

DESIGN STORY

The Evolving workplace is inspired by alternative workspaces to **promote innovation, collaboration, and wellness**. With the Evolving Workplace in mind, Allsteel designed Daybook to enhance user experiences supporting full-time and hybrid work environments. A sense of belonging and inclusion is crucial in today's collaboration experience. Daybook defines spaces within spaces, creating neighborhoods or entire villages. Functional and aesthetic inserts can organize the chaos while also supporting team innovation and collaboration. Through team ownership and the ability to reconfigure, the needs of every function can be met.

KEY MESSAGE

In the open plan, organizations are looking for ways to create spaces to flex with the needs of teams. Daybook creates division and collaboration for adjacent neighborhoods. Inserts can be customized to team needs – from a place to brainstorm to a celebration of project milestones. As teams change and new “neighbors” are added, the partition can be reconfigured to meet the needs of today and tomorrow.

MARKET TRENDS

- Permeable division of space that also supports collaboration
- Neighborhood touchdown spaces to harness community and inclusion
- Maximization of vertical space + horizontal space within floorplate
- Integration of biophilia

CUSTOMER CONVERSATIONS

"I love the thin profile of the frame!"

"The ability to customize each side of the partition is perfect for neighborhood planning."

"The inserts are available in so many materials and finishes!"

"The leveling foot shows an attention to detail."

"The planters are a great way to add biophilia and a splash of color."

"Specification is simple, but the product offering is robust!"

"I love the that I can reconfigure when team needs change."

"Finish offerings consistent with systems product makes it easy to create a cohesive design."

PRODUCT DIFFERENTIATORS

Unique Features:

- Adaptable to meet team/individual needs
 - All front and back inserts can be different to match application need
 - Optional shelves, planters, and bookcases
- Easy specification
 - 1 base frame model (optional base frame extension)
 - 14 insert models
 - 3 height options
 - 2-bay to 6-bay width flexibility
- Installation speed and reconfigurability
- “Soft architecture” – mix between furniture and AP product
- Light scale, doesn't take over floorplate



COMPETITIVE

Maars
Product: M923

Allsteel Differentiators:

1. Shelves, bookcase, planter options
2. Match finishes with other furniture (ASI breadth of offering inclusive of entire floorplate)
3. All front and back inserts can be different to match application need
4. Supports ceiling heights up to 17' (M923 only 13.5')
5. Frame is available in all ASI standard paints.
6. Can hang items on the partition with slotted metal (within weight limitations)
7. Runs are limited to 10 sections (M9232 can support 5 modules)


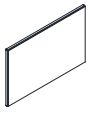
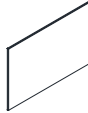

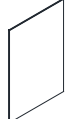




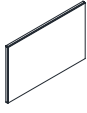
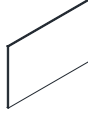
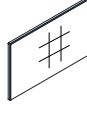
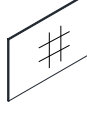
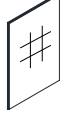
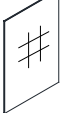






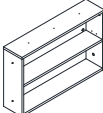
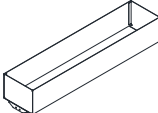
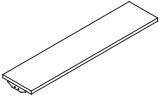
Loftwall
Product: Hover

Allsteel Differentiators:

1. Same day insert reconfiguration; overnight partition reconfiguration
2. Shelves, bookcase, planter options match finishes with other furniture (ASI breadth of offering inclusive of entire floorplate)
3. More width options available
4. All front and back inserts can be different to match application need
5. Frame and planter are available in all ASI standard paints.

STATEMENT OF LINE

A detailed statement of line and specifications is available online at allsteeloffice.com/Daybook

Frame	Inserts: Metal, Glass, Laminate, Fabric							Radii Work Tools
 Base Frame	 Top/Bottom Metal Insert, Front	 Top/Bottom Metal Insert, Back	 Middle Metal Insert, Front	 Middle Metal Insert, Back	 Middle Glass Insert, Front	 Middle Glass Insert, Back	 Hot File	
 Frame Extension	 Top/Bottom Laminate Insert, Front	 Top/Bottom Laminate Insert, Back	 Top/Bottom Fabric Insert, Front	 Top/Bottom Fabric Insert, Back	 Middle Fabric Insert, Front	 Middle Fabric Insert, Back	 Side Saddle	
	 Top/Bottom Slotted Metal Insert, Front	 Top/Bottom Slotted Metal Insert, Back	 Middle Slotted Metal Insert, Front	 Middle Slotted Metal Insert, Back			 Bag or Coat Hook	
	 Laminate Bookcase	 Steel Planter	 Laminate Shelf					

*Marker board paint available on metal inserts.

KEY APPLICATIONS

Division of workstations, ancillary spaces, and community zones

DAYBOOK IN SEISMIC ZONES

Daybook is a furniture partition product, not a structural wall. It cannot support a door or other wall elements. It is anchored to the floor and ceiling (or customer provided structure) at the top and bottom of each vertical. When installing in a seismic zone, it is up to the installer/project manager for the site to assess what is needed to meet local code.

CONTACT

Contact Your Allsteel Sales Representative or customer support at (888) 255-7833.