

HBF TEXTILES



HBF Textiles Takes a Dive into Design with Aquatic-Inspired Curious Crowd Collection by Ghislaine Viñas

- Debuting at NeoCon, the 2018 Collection Highlights Ghislaine Viñas' First Textile Introduction -

Hickory, NC – June 2018 — HBF Textiles is exploring the deep with an imaginative new collection crafted in collaboration with the talented Ghislaine Viñas. The Curious Crowd collection brings a whole new meaning to 'creature comforts' -- inspired by colorful jellyfish and sea slugs, the line combines impressive textile performance with the playful energy of the ocean. For Curious Crowd, her first textile introduction, Viñas developed an eye-catching portfolio of six fabrics for HBF Textiles, ranging from modern, graphic stripes and polka dots to more subtle, refined knits - seamlessly creating a collection that is universally appealing, yet full of surprises.

"My connection to water is deep and constant -- I've always lived by the ocean, which is an important part of my childhood," says Viñas. "The clownish attitude and outrageous patterns of the sea slug and the beauty of the undulating jellyfish inspired this collection. I've always been fascinated by eccentric personalities and colorful beings, the ones you want to hang out with at a really fun party."

The collection features six high-performance patterns. Two textiles are of particular note: Ms. Quilty and Mr. Dimple are the first 4-way stretch knit fabrics brought to market boasting indoor/outdoor upholstery application and Sunbrella® endurance. The textiles were developed using similar technology to mattress tufting to create plush yet strong constructions. The entire Curious Crowd series was thoughtfully crafted to provide equal parts stunning design and impressive performance.

"Curious Crowd is widely applicable and unequivocally fun," explains HBF Textiles VP of Design + Creative Direction, Mary Jo Miller. "With Ghislaine's bold perspective and our focus on unique and textural constructions, Curious Crowd stands on its own with an eclectic inspirational story and vibrant color palette. We're so proud that Ghislaine has created something fresh and different for the contract industry and are excited to see how designers interact with the Curious Crowd."

The six fabrics included in the Curious Crowd collection are:

Captain Bubble

This bumpy textile was inspired by the bubbles on the tentacles of the Mediterranean jellyfish with weft and warp yarns floating on the surface to create a raised bubble.

- Crafted at a jacquard mill in Pennsylvania with select custom warps
- Comprised of a thick denier cotton warp with a contrasting lustrous rayon fill yarn and a nylon binder for strength
- 100,000 double rubs on the Wyzenbeek machine for heavy duty use; Rapidly renewable content of 59%; Alta™ stain repellent finish and acrylic backing are included with this pattern
- Available in 8 effervescent colorations

Madam Dottie

The undulating rhythm of a school of jellyfish inspired the repetitious circular forms that do double duty both as stunning upholstery and as a dynamic vertical wrapped panel application.

- Woven in North Carolina on an extremely fine denier, solution dyed nylon warp, for maximum design clarity with matte high energy dyed polyester fill yarns
- 100,000 double rubs on the Wyzenbeek abrasion test in combination with bleach cleanability for a high-performance material
- Passes ASTM E-84 unadhered burn test with a Class A or 1 for vertical wrapped panel application
- Available in 10 vivid and pastel combinations for a diverse palette

Ms. Quilty

Enchanted by the incredibly vibrant playful ocean mollusks, this textile repeated their outline and overlapped the shapes to create the slug-like pattern for an uber soft quilted knit.

- Developed in conjunction with Sunbrella® Contract Fabrics
- Exclusive launch of a circular stretch knit construction approved for indoor/outdoor applications with bleach cleanable properties and superior lightfastness
- Wide width material, 70" usable
- 100,000 double rubs on the Wyzenbeek abrasion test in combination with bleach cleanability and outdoor application option for a truly high-performance material
- Featured in 5 distinct colorations

Mr. Dimple

Interrupted lines on the body of the curious sea slug inspired the look and feel of this textile with accent dashes undulating on the luscious surface.

- Developed in conjunction with Sunbrella® Contract Fabrics
- The second stretch design is also an exclusive knit construction approved for indoor/outdoor applications with bleach cleanable properties and superior lightfastness
- Wide width material, 68" usable
- 100,000 double rubs on the Wyzenbeek abrasion test in combination with bleach cleanability and outdoor application option for a truly high-performance material
- Featured in 7 rich tones

Sir Stripe-a-Lot

A classic cabana stripe gets a sideways kick after studying the entangled tentacles of the Pacific jellyfish. Crisply detailed with matte solution dyed acrylic yarns that are both cozy and resilient.

- Comprised of Sunbrella® solution dyed acrylic yarns and solution dyed polyester yarns for superior lightfastness and bleach cleanability
- Facts® sustainable standard (3rd party certified) Silver rating
- Impressive large-scale design—28” vertical and a 27¾” horizontal repeat, intended as a railroaded application with the stripe running vertically
- 92,000 double rubs on the Wyzenbeek abrasion test in combination with bleach cleanability and outdoor application option for a truly high-performance material
- Available in 11 vibrant hues

Sister Solid

This nudibranch, or more commonly referred to as sea slug, has gills on its back and a closer look reveals a beautiful texture which inspired this soft but slightly bumpy textile. The sheen of this “chainmail” like material gives the allure of a woven metallic cloth.

- Engineered and woven at one of the most innovative mills in Europe
- Extremely textured, thick yarns create this entwined weave of high energy dyed polyester and solution dyed acrylic
- Comes standard with an Alta™ stain repellent finish and acrylic backing for a more durable material
- 100,000 double rubs on the Wyzenbeek machine and bleach cleanability
- Featured in 12 stunning colorations

HBF Textiles and Ghislaine Viñas’ “Curious Crowd” will debut during NeoCon from June 11-13 at Chicago’s Merchandise Mart in Showroom 387.

About HBF Textiles

HBF Textiles gives dimension to the lives and spaces of users, designers and communities through the essential qualities of fabric. Their expertise comes from understanding the inherent qualities of fabric — yarn, dyeing, spinning, structure and weave. What they produce is not just textiles, but a larger web of relationships. Weaving textiles together with manufacturing and production, they are part of a two-hundred-year-old legacy of textile manufacturing within North Carolina. And, with like-minded mills and collaborators — locally and globally — they explore together the myriad of possibilities of what fabric can be. www.hbftextiles.com.

About Ghislaine Viñas

Ghislaine Viñas has always enjoyed looking at things from a different angle — placing things upside down and giving them a little shake. Born in the Netherlands and growing up in South Africa influenced the way she looks at the world and how she approaches her work in residential, commercial, hospitality and product design. Ghislaine studied interior design at Philadelphia University and established her design firm in New York City in 1999. Her projects have garnered numerous design awards and have been published nationally and internationally. Throughout her career, Ghislaine Viñas has been commissioned to design an extensive collection of custom pieces for their clients and also has several product lines ranging from wall coverings and rugs to furniture. Ghislaine Viñas’ product design continues to grow and push the boundaries of color, scale and form with further expansion into furniture, textiles and lighting. Ghislaine continues to be inspired by the world around her and intends to continue shaking things up.

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