

HON

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COLLABORATION

Getting the most out of your biggest assets.

TECHNOLOGY

Driving the emergence of co-working spaces.

VISION

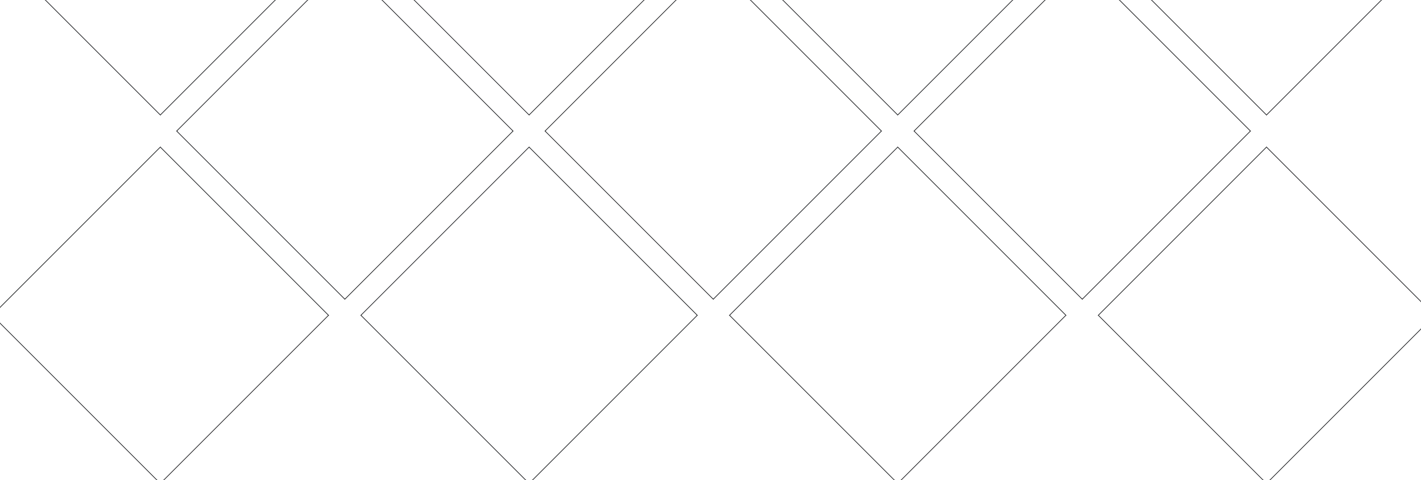
Essential components for effective collaboration.

TRENDING

Tips for taking collaboration to the next level.



**COLLABORATIVE IDEALS
SHAPING TODAY'S
WORKPLACE**



LEADING THE WAY

The HON Company (HON), a manufacturer and designer of office furniture, tasked an independent research firm with identifying workplace trends that impact the needs of smaller businesses. Specifically, the report focused on how a collective emphasis on employee collaboration is impacting office furniture needs. Accordingly, the study was conducted employing a mixed-method approach, using both primary and secondary research, including in-depth interviews (IDIs) with office managers, HR directors and workplace designers. This report also includes relevant secondary research sources.

KEY FINDING

Collaboration is the vision transforming the modern workplace. There are subtrends and economic realities driving and supporting this transformation, but the key goal is to design more functional, creative, sustainable, human-based workspaces to fuel innovation across businesses. Collaboration is being identified as the way to achieve this, and workspaces are reconfiguring to encourage and support that concept.

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The open office, animated by the furnishing and design style known as “benching,” is the primary way this vision is being expressed.



Trends Driving the Emergence of Benching

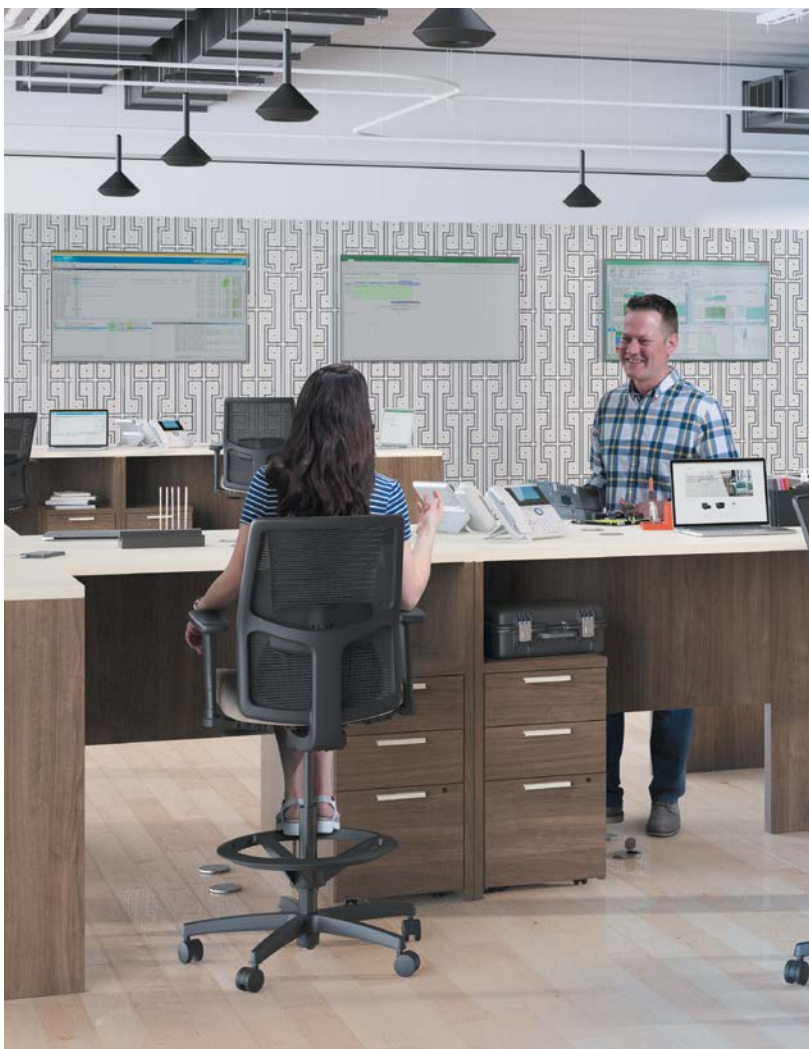
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- COLLABORATION
 - TECHNOLOGY
 - SPACE EFFICIENCIES
 - CO-WORKING SPACES
-

Collaboration

More and more, companies are seeing the greatest use of human capital in employees' interaction, collaboration and brainstorming. This is driving office layouts to be more open and feature a variety of spaces for different types of activities, including spontaneous meetings, relaxed conversation, private and focused work, and quick, unimpeded communication. Collaboration across individuals and companies is also driving the co-working movement.

Collaboration Is the Hallmark of Success

“Employees at top companies spend 23% more time collaborating than average companies. Collaboration continues to grow in importance in a knowledge-based economy.”*



*HON-sponsored research, 2017.

Technology

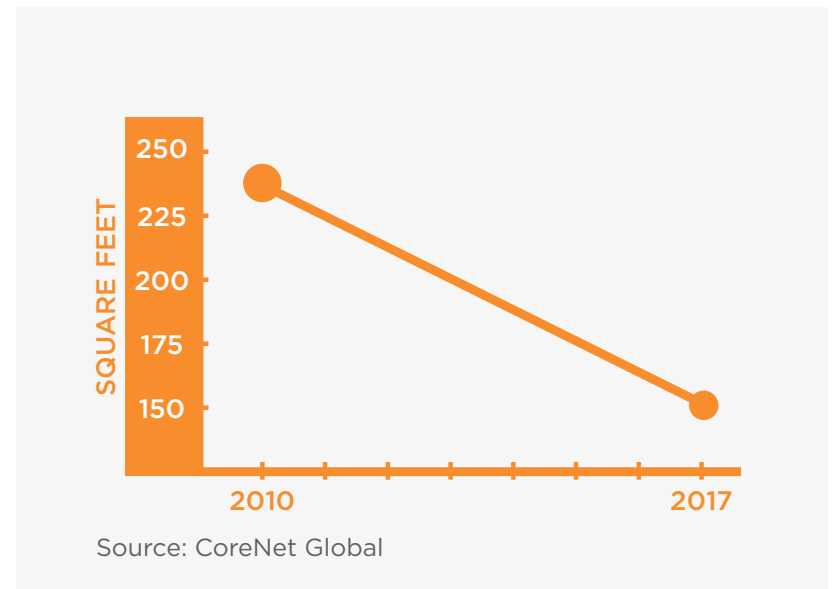
Employees today typically need little more than a computer to complete their work. As a result, workstation square footage is shrinking, along with the need to store paper documents. Increased use of flat-screen monitors and mounting arms also contribute to a smaller workstation footprint.



INCREASED USAGE OF FLAT-SCREEN MONITORS AND MOUNTING ARMS REDUCE THE NEED FOR A LARGE WORKSPACE.*

Space Efficiencies

Together with the space reduction made possible by technology, benching allows for more efficient use of office space. This is especially useful considering that, since 2010, the amount of usable office space per person has decreased from 225 square feet to 150 or less square feet in many start-up organizations.



Co-working Spaces

Self-employed workers, small start-ups and other types of independent workers have come to embrace working in shared office spaces. These places allow workers to interact across industries in a single space, sharing amenities and offering opportunities to collaborate and be social.





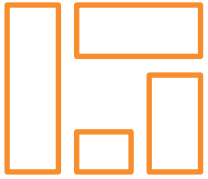
Components of the Collaborative Vision

Several components have been identified as essential to the benching trend's success.

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- VARIETY OF SPACE TYPES
 - FORMAL & SPONTANEOUS MEETING AREAS
 - CONNECTIVITY AND WRITEABLE SURFACES
 - CO-WORKING SPACES
 - A RELAXED ATMOSPHERE
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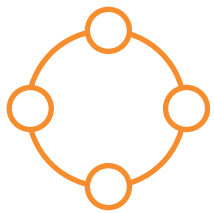
Variety of Space Types

Research proves that employees are more productive when they have a variety of places or “ecosystems” to work in—private spaces for focused work, as well as open areas to relax and socialize between projects or during breaks. This facilitates productivity and accommodates employees with different working styles, from millennials to boomers.



Customize and Reconfigure

Open layouts allow for customization and dynamic variety. Multi-purpose tables can be used as workstations or meeting places depending on a team’s needs. The ability to use existing furniture to grow and change with a company is highly prized in the collaborative workplace.



Collaborative and Team Configurations

Teams working on a particular project can be brought together for specific time periods if needed, or employees with complementary talents and functions can be grouped together, encouraging cross-pollination of ideas. The ability to mix and match groups of employees contributes to lively and fruitful collaboration.



Casual Meeting Spaces and Places to Socialize

Couches, lounge chairs and other alternative seating add variety and help set the tone for a collaborative office culture. Comfortable, multi-purpose spaces invite employees to meet, brainstorm, work and relax away from their assigned workstations.



Huddle Rooms, Phone Booths and Screens

Huddle rooms and phone booths provide a private space for employees to focus quietly or make personal phone calls. Screens can be used within modular workstations to increase and signal privacy while still allowing easy communication when needed. These accommodations respect different employee needs. Balancing singular focus and privacy with collaboration makes both more meaningful and productive.



Taking Collaboration To The Next Level

Successful coworking spaces have a unique identity that sets them apart and makes people feel engaged. These spaces are infused with personality that prioritizes not just practical needs, but also great experiences.



Connectivity and Writeable Surfaces

Tech- and creativity-enabling accessories are the details that grease the collaborative office's wheels. Having an abundance of power outlets, USB ports and ethernet connections allows employees to connect wherever they feel comfortable working, enabling them to move throughout the office as needed over the course of a day. Whiteboards and other writeable surfaces and walls encourage collaboration and creativity.

Empower Tech-Ready Features



WIRE TROUGH

As the main electrical artery, power and data cables are laid into the trough.



VERTEBRAE POWER PIECE

Keep cords collected and controlled from floor to wire trough with this innovative vertebra.



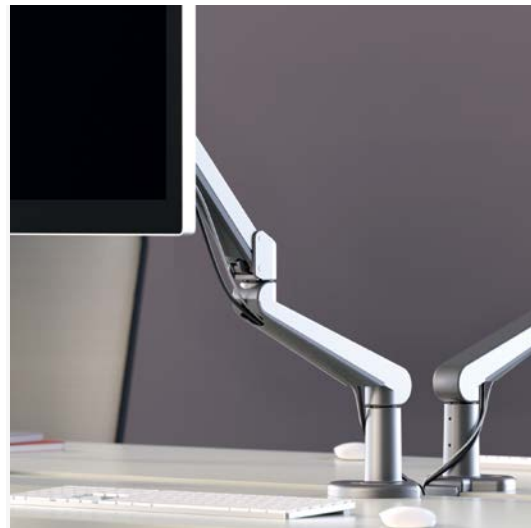
POWER MODULES

Plug power modules into the duplex in the trough and attach them to the worksurface for easy access to electrical and USB ports.



POWER POLE

Start a run from a ceiling outlet that powers an entire benching configuration.



MONITOR ARM

Add single or dual monitor arms to free up desk space and achieve a healthier posture.



WHITEBOARD DIVIDER

The Empower line features whiteboard dividers that add privacy and provide a place for quick notetaking or brainstorming.

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& ASSEMBLED IN THE USA

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