

HBF TEXTILES



HBF Textiles Winter 2019 Collection Cozies Up to Texture and Touch

Latest collection explores the dynamism of yarn with chenille, boucle, and cashmere textiles

January 2019 -- Hickory, NC - HBF Textiles is warming up to winter with a new collection fit for shorter days and chilly temperatures. Featuring plush textures, natural fibers, and elegant colorways, the Winter 2019 Collection embraces the elements with four new designs: Poodle, Night Earth, Quill, and Bunny. Each fabric incorporates sculptural weaves for a soft-to-the-touch collection that elevates the flexibility, functionality, and creativity of yarn.

“The Winter 2019 collection is cuddly, furry, and cozy - like a favorite sweater that’s been lovingly broken in,” says Mary Jo Miller, HBF Textiles VP Creative Design + Direction. “The line was inspired by the dynamic nature of yarn and celebrates its ability to be transformative to the surface of a textile.”

HBF Textiles spins classic yarn in a fresh, new way - spotlighting fuzzy favorites including chenille, boucle, and cashmere, for ultimate hygge influence. Poodle, Night Earth, and Quill all feature neon weft yarns that add a touch of surprise and energy. Bunny, comprised of 100% rapidly renewable wool and cashmere, rounds out the line with a classic, luxe touch.

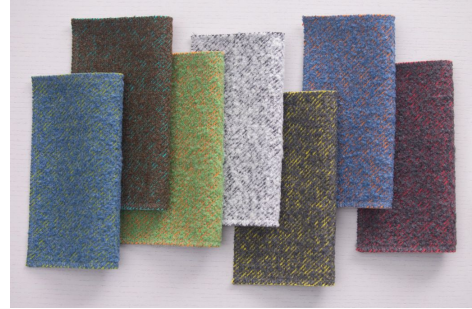
Equally comfortable and durable, the Winter 2019 Collection maintains HBF Textiles’ high standard of quality. Each fabric is upholstery application-based and abrasion results range from 40,000 to 100,000 (with the exception of Bunny - which passes contract standards for low-traffic and private spaces at 20,000 Martindale cycles.)

The Winter 2019 Collection is available in 24 modern shades, with prices ranging from \$67-\$135 per yard.

Poodle

Poodle has an abundance of boucle curls atop a neon twill weave for a material that balances intense color with neutral ringlets.

- Comprised of 77% wool, Poodle is crafted at a New Zealand mill that works with local sheep herders to purchase their wool
- 77% rapidly renewable content
- 40,000 Martindale cycles, with a soft polyester knit backing for superior seam strength
- Available in 7 cozy colorways



Night Earth

Night Earth is inspired by aerial photography of cities with intersecting grid lines. The cloth has a distressed patina similar to a favorite heirloom rug that refuses to wear out.

- Woven on jacquard looms in Pennsylvania, with vibrant ring spun chenille against the natural cotton substrate
- 42% rapidly renewable cotton content
- 100,000 double rubs on the Wyzenbeek abrasion test
- Alta™ plush performance finish and light acrylic backing
- 7 saturated tones named after city nightscapes

Quill

With needle-like precision, this juxtaposition between soft ground and an iridescent cord makes Quill an exciting dimensional material.

- Woven in Italy by a family owned mill that specializes in unique surface structures
- Neon filament cords dart in and out of the weft for contrast with the dark ground colors
- 40% rapidly renewable content
- Stain resistant finish included with 80,000 double rubs on the Wyzenbeek abrasion test
- 7 colorways that mimic animals with quills



Bunny

This ultra-cuddly fabric begs to be petted. Sheared from special cashmere goats, Bunny is comprised of some of the softest and warmest natural fibers available.

- Hand crafted at an innovative mill in Belgium
- 100% rapidly renewable wool and cashmere
- Passes contract standards for low-traffic and private spaces at 20,000 double rubs
- 3 classic shades

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About HBF Textiles

HBF Textiles gives dimension to the lives and spaces of users, designers and communities through the essential qualities of fabric. Their expertise comes from understanding the inherent qualities of fabric — yarn, dyeing, spinning, structure and weave. What they produce is not just textiles, but a larger web of relationships. Weaving textiles together with manufacturing and production, they are part of a two-hundred-year-old legacy of textile manufacturing within North Carolina. And, with like-minded mills and collaborators — locally and globally — they explore together the myriad of possibilities of what fabric can be. www.hbftextiles.com.

About Mary Jo Miller

Vice President Design + Creative Direction for HBF Textiles Mary Jo Miller has been the creative visionary behind HBF Textiles for over 25 years. During her tenure, Miller has led the development of a number of award-winning collections and been responsible for translating the works of interior designers, architects and industrial designers into the textile medium. Her own textile collections are experiments with color, texture and graphics and represent some of HBF Textiles best sellers.

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