

PRODUCT STORY

Affording customers with cleanable privacy solutions that enable users to personalize their space with various work tool accessories.

KEY MESSAGE

Open office spaces make it difficult for users to concentrate and have productive heads-down work. Customers need affordable ways to provide visual privacy that can also be easily cleanable.

PRODUCT BACKGROUND

Our metal screens solution was born from a need for easy cleanability and greater personalization.

MARKET TRENDS

Wellness

- Cleanable surface material

Privacy

- Standard & Extended privacy wing options
- Above/Below desk privacy

Make it Your Own

- Magnetic surface
- Optional tackboard accessory
- Compatible with Raddii accessories
- Markerboard surface

CUSTOMER CONVERSATIONS

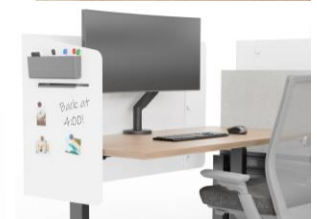
We need visual privacy between users.

We need the surface to be easily cleanable.

I can't use my Height Adjustable Desk without looking down on my neighbor. I need visual privacy that goes up and down with my desk.

We can't afford the expensive solutions that are not easy to clean.

I want a tackable screen, but I need the screen to be cleanable too.



PRODUCT DIFFERENTIATORS

Unique Features:

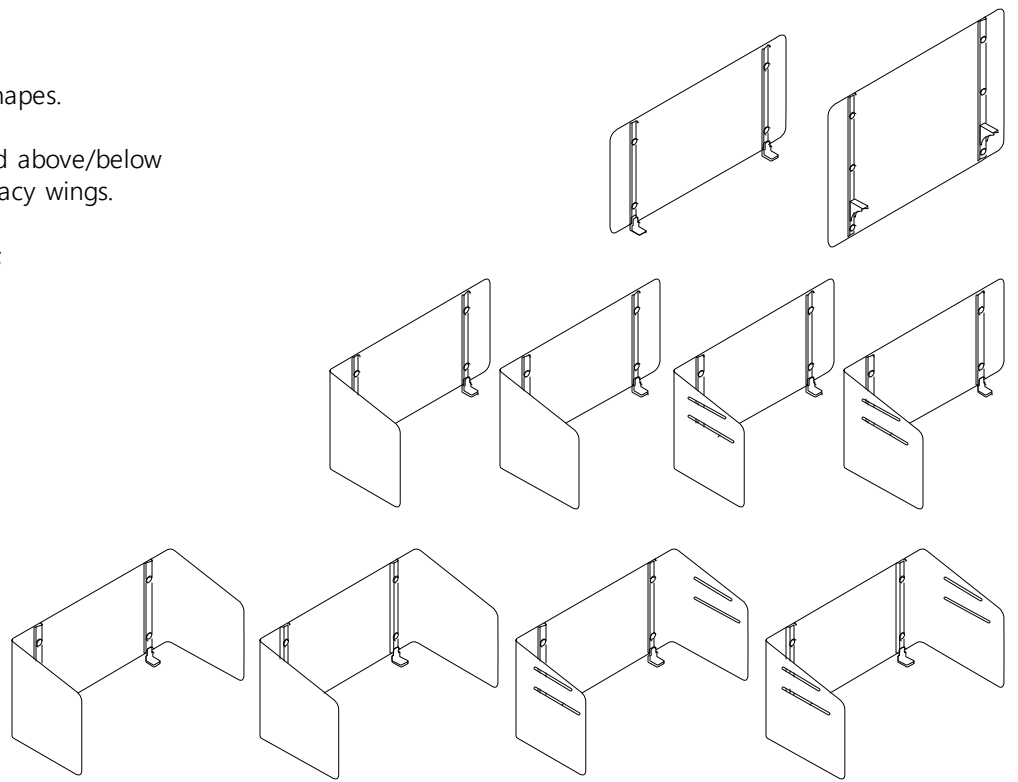
- Standard or Extended wings
- Available in all standard Allsteel paint colors
- Multi purpose material:
 - Magnetic
 - Cleanable
 - Available in Markerboard Paint Option

Range of Accessory Options:

- Tackboards/Markerboard Paint Option
- Hooks for Coats, Bags, Headphones

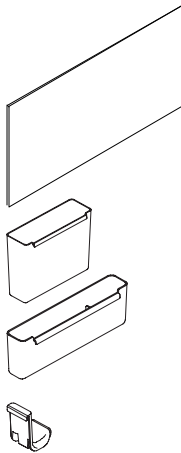
STATEMENT OF LINE

- Configurations: Straight, L- and U-shapes.
- Applications: Desk mount above and above/below privacy. Standard and Extended privacy wings.
- Widths: 48W, 54W, 60W, 66W, 72W;
- Heights: 20H and 30H



ACCESSORIES

- Tackboard
- Ralii Hot File
- Ralii Saddle
- Ralii Coat Hook



KEY APPLICATIONS

- Open plan workstations
- Benching



CONTACT

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