

Gunlocke®



MULTI®



500  
200 SKIP  
175 SCAN  
80 READ  
40 HEADLINE



- QUICK ANSWERS
- TOO LONG
- LOST INTEREST
- BAD DESIGN
- TOO COMPLEX
- LACKS CREDIBILITY

- MINIMISE INTERRUPTION
- QUICK ANSWERS
- EASY SCANNING
- TRUST
- IN-DEPTH ENABLED
- INTERACTIVITY
- PERSONALISATION
- CONTEXTUAL

SATISFIED: MANY | SOME  
DEPTH: NO | YES  
STARTLING: NO | YES

100%

20%

+ HE

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## ACHIEVING AGILITY

When workplaces demand application versatility, Multi delivers splendidly, integrating features and functionality rarely embodied in one collection. From guest seating to stools, from lounges to team rooms, Multi means one model with many expressions.

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*Design by* DANIEL CRAMER









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## MASTERING MODIFICATION

One collection, multiple options, Molti means  
you make the selections that matter most.  
Choose the arm style and material, mix the materials  
on cushions and backs, promote a brand identity.  
Molti makes it happen.

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**Our commitment to the environment.** A vibrant, healthy planet yields the products we create and our future is dependent upon the commitment we make to stewardship and sustainability. Find out more at [Gunlocke.com/environment](https://www.gunlocke.com/environment)