

HBF TEXTILES

WINTER 2016 COLLECTION
BY ELODIE BLANCHARD



Elodie Blanchard

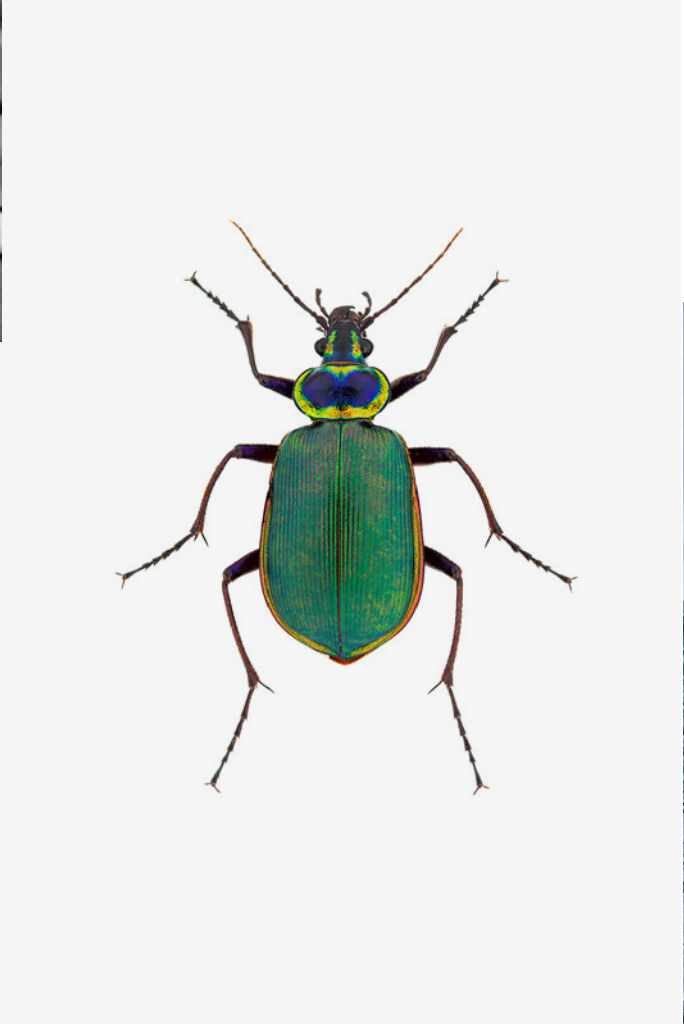
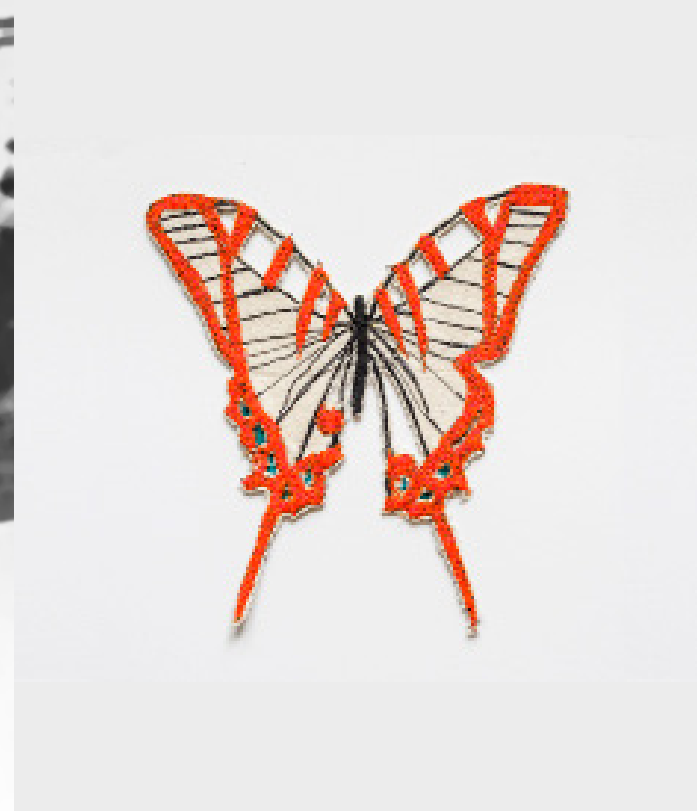
Elodie Blanchard began designing clothes and organizing fashion shows in her teens before moving to Paris to study sculpture at the École des Beaux-Arts and fashion at the Duperré School of Design and Fashion. In 1999, she won the young designer prize at the International Fashion Arts Festival of Hyeres, which gave her the opportunity to sell her eponymous clothing line at the famed French La Redoute store. After studying at CalArts in Los Angeles, her interests expanded to performance projects, including collaborations with musicians and dancers. Later, Blanchard delved into a variety of endeavors including prototype product development, trend forecasting, special event design, and costume and set design. She has also taught at Parsons in NY.

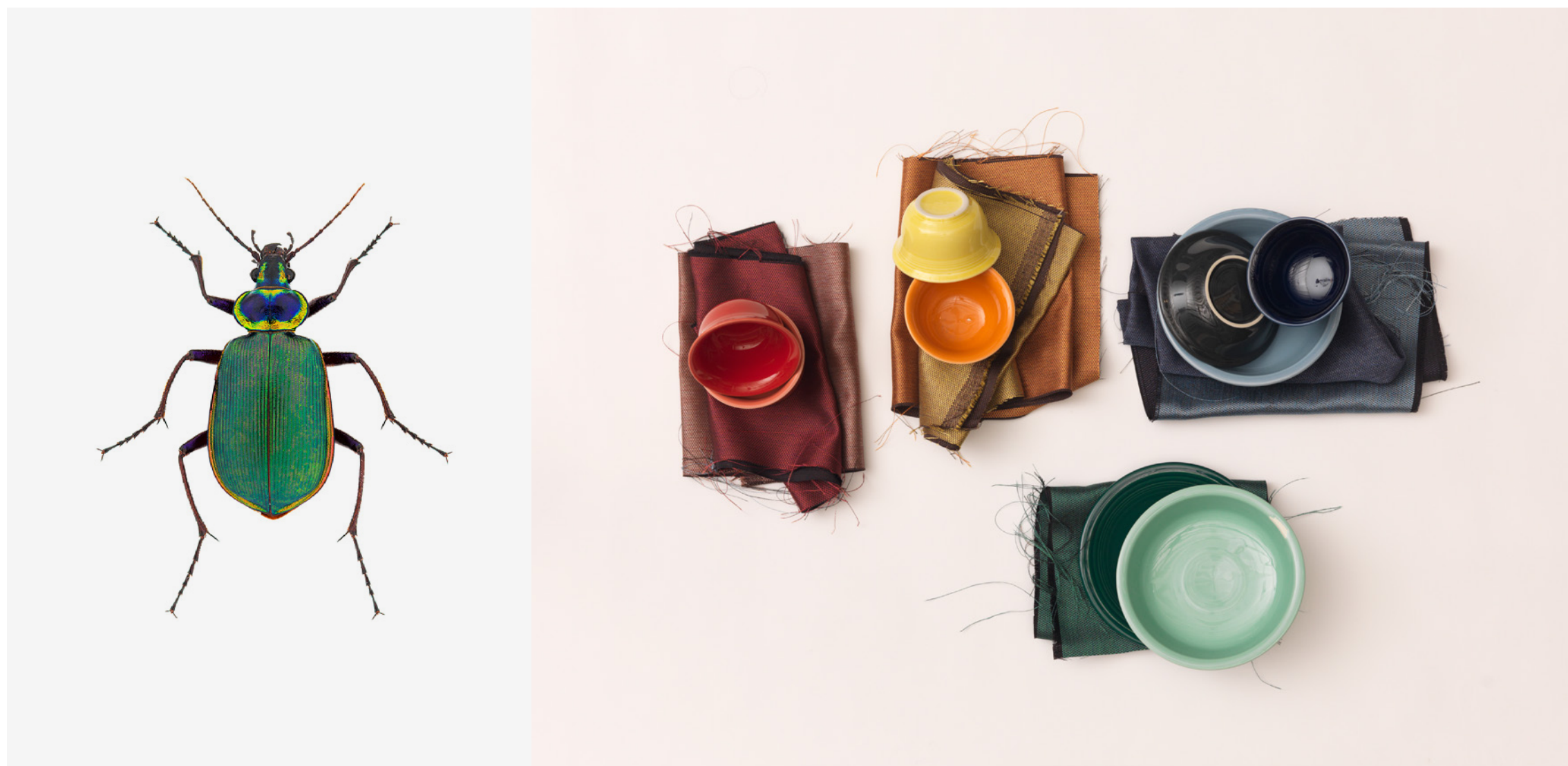
She has since founded Elodie Blanchard Studio specializing in textile design and fabrication. Her aesthetic is modern and whimsical: each unique piece showcases her ability to take everyday objects - an heirloom quilt, a utilitarian moving blanket, a favorite pair of pants - and transform them into extraordinary textiles with diverse design applications.

In 2014, she collaborated with HBF Textiles, winning the gold award at Neocon. Blanchard's work has been featured in The New York Times, New York Magazine, Fortune, Metropolitan Home, Interior Design, DWELL, Domino and ELLE Decoration among others.



Inspired by Russel Wright's organic modern architecture, Elodie Blanchard's designs celebrate the extraordinary elements of the natural world, from the softness of clouds to the intricate detail of a butterfly wing. Filled with soothing neutrals and vibrant new hues, the series has the ability to be used in multiple applications from wrapped panels to systems panels to upholstered seating.





Beetle

A visually luminous fabric with a subtle metallic sheen reminiscent of jewel toned beetle carapace.

COLORWAYS	11
APPLICATION	Upholstery, wrapped panel, systems panel
CONTENT	81% polyester, 19% polyacrylic
WIDTH	56" W
REPEAT	None
WEIGHT	16.24 ounces per linear yard
FINISH	None
BACKING	None
ABRASION	80,000 double rubs (W)
ORIGIN	Germany
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass), Class A rated ASTM E-84 (unadhered)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry cleaning solvent. Bleach solutions of up to 10% for cleaning difficult stains.



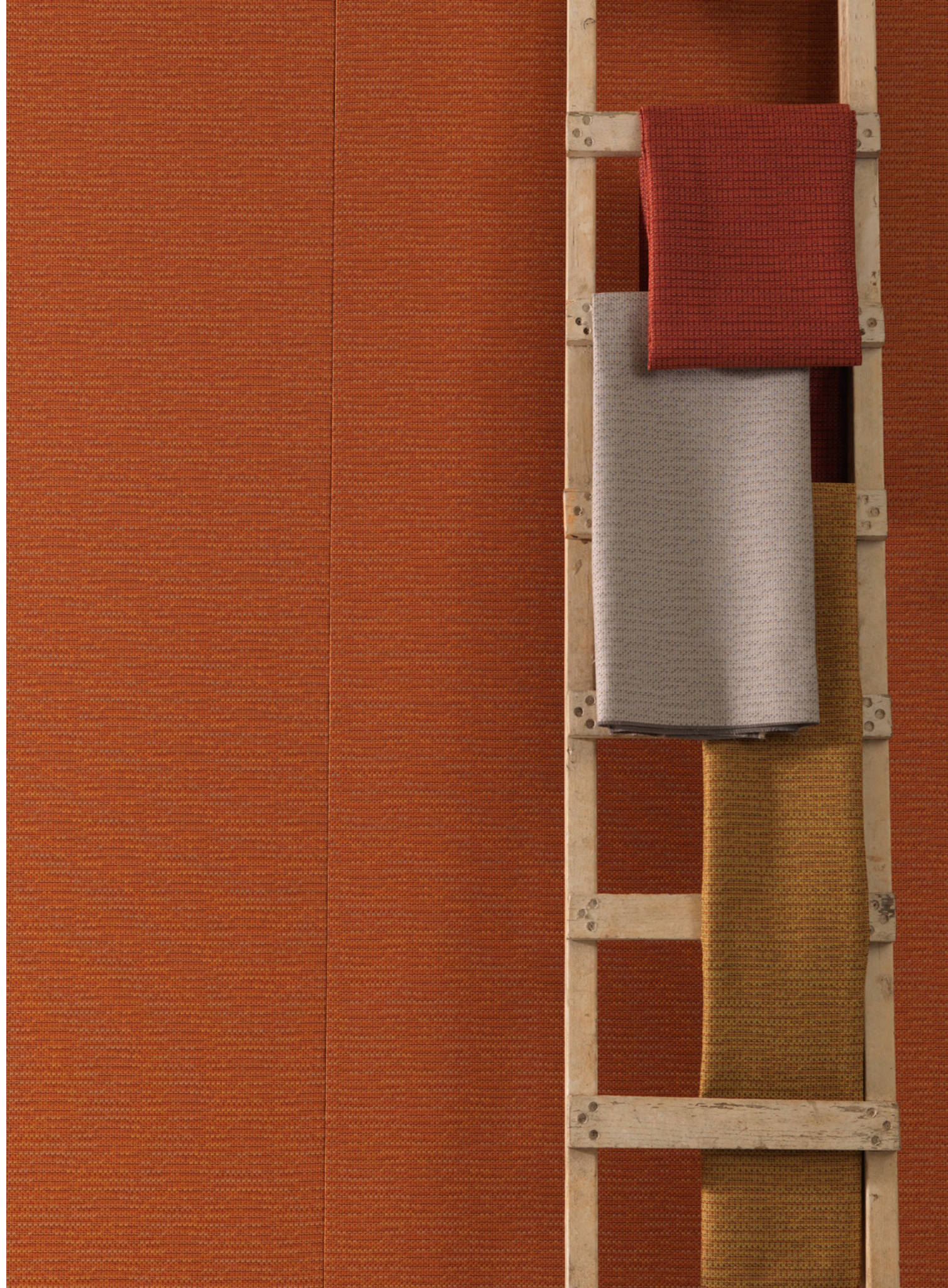




Butterfly

An homage to Blanchard's large scale abstract butterfly installations at ABC Carpet and Home, Butterfly becomes a detailed interpretation of the multi-colored stitched yarns intertwined and interpreted through a jacquard woven construction.

COLORWAYS	8
APPLICATION	Upholstery, wrapped panel, systems panel
CONTENT	100% Eco-Intelligent® polyester
WIDTH	56" W
REPEAT	None
WEIGHT	14.46 ounces per linear yard
FINISH	Stain resistant
BACKING	None
ABRASION	100,000 double rubs (W)
ORIGIN	Canada
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass), Class A rated ASTM E-84 (unadhered)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry cleaning solvent
SUSTAINABILITY	Antimony-free polyester, NSF 336 Gold









Cloud

Cloud was developed to bring coziness and a feeling of protection to the office. It is a bit surrealist, but what if you could be in a cloud or taking a nap on a giant mattress surrounding you? Cloud transports us to a softer, gentler environment.

COLORWAYS	7
APPLICATION	Upholstery, wrapped panel
CONTENT	100% recycled polyester
WIDTH	54" W
REPEAT	12 3/4" V x 12 1/2" H
WEIGHT	26.00 ounces per linear yard
FINISH	Stain resistant
BACKING	None
ABRASION	45,000 double rubs (W)
ORIGIN	Canada
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass), Class A rated ASTM E-84 (unadhered)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry cleaning solvent
SUSTAINABILITY	100% recycled content, NSF 336 Gold



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Cloud 948





Cut Out

Inspired by the paintings of Franz Kline and Barnett Newman, Blanchard created the pattern by painting a black and white abstract expressionist composition and then cut the painting into rectangles and shuffled the pieces until she found a good balance between positive and negative space.

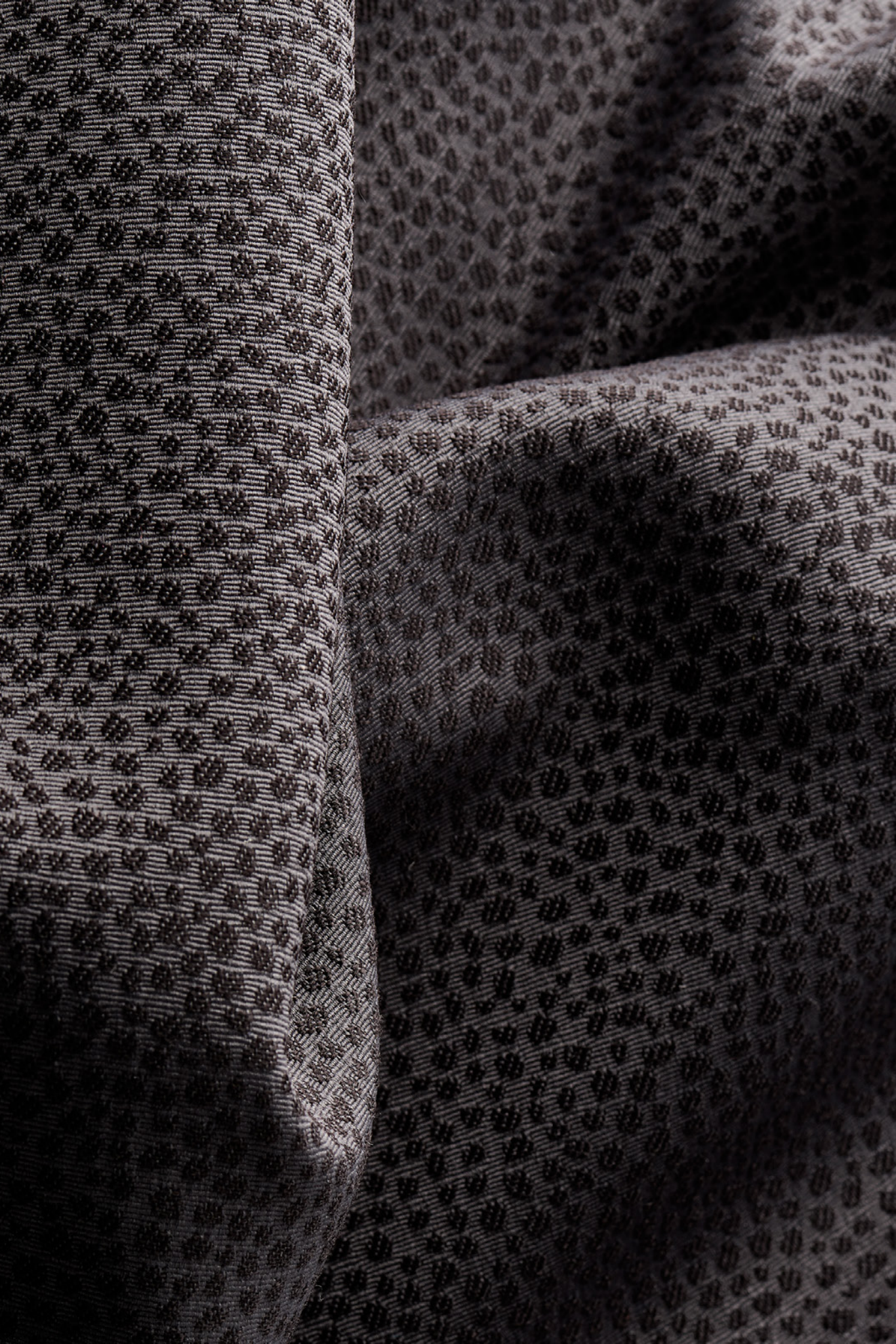
COLORWAYS	5
APPLICATION	Upholstery
CONTENT	67% Sunbrella® acrylic, 33% Sunbrella® polyester
WIDTH	54" W
REPEAT	28" V x 14 1/4" H
WEIGHT	16.60 ounces per linear yard
FINISH	Water and stain repellent
BACKING	None
ABRASION	100,000 double rubs (W)
ORIGIN	United States
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry cleaning solvent
SUSTAINABILITY	NSF 336 Silver
NOTES	Approved for outdoor use. Large scale repeat



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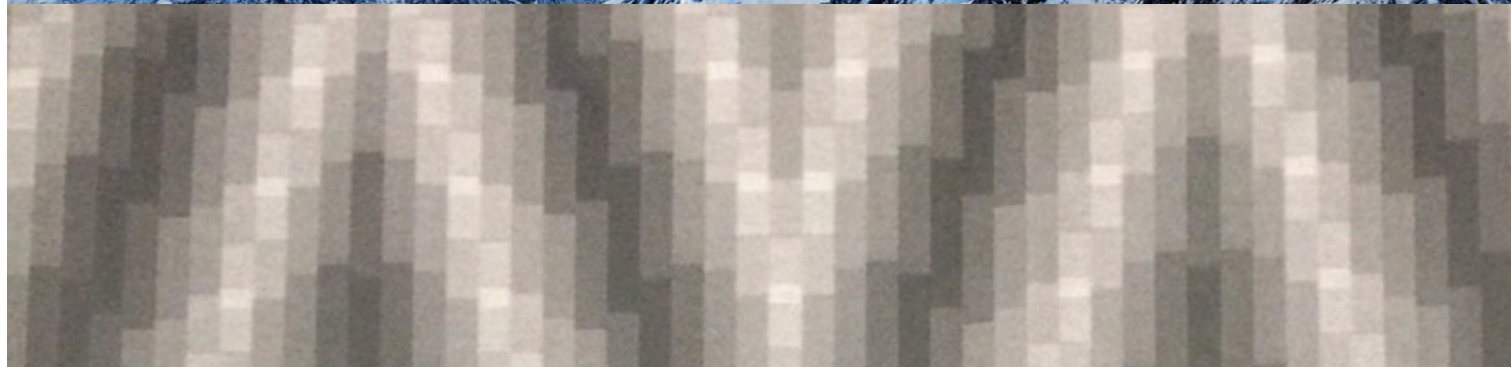
Gravel

An interpretation of an organic pointillist pattern of a pebbled seashore, Gravel is a celebration of Surrealism.

COLORWAYS	5
APPLICATION	Upholstery, wrapped panel, systems panel
CONTENT	61% post-consumer recycled polyester, 32% polyester, 7% pre-consumer recycled polyester
WIDTH	57" W
REPEAT	None
WEIGHT	12.50 ounces per linear yard
FINISH	Stain resistant
BACKING	None
ABRASION	70,000 double rubs (W)
ORIGIN	Canada
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass), Class A rated ASTM E-84 (unadhered)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry cleaning solvent
SUSTAINABILITY	68% recycled content, NSF 336 Gold









Peak

A pixelated modern interpretation of landscape wallpaper found on a typical computer screen saver, Peak indulges our desire to forget we are indoors from 9-5.

COLORWAYS	7
APPLICATION	Upholstery, wrapped panel, systems panel
CONTENT	100% Eco-Intelligent® polyester
WIDTH	56" W
REPEAT	17 1/2" V x 13 7/8" H
WEIGHT	12.70 ounces per linear yard
FINISH	Stain resistant
BACKING	Acrylic Backing
ABRASION	100,000 double rubs (W)
ORIGIN	Canada
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass), Class A rated ASTM E-84 (unadhered)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry cleaning solvent
SUSTAINABILITY	100% Antimony-free polyester, NSF 336 Gold
NOTES	Large scale repeat





