HBF TEXTILES



HBF Textiles Fall 2019 Collection Pursues the Great Outdoors

- Fall 2019 Collection Draws Inspiration from the Classic, Rustic Elements of Autumn -

Hickory, NC – **September 30, 2019** — <u>HBF Textiles</u> is embracing the elements for their annual Fall Collection, designed by HBF Textiles VP of Design + Creative Direction Mary Jo Miller. Charming yet timeless, the Fall 2019 Collection further blurs the line between contract and residential for textiles that feel lived in and comfortable, but still strikingly fresh and polished. With five distinct fabrics - from a classic corduroy to a textural sweater - Fall 2019 transports the user to a cozy cabin in the woods while maintaining high-performance specifications and an approachable price point for any project.

"The Fall 2019 collection recalls distinct, textural memories of time spent at our cabin in the woods," explains Miller. "Some of my fondest childhood snapshots include specific fabrics that resonated with me during those trips. Pulling inspiration from the plaid design of my grandfather's fishing jacket to my cozy lived in sweater, Fall 2019 brings a sense of familiar sophistication that is timeless and specific."

The five designs include: Roy's Cords, Picnic Plaid, All Terrain, Happy Camper, and Sweater Weather, with a total of 35 colorways. Highlighting chenille, a yarn known for its tactile quality and soft appeal, Fall 2019 balances textural comfort with visual interest to create a truly versatile collection for contract interiors. Roy's Cords reference a widely ribbed corduroy in rich, slightly retro shades; Picnic Plaid recalls a wooly plaid blanket with a soft hand and vibrant hues; All Terrain features sustainable performance with the look of beautifully distressed leather; Happy Camper's charming checkered weave adds subtle contrast; Sweater Weather brings heavy-duty indoor/outdoor specifications through its snug, intricately woven pattern.

The Fall 2019 Collection features performance and sustainability with four of the five patterns woven with bleach-cleanable fibers and two fabrics made of recycled content. Fall 2019 boasts impressive abrasion

resistance with Wyzenbeek double rub numbers exceeding 55,000 - 100,000. The entire collection is SCS Indoor Advantage™ Gold certified and is well priced from \$26-\$64 per yard.

The five fabrics from the Fall 2019 Collection are:



Roy's Cords: From overalls to a beloved jacket, Roy's Cords interprets warm feelings for this wide wale corduroy cloth with vibrant hues that feel fresh and new.

- Woven in the United States at a family-owned mill, using a proprietary ring spun chenille to emulate a classic corduroy
- Comprised of 19% recycled polyester content
- 75,000 double rubs on Wyzenbeek abrasion test and bleach cleanable
- 7 saturated hues that are resistant to fading and light fast
- \$52 per yard



Picnic Plaid: This design speaks to hiking jackets, fishing attire, and picnic outings. Picnic Plaid recalls these styles in a windowpane pattern enhanced by two modern accent lines.

- Woven in the United States at a family-owned mill
- Comprised of 67% post-consumer recycled polyester
- Applicable for wrapped panel and upholstery applications
- 100,000 double rubs on Wyzenbeek abrasion test and bleach cleanable
- 7 playful shades
- \$26 per yard



All Terrain: Rugged yet soft, All Terrain is HBF Textiles' newest faux leather, emulating a distressed material for a more relaxed environment.

- Made from 100% polycarbonate surface with a proprietary chemical bonding that makes it resistant to common stains
- Approved for both upholstery and wrapped panel applications
- REACH compliant, HHI V2 approved & suitable for LEED
- Over 100,000 double rubs on Wyzenbeek abrasion test,
 bleach cleanable, surpassed 15 weeks on the hydrolysis test
- 7 terrain-inspired hues
- \$49 per yard



Happy Camper: This charming chenille, inspired by a flannel-lined sleeping bag, features a speckled yarn mixed into the weave for an elegant glint of contrast.

- Woven in the United States at a family-owned mill
- 100,000 double rubs on Wyzenbeek abrasion test
- 7 inspired colors
- \$35 per yard



Sweater Weather: A cozy translation of a lovingly cherished sweater with an inviting hand, comforting design, and heavy-duty performance.

- Woven in the Carolinas by HBF Textiles partner, premier contract outdoor mill Sunbrella®
- Comprised of 72.4% solution dyed Sunbrella® acrylic and 27.6% solution dyed Sunbrella® polyester for a fade resistant material, with a proprietary water and stain repellent finish
- 55,000 Wyzenbeek double rubs and bleach cleanable
- 7 woodsy colorations
- \$64 per yard

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About HBF Textiles

HBF Textiles gives dimension to the lives and spaces of users, designers and communities through the essential qualities of fabric. Their expertise comes from understanding the inherent qualities of fabric — yarn, dyeing, spinning, structure and weave. What they produce is not just textiles, but a larger web of relationships. Weaving textiles together with manufacturing and production, they are part of a two-hundred-year-old legacy of textile manufacturing within North Carolina. And, with like-minded mills and collaborators — locally and globally — they explore together the myriad of possibilities of what fabric can be. www.hbftextiles.com.

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