



HBF Introduces the Note Desk Designed by OEO Studio

December 2, 2021

HBF 900 12th Street DR NW Hickory, NC 28601

#HBF #NoteDesk

HBF is pleased to launch the Note Desk—a refined follow up to the Simple Writing Desk. Designed by the Copenhagen-based OEO Studio, Design Principal Thomas Lykke has further streamlined the table desk typology to create HBF's very first flatpack product that is easy to ship, assemble, and use without sacrificing its workmanship and versatile functionality.

"When the Simple Writing Desk was introduced four years ago, it truly resonated with designers and specifiers due to its quality, performance, and modernity in design," commented Lykke. "The new Note Desk offers an entirely fresh perspective on the original Simple Writing Desk concept. With its organic structure and an intimate feel, this piece of furniture is meant to be timeless and can perfectly complement a public work space or a private home office."

Based on a design approach rooted in "honest, clean, and simple" aesthetics, OEO Studio continues its exploration of American, Danish, and Japanese furniture design mash-ups for HBF. The new Note Desk is manufactured entirely from solid Red Oak and comes in three different color choices: light natural oak, stained, and black. In addition, four components of the desk are available for mix-and-match specification: the desktop; back panel plus shelf; drawer/cubby; and leg assembly. The sensibly crafted solid wood legs, in particular, add a softer, well-rounded touch to the overall construction. The Note Desk is meant to be a thoughtful yet dynamic piece that works in any setting, from contemporary offices such as Zoom Rooms and libraries to creative commercial environments, and even WFH setups.

"Our latest collaboration with OEO Studio further solidifies HBF's commitment to adaptable,



sustainable, contemporary furniture design for work and living," remarks HBF Creative Director Adrian Parra. "As the boundaries between the traditional office and home office rapidly blur due to hybrid work models and Zoom, we developed HBF's Note Desk as a timely response to the profound changes shaping contemporary work culture."

The Note Desk—which pairs nicely with the Essens Chair, also designed by OEO Studio for HBF—is made at HBF's facility in Hickory, NC and retails for \$1890-\$3740. It is available for B2B through contract purchases, and B2C on Design Public's website (www.designpublic.com).

OEO Studio's Instagram "Takeover"

In celebration of the recent launch of its new Note Desk, HBF is thrilled to welcome OEO Studio's "takeover" of the company's Instagram feed from December 6 to 17. In addition, one each of the Note Desk and Essens Chair are also available as prizes for a lucky winner. Simply follow both HBF textiles (@hbftextiles) and furniture (@hbfcontract) accounts on Instagram, and tag two (2) friends in the comment section to be entered.

About HBF

With an emphasis on design, craft, and sustainability, HBF is proud to be part of a two-hundred-year-old legacy of furniture manufacturing in North Carolina. HBF's expertise is rooted in the understanding of how furniture creates relationships between people, environments, and objects—and with this holistic perspective for living and working comes good, honest furniture workmanship united by inspiring contemporary design. Engineered for longevity and performance, HBF furniture is built with a keen contract manufacturing competence that has continuously evolved since 1981. For more information, visit: www.hbf.com.

Contact Us

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Press Stories

HBF Introduces the Note Desk Designed by OEO Studio

August 2, 2021



Note Desk 01

- High Res
- Lo Res



Note Desk 02

- High Res
- Lo Res



Note Desk 03

- High Res
- Lo Res



Note Desk 04

- High Res
- Lo Res



Note Desk 05

- High Res
- Lo Res



Note Desk 06

- High Res
- Lo Res



Note Desk 07

- High Res
- Lo Res



Note Desk 08

- High Res
- Lo Res



Note Desk 09

- High Res
- Lo Res



Note Desk 10

- High Res
- Lo Res



Note Desk 11

- High Res
- Lo Res



Note Desk 12

- High Res
- Lo Res



Note Desk 13

- High Res
- Lo Res



Note Desk 14

- High Res
- Lo Res



Note Desk 15

- High Res
- Lo Res



Note Desk 16

- High Res
- Lo Res



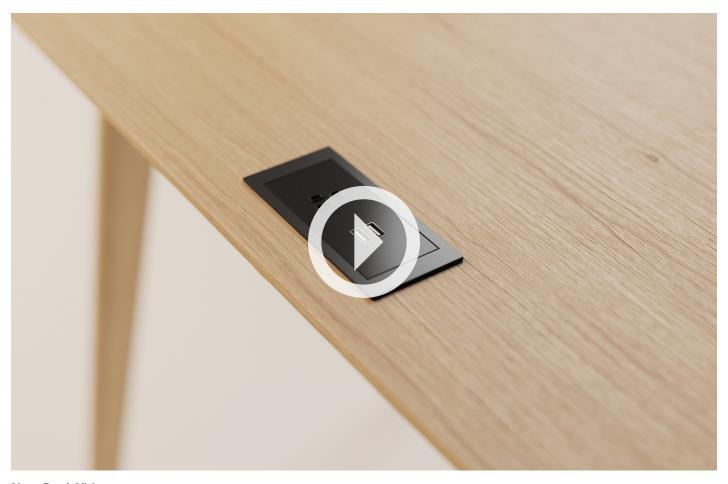
Note Desk 17

- High Res
- Lo Res



Note Desk 18

- High Res
- Lo Res



Note Desk Video

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