Radii™









PRODUCT STORY

Storage in the workstation needs to evolve with how people work and what they're storing. Heavy paper storage has given way to personal items – a tablet, iPhone, purse or backpack, even favorite pens and pencils – needed to perform everyday work efficiently and effectively.

With stationary or mobile pedestals in slim and wide configurations and units that mount below the worksurface, Radii allows people to organize and store their most essential items within easy reach. Undermount units travel up and down with height-adjustable tables and even offer optional power for device charging. Radii work tools are utilized within and on storage units to organize items, and can move to the desktop for easy access. When used in a height-adjustable table, benching, or desking application, Radii effectively utilizes every inch of the footprint with a soft, rounded-corner design. Radii addresses the need for workers to stow, rather than store, in a compact, space-efficient design that allows them to stay productive and connected to their work. The open undermount and caddy offer an open-concept design when a lock isn't needed.

Radii allows for easy cleaning and it's hard surface is bleach cleanable for disinfecting.

KEY MESSAGE

Radii is a thoughtfully designed, user-centric storage solution that efficiently organizes what people are stowing for the next hour or storing for the next month.

- Built to store personal items, not just paper
- Optimizes every inch of the compressed floorplate
- Complements the modern aesthetic of today's office environment

PRODUCT BACKGROUND

Radii is a result of the shrinking, compressed footprint in desking, benching, and height-adjustable workstations, requiring updated storage that complements the modern aesthetic of today's office. Radii also recognizes that people need to store backpacks, purses, gym bags, and other personal items, and do not need to store as much paper or project work as they once did. With the use of Work Tools the user has quick access to essential items while keeping the surface clear and organized.

MARKET TRENDS

Shrinking footprint

Increased use of height-adjustable tables

CUSTOMER CONVERSATIONS

I desire options for smaller, more compressed footprints.

I'm looking for a storage product that works best with height -adjustable workstations.

I need easy and obvious device storage and charging.

I would like to give some creature comforts to our workers.

Storage as furniture—the anti-pedestal movement

Electronic storage and changing stowage needs, less paper and more personal items.

I like an open floorplan but everybody's stuff is falling everywhere.

Current storage takes up valuable real estate, is a catchall, and doesn't work efficiently.

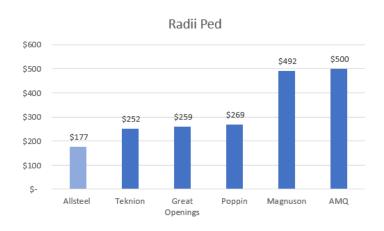
I need storage for today's stuff. We rarely have paper to file.

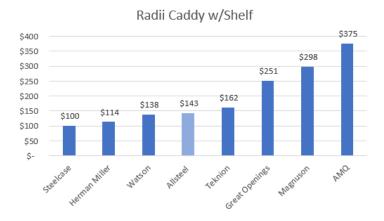
PRODUCT DIFFERENTIATORS

- 360 views and seamless, soft curves
- Personal work tool accessory integration in, on and around storage units
- Configurations: slim pedestal, alcove pedestal, undermount storage, Caddy, and person work tools
- Color: Trending paint colors
- Soft-touch upgrades: Undermount console and liner
- Stowage for today's stuff

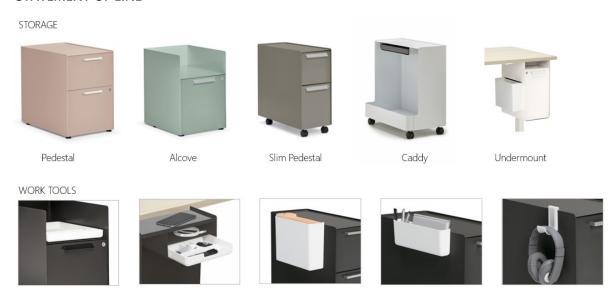
COMPETITIVE







STATEMENT OF LINE



CONTACT