood and joined with an elegant box joint, this table is simple, pure in form, and built to last.

Grove Sofa

The Grove Sofa is a finely crafted modular sofa that can adapt to any setting. Its restrained, simple design and clean lines make it the perfect addition to any lounge space. Designed and built in California, the low-slung and relaxed look and feel speaks to its West Coast heritage. Designed with COM possibilities in mind, the Grove makes a great solution for the trade and the modern office.





Pivot Table

The Pivot Table provides a sturdy yet sleek solution for working in lounge areas. A solid wood surface sits atop a robust powder-coated steel base to create a flexible work surface.



Comfort

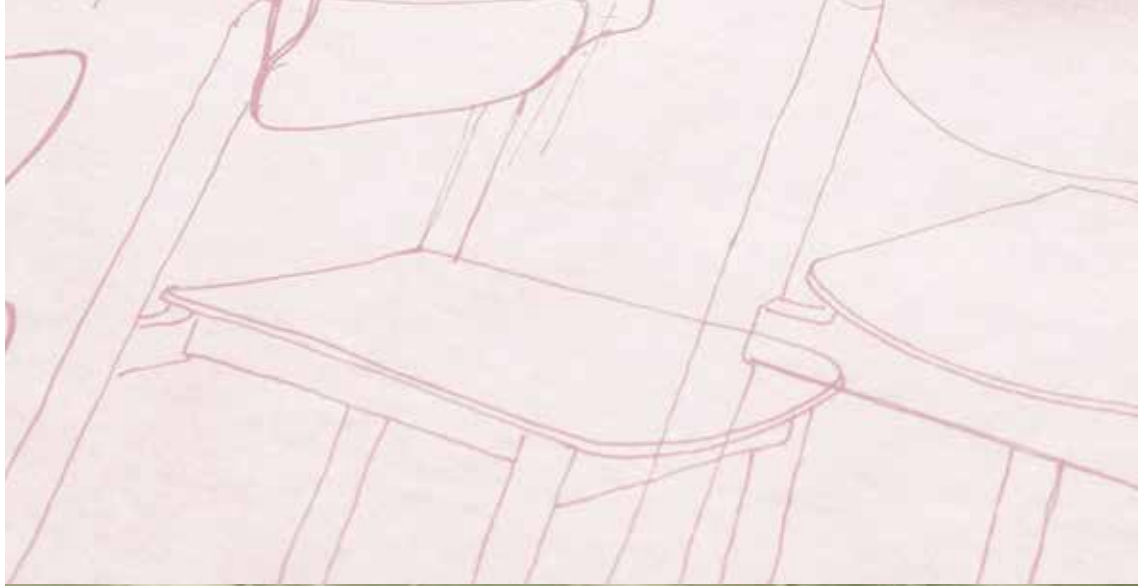
Wherever you are, the comfort of home: lounging on the sofa or poised above the keyboard. Ease of use and well-being are at the core of every product. Can you hear it? That's the inaudible hum of design, doing its job quietly in the background, so that you can do yours.



Pebble Table

The Pebble Table is simultaneously squarish and soft. A white oak surface offers a contrasting perch to the surrounding soft wool Kvadrat fabric. The Pebble Table works great in groups, paired with a Pebble Ottoman, or on its own.





End Notes

Eric Pfeiffer, a fourth-generation Californian, started Corral in order to address the challenges of the modern home and office through everyday objects that represent an American design ethos. His approach to design and aesthetics is just as rooted in the West Coast character as he is: casual, authentic, and open-minded.

Whether working as a designer-manufacturer, design strategist, brand builder, or product designer, Pfeiffer pares ideas and objects down to what is essential. It is a hands-on process of simplification rooted in a deep understanding of how we use our objects and how those objects are made.



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