



## HBF INTRODUCES COSME BY MARK GRATTAN – A RESIDENTIALLY INSPIRED LOUNGE COLLECTION DESIGNED FOR THE DEMANDS OF COMMERCIAL INTERIORS

*Architectural in form yet deeply tactile in experience, Cosme brings sculptural softness and contract-grade performance to hospitality, workplace, and public environments.*

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*Photo credit: Matthew Gordon*

**New York, NY** -- [HBF](#) is excited to announce the launch of Cosme, a new lounge collection by designer Mark Grattan that bridges the worlds of residential comfort and commercial performance through a bold, architectural lens. Defined by volumetric form, flange welt detailing, and expressive mixed materials, Cosme delivers a sculptural presence while maintaining the warmth and ease associated with residential interiors.

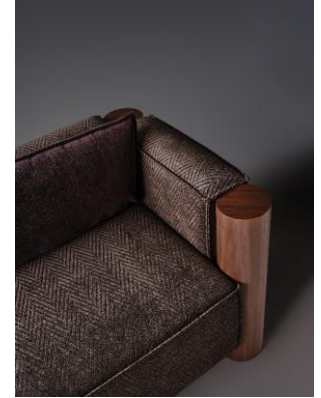
Designed for hospitality, lounge, and public environments, Cosme reflects Grattan's signature approach to form-making: refined, tactile, and intuitively human. Upholstered in textiles with a residential hand and engineered for contract durability, the collection introduces a new visual language to commercial interiors—one rooted equally in softness and structure.

"Cosme represents the evolution of how people want to experience commercial environments today," explains Casey Baxter, VP and General Manager of HBF. "Designers are looking for furnishings that feel elevated and residential, while still meeting the performance expectations of hospitality and workplace settings. Mark brought an incredibly thoughtful perspective to every detail of this collection, and the result is a lounge series that feels both architecturally expressive and exceptionally comfortable."

Originating as a residential concept for one of Grattan's celebrity interiors projects, Cosme is driven by his desire to create a lounge collection that feels genuinely luxurious for the body. Through an intensive process of three-dimensional modelling and prototyping, the design evolved into a collection capable of performing seamlessly across commercial and hospitality applications without losing its residential sensibility.

"Cosme is about creating tension between softness and structure," says Mark Grattan. "I wanted the collection to feel architectural and confident, but also deeply comfortable and tactile. Working directly with HBF's team and prototyping in real time allowed us to refine every proportion and detail until the collection felt exactly right—not just visually, but physically."

A defining element of the collection is its flange welt seaming, engineered collaboratively with HBF's product development team. The detail introduces a precise visual tension between upholstery and structure, creating a seam treatment unlike any previously seen within HBF's portfolio. Materiality also plays a central role throughout the collection. Cosme's signature column leg softens the collection's architectural geometry through a rounded profile and is available in wood veneer, marble, solid surface, or upholstered leather. In wood applications, veneer is intentionally laid at a 45-degree angle to emphasize movement and craftsmanship, while marble introduces natural variation and quiet visual drama.



The collection includes a One-Seat Lounge, Two-Seat Lounge, Three-Seat Lounge, and Ottoman. Each piece is engineered for durability and longevity using a plywood substructure with cut poly cushioning while maintaining a refined residential appearance. Textile applications were carefully curated in partnership with HBF Textiles to support both tactile richness and contract-grade performance. Designers can further customize the collection through contrasting the attached back pillow, allowing Cosme's architectural character to be amplified or softened depending on the environment.

Designed to support a wide range of sophisticated interiors, Cosme is suited for lobbies and lounges, corporate reception areas, executive and collaborative spaces, private clubs, hospitality suites, and high-end residential projects. The collection's sculpted silhouette and uninterrupted upholstery detailing create a visual continuity intended to encourage lingering, conversation, and comfort in both intimate and large-scale settings.

In keeping with HBF's commitment to longevity and sustainability, Cosme is designed for serviceability and component replaceability, including a fully replaceable attached back pillow to extend the product lifecycle and reduce material waste over time. The collection also meets BIFMA 7.4.4 standards and is PFAS, FR, PVC, and antimicrobial free. Cosme is Indoor Advantage Gold certified for low chemical emissions and manufactured domestically in the United States.

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### **About HBF**

Defined by its strong legacy and iconic design visionaries, HBF has helped shape the Americana style. With an emphasis on design and craft, HBF is proud to be part of North Carolina's two-hundred-year-old legacy of furniture and textile manufacturing. Rooted in authenticity, HBF fosters meaningful relationships with collaborators built on shared values and passion for design, providing hospitable experiences at every engagement for warm, thoughtful, and supportive interactions. With this holistic perspective for living and working comes good, honest craftsmanship that stands the test of time. For more information, visit: [hbf.com](http://hbf.com) and follow [@hbffurniture](https://www.instagram.com/hbffurniture).

### **About Mark Grattan**

Mark Grattan, a designer from Hudson, Ohio, blends two decades of expert craftsmanship with a distinctive and refined aesthetic. Currently working in NYC by way of Mexico City, his designs explore the relationship between color and texture, drawing influence from tropical modernism, contemporary Italian design, and the elegance of the Art Deco movement. A Pratt Institute alumnus, Grattan's rise has been fueled by a succession of wins that have sharpened his signature fusion of eclecticism and cohesion. As the champion of HBO Max's *Ellen's Next Great Designer*, he has captivated the design world, graced the covers of prestigious international publications and cemented his status as a creative force to be reckoned with. Most recently, his groundbreaking work has earned a place in the permanent collections of The Brooklyn Museum and The Smithsonian, solidifying his legacy in contemporary design. Beyond his craft, Grattan remains a trailblazer and advocate, championing the presence and recognition of Black creatives in the design sphere.

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