



## **HBF INTRODUCES KUBI COLLECTION BY BARBARA BARRY, REFLECTING HER CORE PHILOSOPHY OF DESIGN SIMPLICITY AND HARMONY**



HBF and American design icon Barbara Barry are excited to launch the KUBI Collection, marking a milestone in Barry's impressive career and long-standing 30-year collaboration with HBF. The dynamic KUBI lounge series, featuring seven modular wooden pieces, embodies her signature style - an understated sophistication that aligns seamlessly with HBF's commitment to quality craftsmanship and innovative design. This wooden modular lounge collection is a rarity in the industry and is designed to fill a void in the world of architecture and design.

"For me, it starts with a watercolor, it starts with a sketch, it starts with a line and a curve. I think it's always lovely to have a strict geometry with a curve," explains Barbara Barry. "In crafting KUBI, I explored the idea of less is more and how pure geometry can be supportive, working closely with HBF to get just the right sit and proportions. It speaks intuitively, inviting individuals to experience its allure without the need for explanation."

At the heart of the KUBI Collection lies a departure from the norm, as Barry delves into the essence of form and function. Each design in the series - lounge chair, two-seater lounge, ottoman, bench, coffee table, modular table and side table - can be endlessly reconfigured to suit the needs of the space. KUBI invites users to linger and engage, fostering a sense of calm and intimacy in even the most bustling environments. Inspired by architectural elements and simple forms, it represents a bold fusion of masculine and feminine resonance, evident in its contrasting angular design with soft, rounded bolster and seat.

"KUBI reflects my commitment to creating furniture that not only captivates the eye but also engages the senses, evoking a sense of warmth, support, and luxury in every space it inhabits," says Barry, "It is my hope that KUBI can help foster inspiring and multifunctional spaces that elevate the human experience."

The KUBI collection also introduces an exclusive painted finish, Agave Green, developed by Barry, complementing existing standard finishes. "Green is my go-to color, inspired by the nature that surrounds me. For this collection, HBF developed this specific finish so that the fabric and the form can read monolithically and seamlessly," explains Barry regarding the significance of this signature palette. The launch also coincides with Barbara Barry's new indoor-outdoor textile - Ground Cover with HBF Textiles, which includes nine earth-tone inspired colorways, including two greens.

Other key design elements of the KUBI collection include: removable and replaceable seat and bolster cushions ensuring longevity and designing for circularity, decorative stitching to add a touch of personalized style, an optional metal kickplate in three finishes for a sleek and protective finish, and pressure-fit ganging brackets that allow for self-service and easy connection of multiple chairs and tables for space-saving or collaborative arrangements. Laminate top inset options are also available for the tables. Upholstery available in a wide variety of graded-in HBF Textiles or COM with the option to specify contrasting seat and bolster materials.

"What sets KUBI apart is its ability to adapt to various environments while retaining its unique character and charm," explains Barry. "Whether it's in lobbies, airports, offices, waiting rooms, or bedrooms, KUBI exudes a 'built to last' vibe, offering enduring quality and sophistication." KUBI stands alone as a statement piece or can be grouped together to create "villages" of modular interlocking forms, as a departure from conventional wooden contract furniture.

For more information and to explore the KUBI collection, visit [www.hbf.com/kubicollection](http://www.hbf.com/kubicollection).

[KUBI Press Images](#)

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#### **About HBF**

HBF is recognized for its timely design sensibility and timeless craftsmanship. By joining forces with leading industry designers, HBF is committed to creating ingenious contract furnishings with an emphasis on craft, comfort, and sustainability. HBF's mission is to continuously inspire its core audience of A&D specifiers as design arbiters and trusted partners in the realization of ambitiously considered commercial interiors. [www.hbf.com](http://www.hbf.com)

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