

# DEEP CONNECTIONS TRAINING

September 2023



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TEXTILES

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# Deep Connections

by Mary Jo Miller

HBF Textiles | Deep Connections





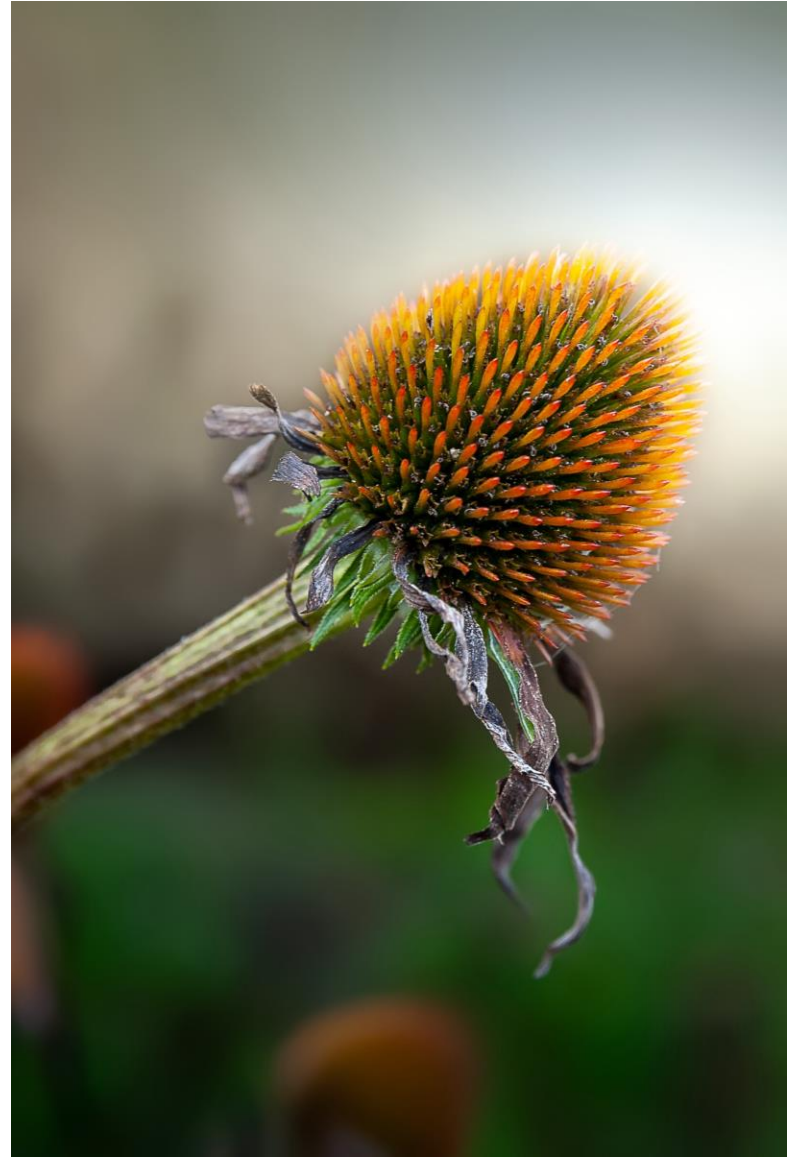
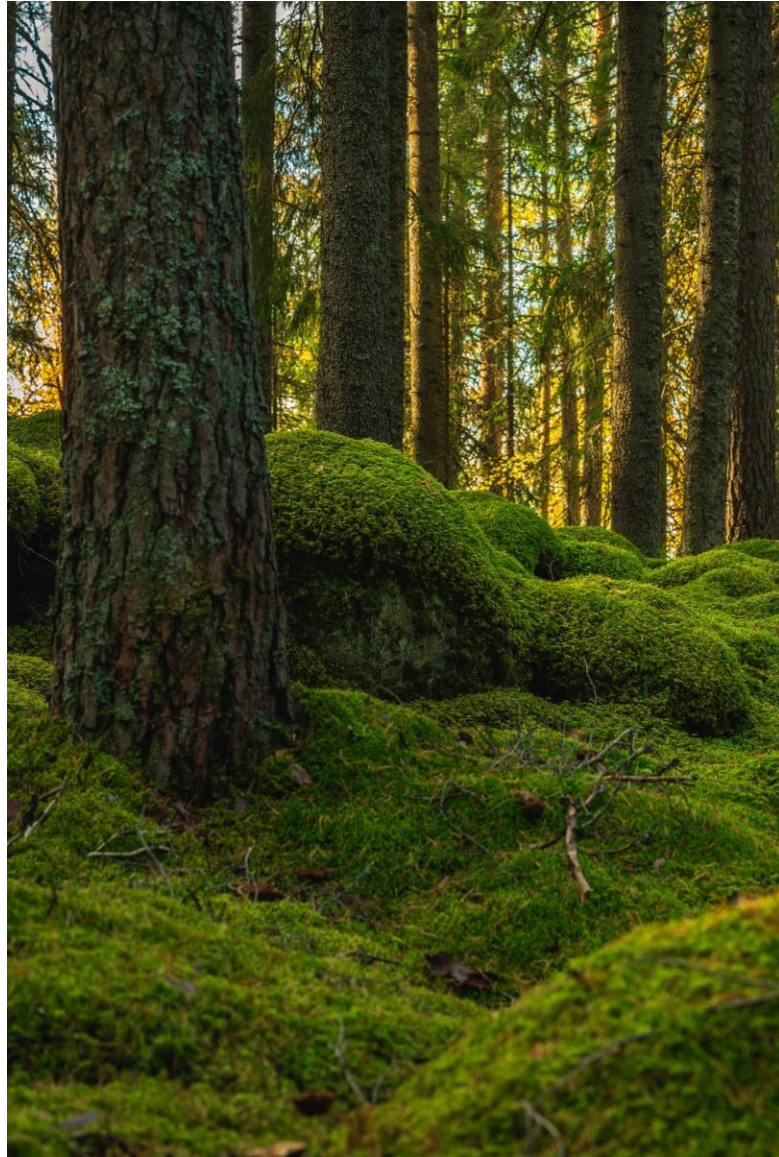


# Mary Jo Miller

Mary Jo Miller, Vice President, Design and Creative Direction for HBF Textiles has been the creative visionary behind HBF Textiles for over thirty years. During her tenure, Miller has led the development of a number of award-winning collections and been responsible for translating the works of interior designers, architects and industrial designers into the textile medium. Her own textile collections are experiments with color, texture and graphics and represent some of HBF Textiles best sellers.

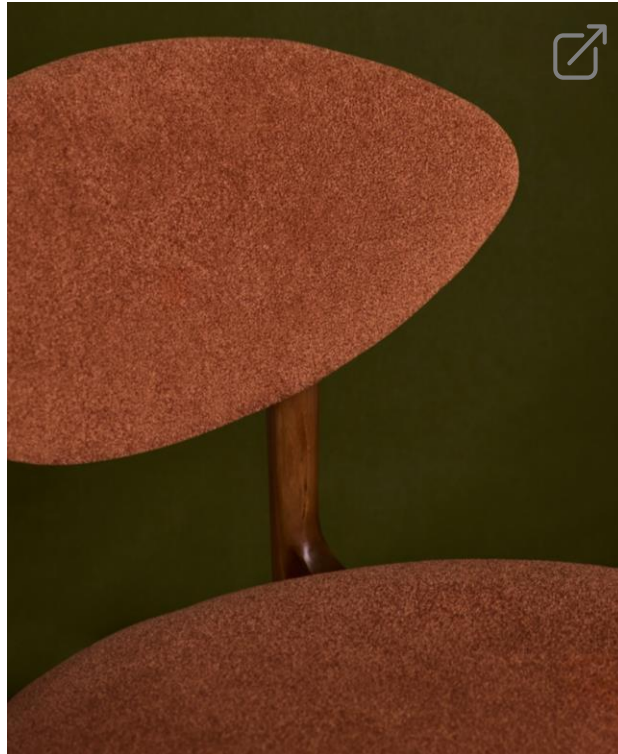
“ Creating surface texture is part of our DNA and coupling that with patterning, which is at times organic or structured, gives us additional dimensional character. We love playing light and shade against one another through color pops and dark moody hues, with waves of depth occurring simultaneously.”

**Mary Jo Miller**

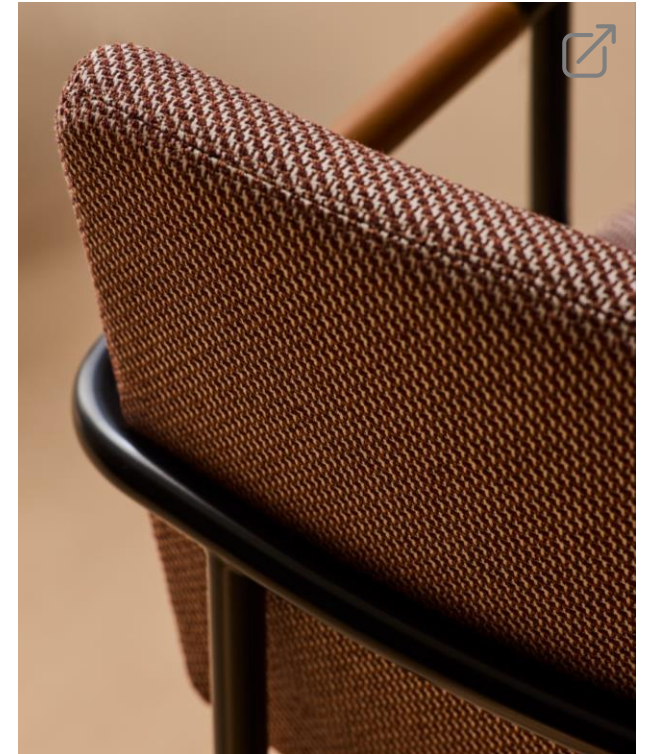




**Agate Stripe 1082**





**Moody Moss 1080**



**Tessellations 1081**



	Bleach Cleanable	SCS	Third Party Certified SCS Indoor Advantage™ Gold		Third Party Certified BIFMA 7.4.4 - Targeted Chemical Elimination (PFAS, FR, PVC, and Antimicrobial Free)
REACH	REACH™ Compliant	OKEO	OKEO-TEX® 100 Certified	RED	Meets LBC Red List Free



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Agate Stripe 1082



# Agate Stripe 1082

Agate Stripe was inspired by the fascinating layering of stripes found in an agate stone. The pattern is woven as a cut and uncut velvet epingle construction to give the design a luxe texture. Enhanced by deep shades juxtaposed with intense thin hues for maximum definition and striking visual impact with a multi-dimensional feel.

<b>DESIGNER</b>	Mary Jo Miller
<b>PATTERN</b>	1082
<b>COLORWAYS</b>	5
<b>APPLICATION</b>	Upholstery
<b>CONTENT</b>	60% Polyacrylic, 40% Polyester
<b>WIDTH</b>	56"
<b>REPEAT</b>	7/10" V x 14" H
<b>FINISH</b>	None
<b>BACKING</b>	None
<b>ABRASION</b>	100,000 Double Rubs (W)
<b>ORIGIN</b>	Germany
<b>FLAME RESISTANCE</b>	California TB 117-2013 Section 1 (Pass)
<b>MAINTENANCE</b>	WS: Clean with upholstery shampoo or mild dry-cleaning solvent. Bleach solutions up to 10% for cleaning difficult stains.
<b>SUSTAINABILITY</b>	REACH™ Compliant. Third Party Certified, SCS Indoor Advantage™ Gold. OEKO-TEX® 100 Certified. Third Party Certified BIFMA 7.4.4 - Targeted Chemical Elimination: PFAS, FR, PVC and Antimicrobial Free. Meets LBC Red List Free.
<b>NOTES</b>	Bleach cleanable. Vertical stripe.
<b>PRICE   GRADE</b>	\$98/Yard   HBF Grade L



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Agate Stripe 1082



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Agate Stripe 1082

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Moody Moss 1080



# Moody Moss 1080

Moody Moss is a textural fabric with a pin curled surface that portrays the density of a moss carpeted forest. Beautifully tactile with an earthy palette of 12 colorways, Moody Moss is also a visual delight when upholstered on HBF classic lounge pieces.

<b>PATTERN</b>	1080
<b>COLORWAYS</b>	12
<b>APPLICATION</b>	Upholstery
<b>CONTENT</b>	100% Polyester
<b>WIDTH</b>	55"
<b>REPEAT</b>	None
<b>FINISH</b>	None
<b>BACKING</b>	Acrylic
<b>ABRASION</b>	100,000 Double Rubs (W)
<b>ORIGIN</b>	Indonesia
<b>FLAME RESISTANCE</b>	California TB 117-2013 Section 1 (Pass), NFPA 260 (UFAC Class 1)
<b>MAINTENANCE</b>	S: Clean with water free dry-cleaning solvent
<b>SUSTAINABILITY</b>	REACH™ Compliant. Third party certified, SCS Indoor Advantage™ Gold. Third Party Certified BIFMA 7.4.4 - Targeted Chemical Elimination: PFAS, FR, PVC and Antimicrobial Free. Meets LBC Red List Free.
<b>NOTES</b>	Directional pile. Piece dyed.
<b>PRICE   GRADE</b>	\$50/Yard   HBF Grade F

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Moody Moss 1080



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Moody Moss 1080





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Tessellations 1081



# Tessellations 1081

Tessellations are composed of intricate patterns found in nature with repeating shapes and no overlaps or gaps. Our Tessellations design employs a carefully selected, multi-colored effect with hues that range from dark shades to pastel to white for optimum spatial depth and contrast. A deeper look reveals a mesmerizing sheen and harmonious kaleidoscope of shapes and colors that's dynamic and visually captivating.

<b>DESIGNER</b>	Mary Jo Miller
<b>PATTERN</b>	1081
<b>COLORWAYS</b>	7
<b>APPLICATION</b>	Upholstery
<b>CONTENT</b>	67% Polyester, 33% Viscose
<b>WIDTH</b>	55"
<b>REPEAT</b>	None
<b>FINISH</b>	None
<b>BACKING</b>	None
<b>ABRASION</b>	100,000 Double Rubs (W)
<b>ORIGIN</b>	Italy
<b>FLAME RESISTANCE</b>	California TB 117-2013 Section 1 (Pass)
<b>MAINTENANCE</b>	W: Clean with water based shampoo or foam upholstery cleaner.
<b>SUSTAINABILITY</b>	Third Party Certified, SCS Indoor Advantage™ Gold. OEKO-TEX® 100 Certified. Third Party Certified BIFMA 7.4.4 - Targeted Chemical Elimination: PFAS, FR, PVC and Antimicrobial Free. Meets LBC Red List Free.
<b>PRICE   GRADE</b>	\$68/Yard   HBF Grade J

SCS



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Tessellations 1081

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Tessellations 1081

# Deep Connections Pattern Color Rotation

Samples will be available to order on ThBred at 9am on Tuesday Oct 3rd



## Moody Moss 1080

- |                    |                 |
|--------------------|-----------------|
| 10 Snowy Mountains | 37 Fallen Logs  |
| 11 Winter Tree     | 62 Backyard     |
| 83 Rock Ledges     | 67 Rainforest   |
| 20 Sandstone Wall  | 56 Riverbed     |
| 23 Canyon Cliff    | 85 Shaded Woods |
| 46 Hot Desert      | 90 Deep Caves   |



## Tessellations 1081


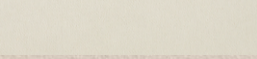
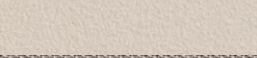








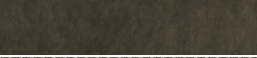

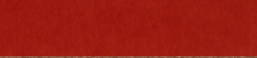





- |               |                  |
|---------------|------------------|
| 80 Snowflakes | 56 Kaleidoscope  |
| 85 Chessboard | 63 Origami       |
| 62 Honeycomb  | 55 Stained Glass |
| 75 Brickwork  |                  |













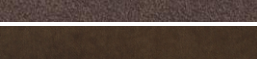
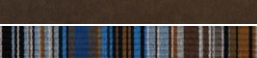






## Agate Stripe 1082

- |                  |                    |
|------------------|--------------------|
| 23 Shadow Agate  | 62 Turquoise Agate |
| 40 Rose Agate    | 55 Blue Lace Agate |
| 67 Emerald Agate |                    |

# Deep Connections + Comfort Zone Rotation

	Part Number	Pattern Name	Color Name
	1080-10	Moody Moss	Snowy Mountains
	905-11	Comfort Zone	Persian Cat
	1080-11	Moody Moss	Winter Tree
	1081-80	Tessellations	Snowflakes
	905-80	Comfort Zone	Maine Coon
	1080-83	Moody Moss	Rock Ledges
	905-20	Comfort Zone	Warm Blanket
	1080-20	Moody Moss	Sandstone Wall
	1082-23	Agate Stripe	Shadow Agate
	905-23	Comfort Zone	Toasted Marshmallow
	1080-23	Moody Moss	Canyon Cliff
	905-84	Comfort Zone	Mystery Novel
	1081-85	Tessellations	Chessboard
	905-45	Comfort Zone	Valentine
	1080-46	Moody Moss	Hot Desert
	1081-75	Tessellations	Brickwork
	905-42	Comfort Zone	Pink Parfait
	1082-40	Agate Stripe	Rose Agate
	905-60	Comfort Zone	English Ivy

	Part Number	Pattern Name	Color Name
	1081-63	Tessellations	Origami
	905-22	Comfort Zone	Pound Cake
	1081-62	Tessellations	Honeycomb
	1080-62	Moody Moss	Backyard
	1082-67	Agate Stripe	Emerald Agate
	1080-56	Moody Moss	Riverbed
	905-56	Comfort Zone	Pool Side
	1080-67	Moody Moss	Rainforest
	1082-62	Agate Stripe	Turquoise Agate
	1081-56	Tessellations	Kaleidoscope
	905-51	Comfort Zone	Fountain Blue
	1080-37	Moody Moss	Fallen Logs
	905-34	Comfort Zone	Truffle
	1082-55	Agate Stripe	Blue Lace Agate
	1080-85	Moody Moss	Shaded Woods
	1081-55	Tessellations	Stained Glass
	905-90	Comfort Zone	Black Labrador
	1080-90	Moody Moss	Deep Caves

# Story Telling + Staging



Small Moss Pots  
Moody Moss



Agate Rocks  
Agate Stripe



Agate Rocks  
Agate Stripe



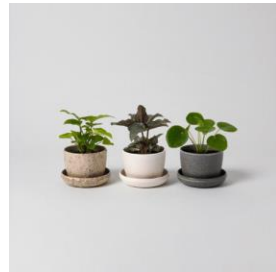
Honeycomb Candle  
Tessellations



Hand Sanitizer



Hand Cream



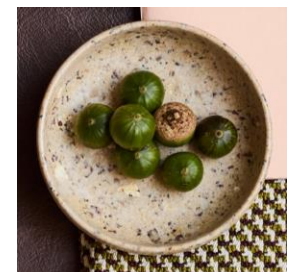
Bowls + Saucers



Unique Yarn Bundles



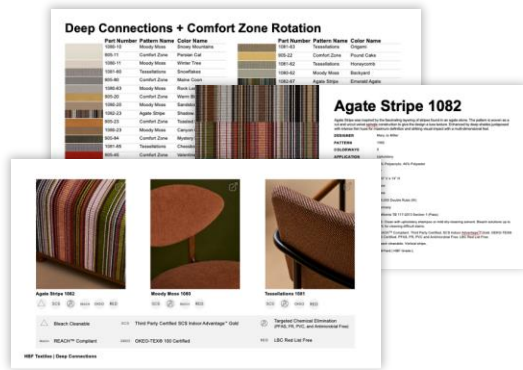
Unique Yarn Bundles



Acorns + Sticks

# Sales Tools

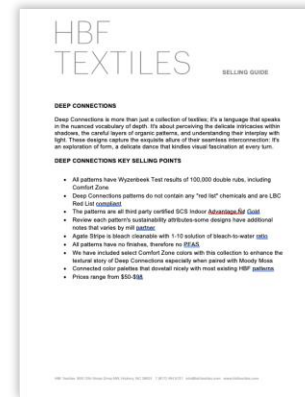
## Deep Connections



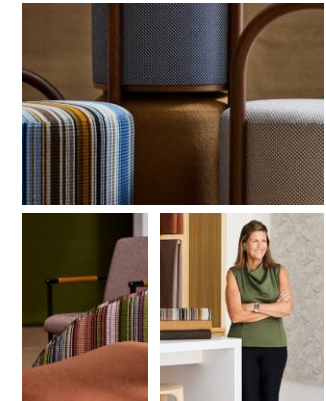
Deep Connections  
Sales Deck



Binder Cards



Selling Points



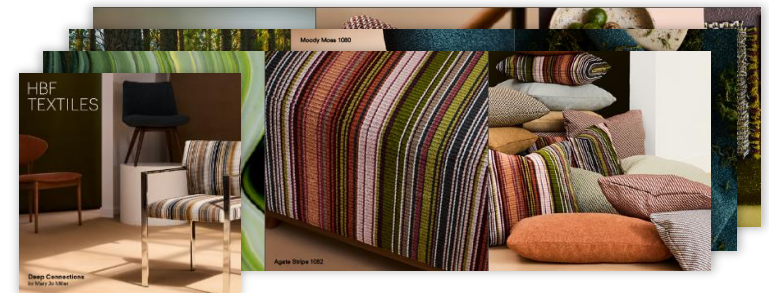
Photography + Video



Email Signature



Weekly Social  
Media Content



Accordion Brochure



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