

Blackbaud

CLIENT STORY

Technology
Charleston, SC



3.7

3.7 million – the number of postings for tech occupation job openings during 2018; with nearly 400,000 postings occurring in emerging tech areas.¹

With such aggressive growth in the tech industry, new construction for organizations is often times the only solution to ensure the workplace can accommodate the needs for tomorrow's innovative tech talent.

Offices are no longer simply a building where people go to work. They have become a way for companies to express their brand, emanate their culture, and celebrate collaboration, all while creating an experience for their clients who visit the space. Designing an inspiring office where people want to be is exactly what Charleston tech company Blackbaud aimed to do.



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JOHN MISTRETTA
EXECUTIVE VICE PRESIDENT HR



In collaboration with their partner at Staples Furniture Solutions and the Workplace Advisory Team at Allsteel, they designed a space that would energize employees and represent their unique mission as a business to provide cloud software, services, data intelligence, and expertise that empower and connect people to drive impact for social good. Additionally, the office needed to be a recruitment tool to tech-savvy potential employees who may not immediately think of South Carolina as the hotbed of technology innovation its become.

"Behind all great companies are great people," explained John Mistretta, Executive Vice President of Human Resources at Blackbaud. "It's our top priority to make Blackbaud a place that attracts and retains top talent in the industry."

From the beginning, the design of the new office space focused on creating an environment that would promote four key necessities: sustainability, flexibility, collaboration, and teamwork. Traditional workstation placement was replaced with a layout that allowed for more energetic and lively interactions between employees. In addition, high top tables placed within the workstations provide touchdown locations for meetings and brainstorming sessions and a variety of community spots are provided for solo or team work. "By enhancing the layout of their solo areas, we were

able to create a more functional and efficient workspace that really brought the teams together,” said Tiffany Peebles, Allsteel Market Development Manager on the project.

“We designed this space based on what matters most to our people,” said Mistretta, “which resulted in a sustainable, LEED-Certified building that promotes employee wellness and collaboration [and] offering perks like a healthy dining cafe featuring local vendors, ergonomic furniture, a game room, an outdoor activities center, and more.”

Mike Gianoni, president and CEO of Blackbaud, elaborated on the importance of creating a space that supports and inspires employees as well as the wider community: “With our new headquarters we’re making a generational investment in the very community that supported us since well before we went public 14 years ago, while also launching the world’s most creative workspace to cultivate innovation at the intersection of technology and social good. From dedicated labs for disruptive innovation, to modern engineering spaces, to leading-edge technology that connects

"From dedicated labs for disruptive innovation, to modern engineering spaces, to leading-edge technology that connects our global workforce like never before, we're positioned to do what we do—bigger, better, and faster."

MIKE GIANONI
CEO



PROJECT DETAILS

Headquarters

Charleston, SC
170,000 sq. ft.
750 Employees

Sponsorships

Staples Furniture Solutions
PMC Commerical Interiors
ASD Architects

our global workforce like never before, we're positioned to do what we do—bigger, better, and faster.”

There is no doubt that collaboration has already bolstered the team. “Informal collaboration has been our biggest win,” said Otto Orr, Director of Corporate Real Estate. “More work gets done in our lounge area than in the formal conference rooms.”

“The wellness and sustainability aspects of the building clearly speak to who Blackbaud is as a company and is reflective of their culture, where as before, you didn't see that when walking into the space,” explained Peebles. For a company that creates software for socially conscious organizations, organic interactions in an office that has employee health in mind have the ability to make a difference in the world, as Blackbaud has seen since the redesign.

PRODUCT SOLUTIONS

Seating

Clarity®, Evo™, Seek®

Workspaces

Further®, Terrace®

Tables

Aware®

Storage

Align™, Essentials™, Involve®

Architectural Walls

Beyond®



¹ www.cyberstates.org