

FIRST PRINCIPLES

BY HBFT DESIGN STUDIO

HBFT
TEXTILES





FIRST PRINCIPLES

Before there is a finished room,
there are the principles that make it work.

BALANCE

HARMONY & UNITY

RHYTHM

SCALE & PROPORTION

EMPHASIS

CONTRAST

FUNCTIONALITY

BEHIND THE SCENES



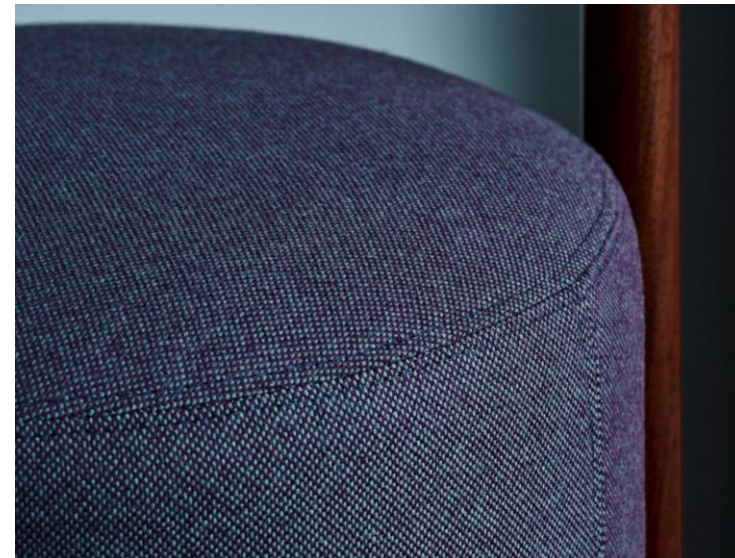




ARTISAN 1112



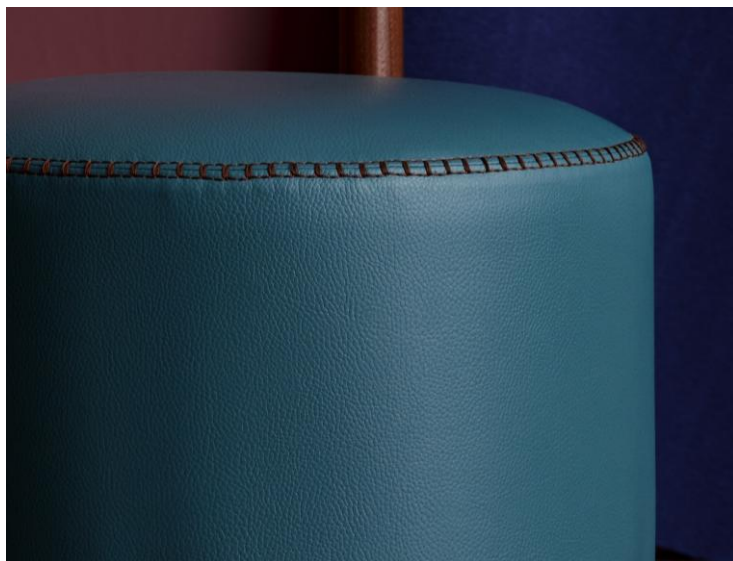
BLOC 1105



HARMONY 1113



PICNIC PLAID 1029



NOTABLE GRAIN 1074

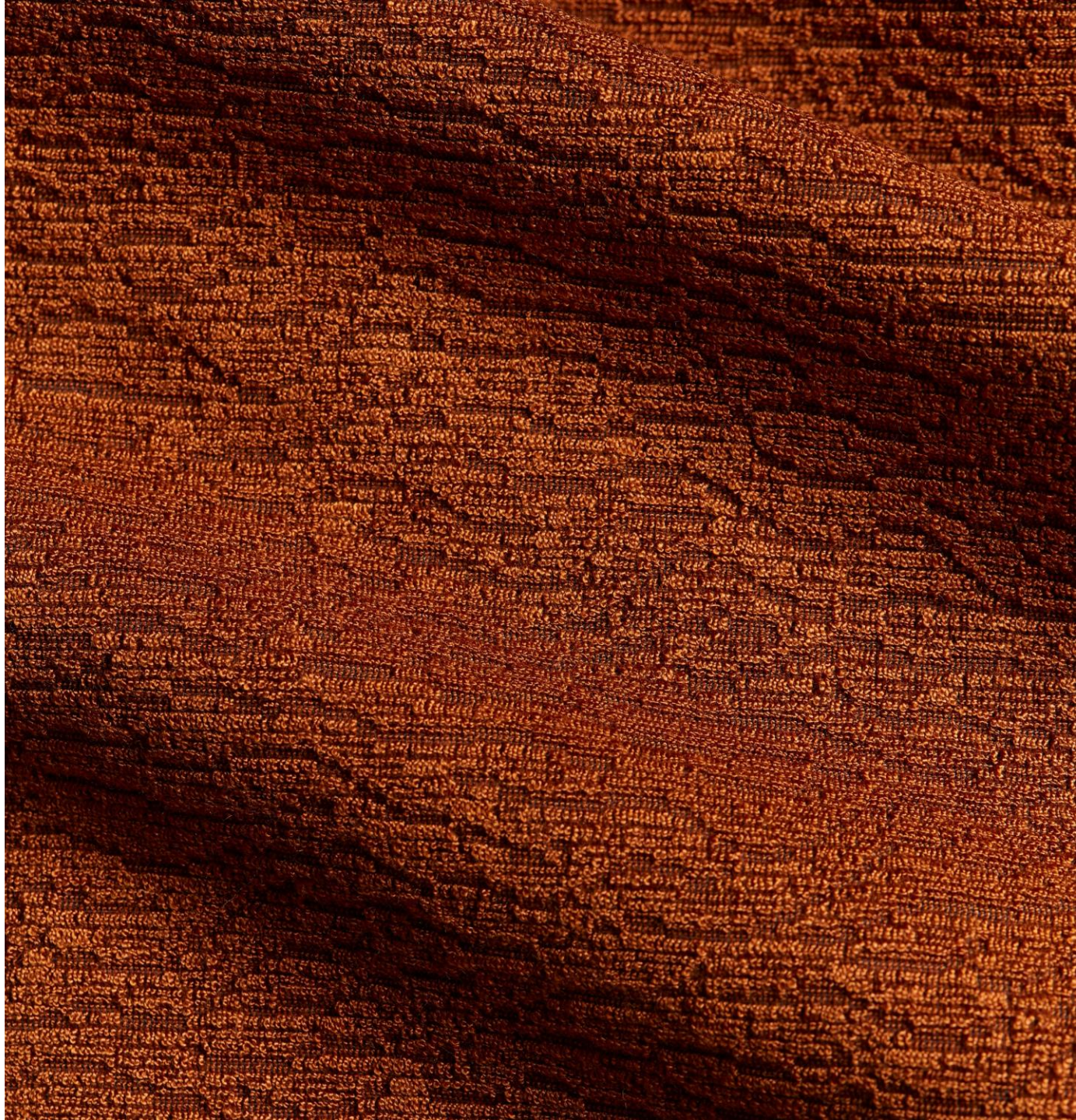


STILL LIFE 1125

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ARTISAN 1112





ARTISAN 1112

Artisan represents rhythm through its textured surface accented by a quiet depth. Subtle movement and a sketch-like repetitive pattern create a tactile quality that feels serene, considered, and intentional. Available in 13 colorways with names like Sketchbook and Spray Paint, Artisan proves that simplicity is never without purpose.

DESIGNER	HBFT Design Studio
PATTERN	1112
COLORWAYS	13
APPLICATION	Upholstery
CONTENT	53% Polyacrylic, 47% Polyester
WIDTH	56"
REPEAT	15.5" H x 14.25" V
FINISH	None
BACKING	None
ABRASION	100,000 Double Rubs (Wyzenbeek)
ORIGIN	Germany
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry-cleaning solvent.
SUSTAINABILITY	REACH™ Compliant. Third Party Certified, SCS Indoor Advantage™ Gold. OEKO-TEX® 100 Certified. Meets BIFMA 7.4.4: PFAS, FR, PVC and Antimicrobial Free. Meets LBC Red List Free.
NOTES	Bleach Cleanable (1:10 Ratio)

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BALANCE



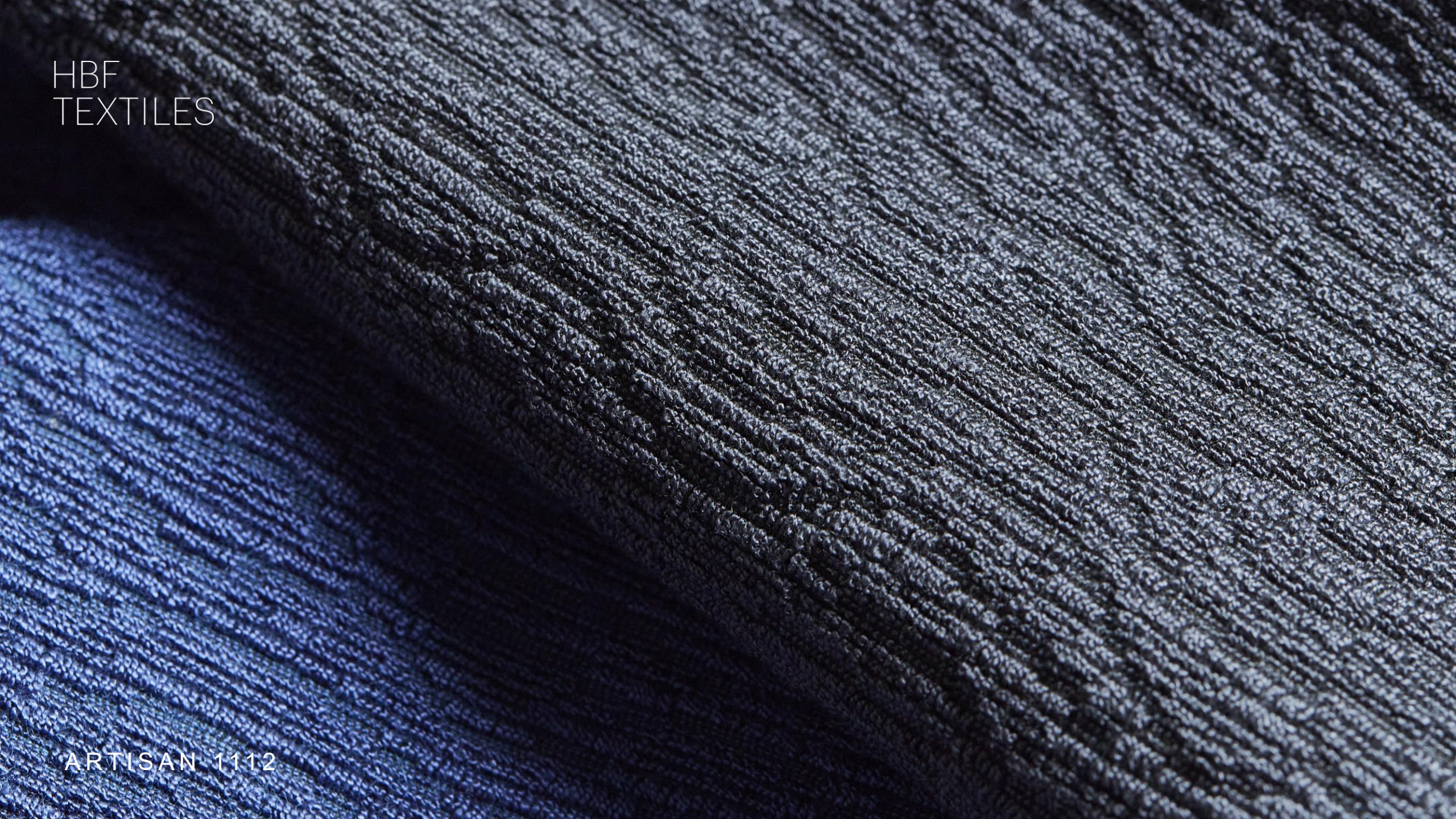
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ARTISAN 1112

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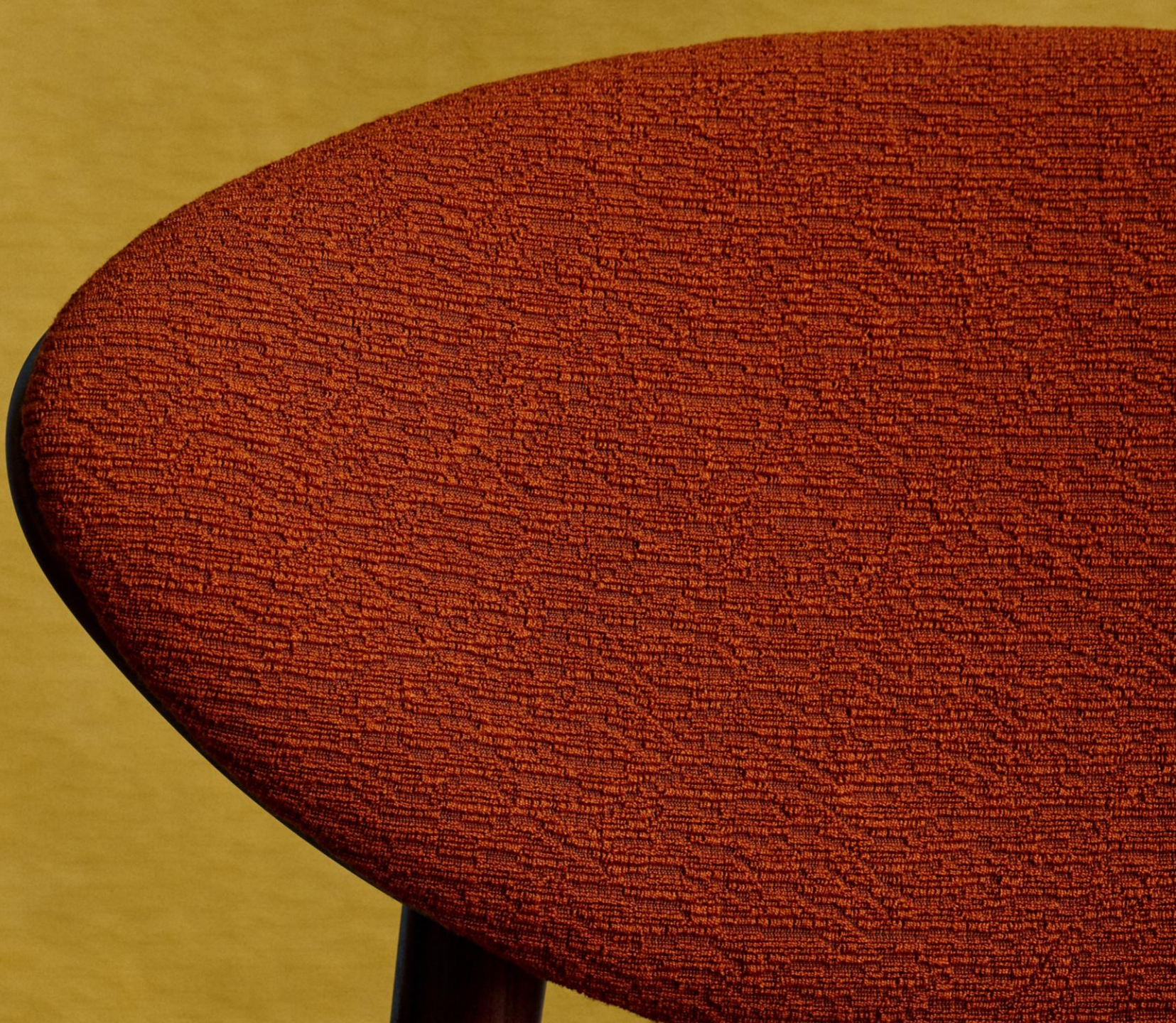
ARTISAN 1112



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ARTISAN 1112

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ARTISAN 1112

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BLOC 1105





BLOC 1105

Bloc explores the power of contrast through its carefully considered color combinations. Deliberate arrangements of multiple hues introduce structure, create visual energy, and establish focal points. Bringing concrete definition to any interior, Bloc is a study in color’s potential.

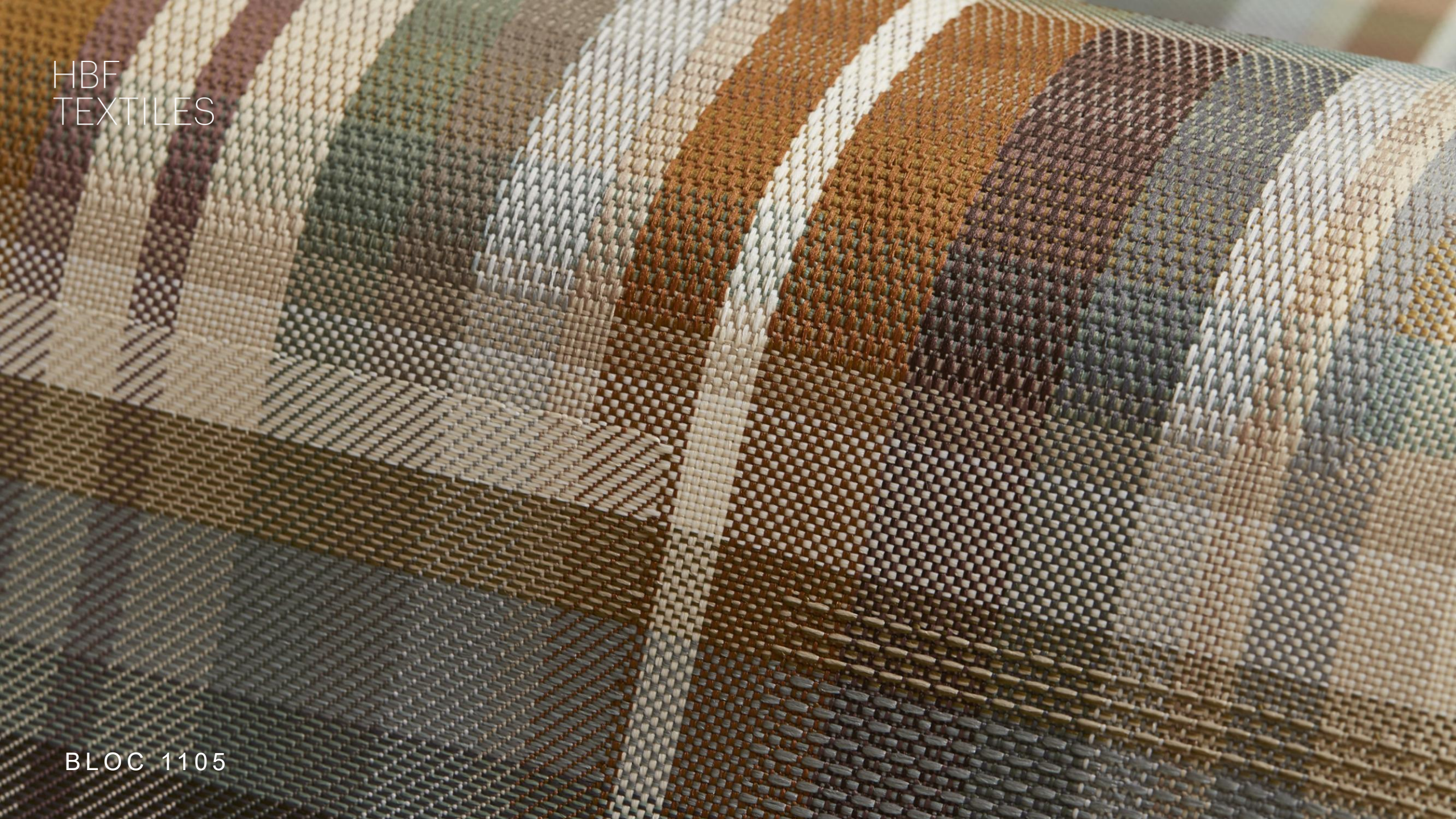
DESIGNER	HBFT Design Studio
PATTERN	1105
COLORWAYS	5
APPLICATION	Upholstery
CONTENT	100% Polyester
WIDTH	56"
REPEAT	26 1/2" V x 27 1/2" H
FINISH	Non PFAS Water Repellant
BACKING	Acrylic
ABRASION	80,000 Double Rubs (Wyzenbeek)
ORIGIN	United States
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry-cleaning solvent.
SUSTAINABILITY	Third Party Certified, SCS Indoor Advantage™ Gold. Meets BIFMA 7.4.4: PFAS, FR, PVC and Antimicrobial Free. Meets LBC Red List Free.
NOTES	Bleach Cleanable (1:10 Ratio)

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FUNCTIONALITY





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BLOC 1105

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BLOC 1105





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BLOC 1105

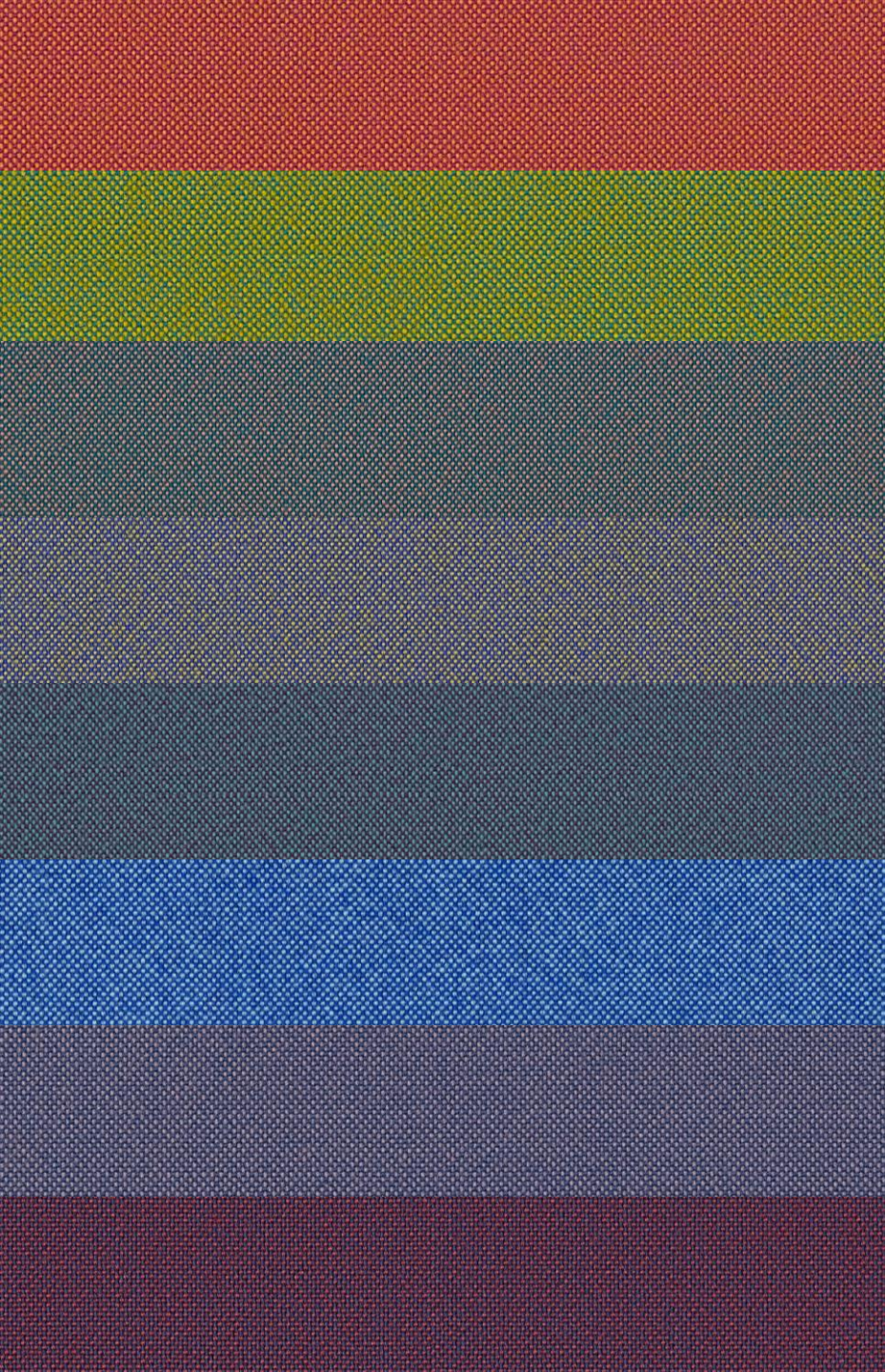
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BLOC 1105

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HARMONY 1113





HARMONY 1113

Harmony is an elevated expression of balance, pairing 100% natural fiber with carefully curated shades. Available in eight softly layered, two-tone colorways, Harmony is a textile that feels refined without demanding attention.

DESIGNER	HBFT Design Studio
PATTERN	1113
COLORWAYS	8
APPLICATION	Upholstery
CONTENT	100% Wool
WIDTH	55"
REPEAT	None
FINISH	None
BACKING	Acrylic
ABRASION	100,000 Double Rubs (Wyzenbeek)
ORIGIN	Italy
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass)
MAINTENANCE	S: Clean with water free dry-cleaning solvent.
SUSTAINABILITY	REACH™ Compliant. Third Party Certified, SCS Indoor Advantage™ Gold. OEKO-TEX® 100 Certified. Meets BIFMA 7.4.4: PFAS, FR, PVC and Antimicrobial Free. Meets LBC Red List Free.



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CONTRAST



A close-up photograph of several pieces of woven fabric. The fabrics are in various colors: a vibrant orange-red, a deep red, a dark purple, and a bright green. The green fabric in the foreground has a distinct woven pattern of small, repeating geometric shapes. The fabrics are draped and folded, creating soft shadows and highlights that emphasize their texture.

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HARMONY 1113

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TEXTILES

HARMONY 1113



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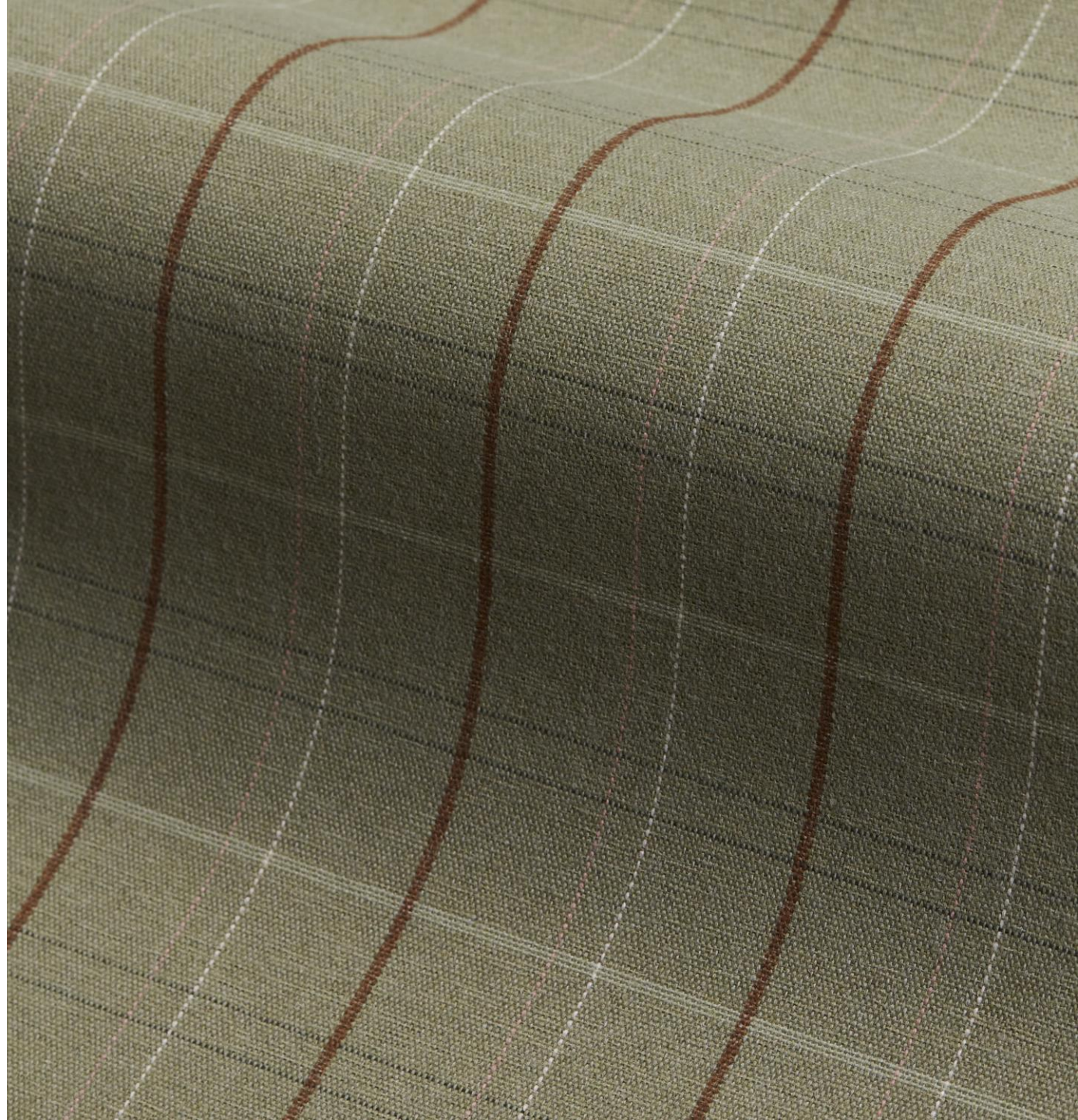
HARMONY 1113

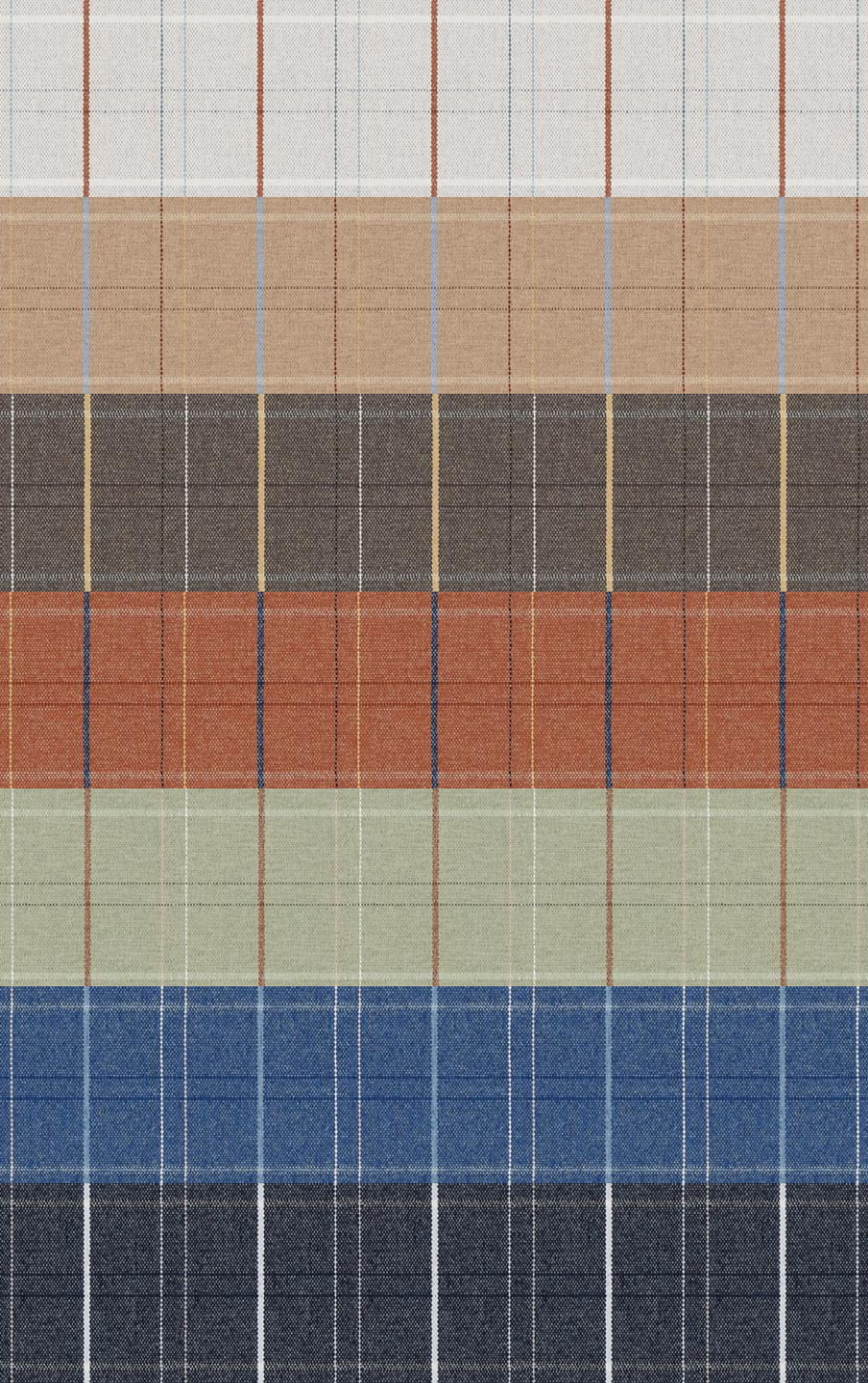
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HARMONY 1113

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PICNIC PLAID 1029





PICNIC PLAID 1029

Picnic Plaid delivers familiarity and comfort as a longtime favorite. Now available in seven new colorways, its recognizable construction, performance-driven structure, and thoughtful scale create a sense of nostalgia. With names like Wicker Basket, Blueberry Cobbler, and Nightfall, Picnic Plaid carries the beloved residential comfort of its visual design into contemporary commercial interiors.

PATTERN	1029
COLORWAYS	14 (7 New)
APPLICATION	Upholstery, Wrapped Panels, Systems Panel
CONTENT	67% Post-Consumer Recycled Polyester, 33% Polyester
WIDTH	57"
REPEAT	3 1/2" V X 3 3/4" H (Fabric Shown Railroaded)
FINISH	None
BACKING	Acrylic
ABRASION	100,000 Double Rubs (Wyzenbeek)
ORIGIN	United States
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass), Class A rated ASTM E-84 (Unadhered)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry-cleaning solvent.
SUSTAINABILITY	Third Party Certified, SCS Indoor Advantage™ Gold. Meets BIFMA 7.4.4: PFAS, FR, PVC and Antimicrobial Free. Meets LBC Red List Free.
NOTES	Bleach Cleanable (1:10 Ratio)

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PROPORTION & SCALE





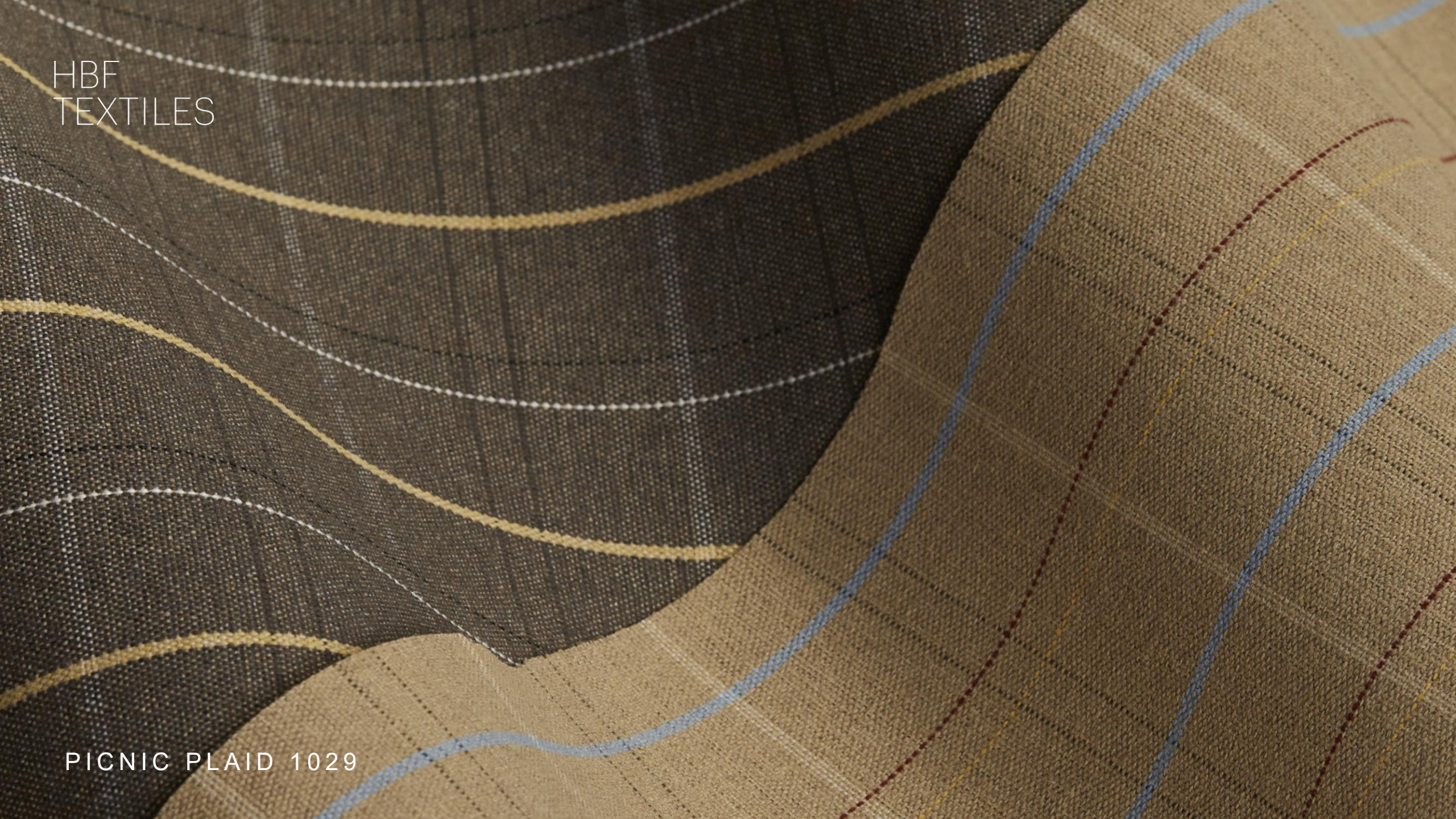
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PICNIC PLAID 1029



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PICNIC PLAID 1029



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PICNIC PLAID 1029



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TEXTILES

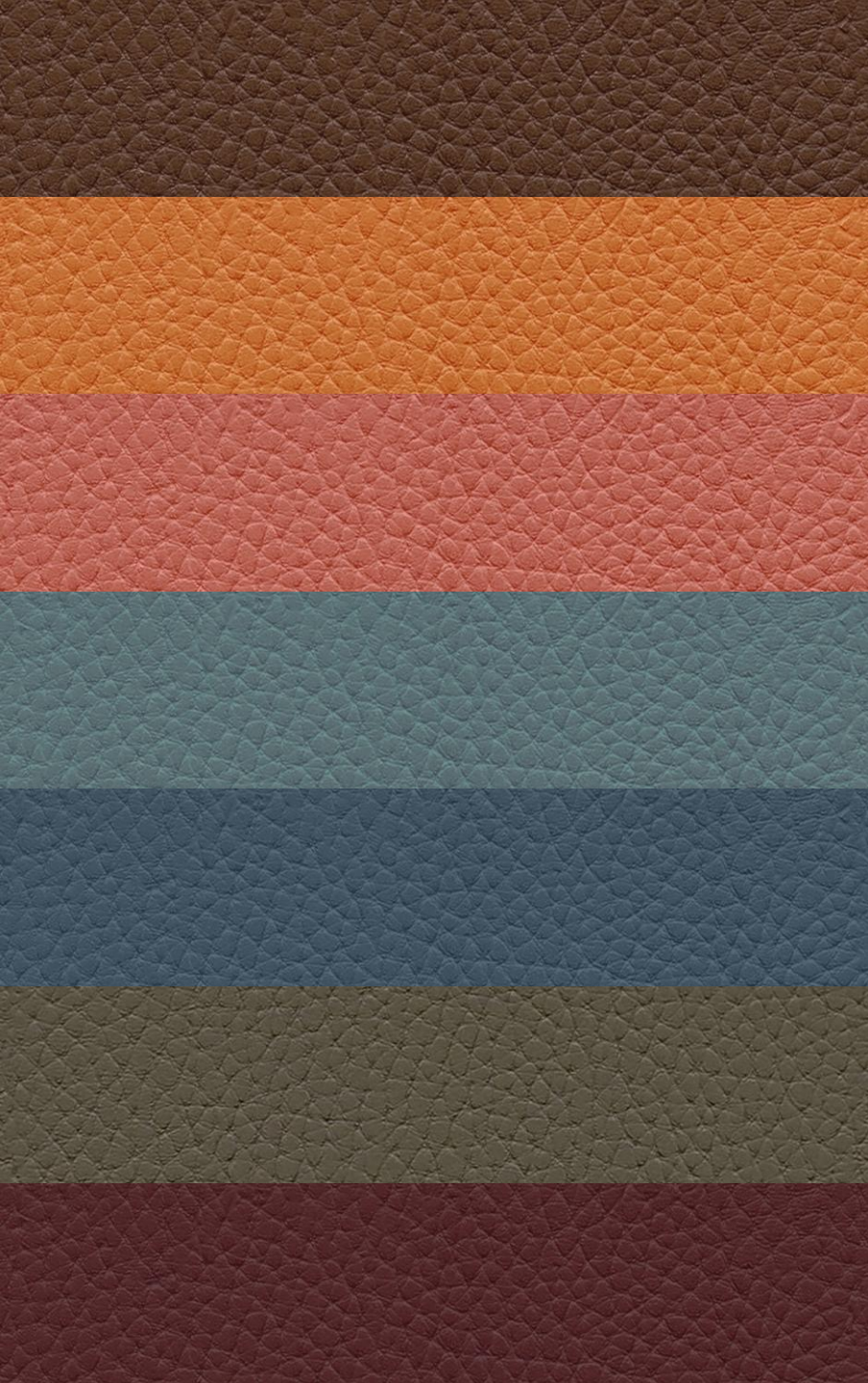
PICNIC PLAID 1029

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NOTABLE GRAIN 1074





NOTABLE GRAIN 1074

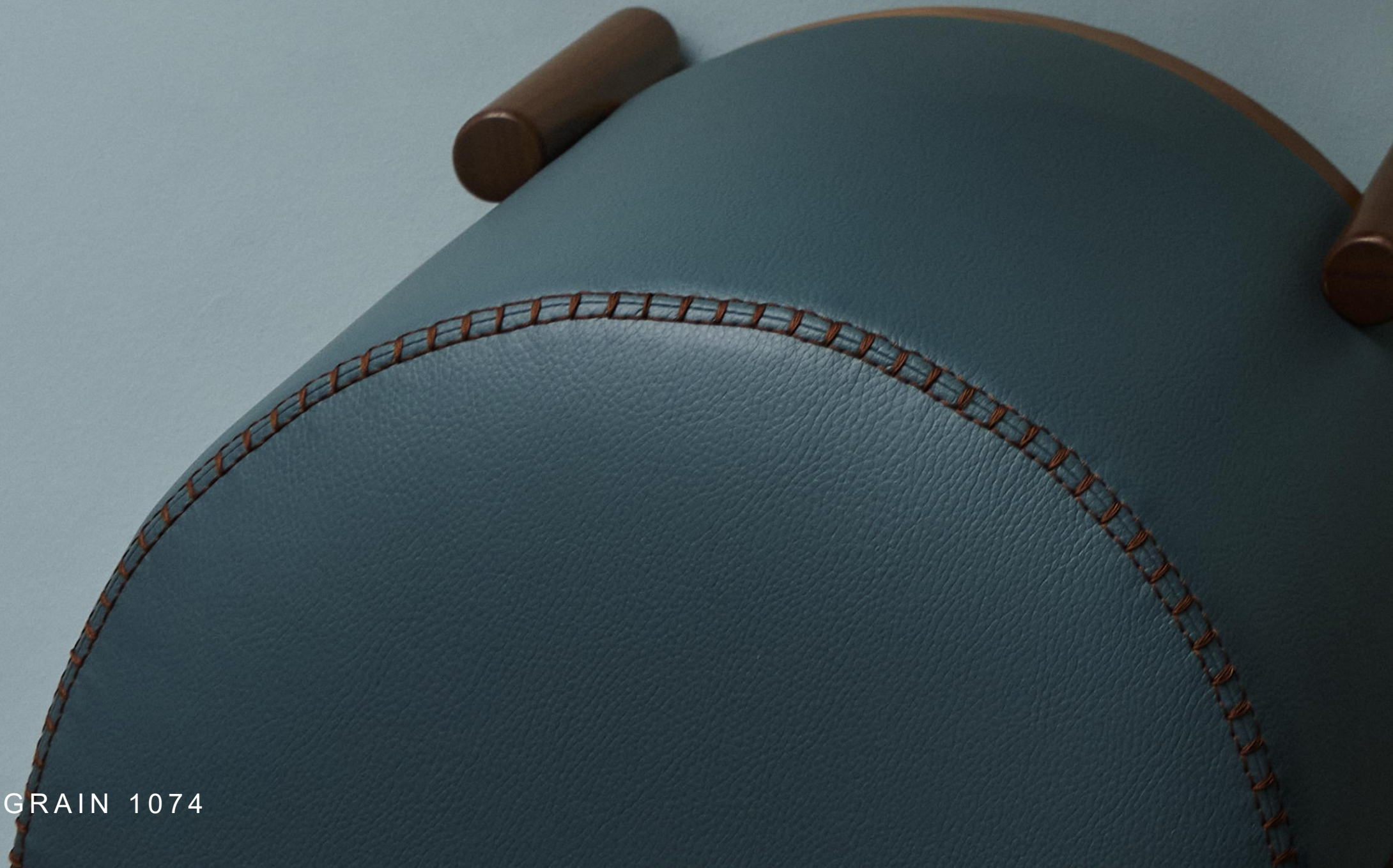
Notable Grain brings unity to the collection through its elegant, tonal faux-leather grain. Now offered in seven new colorways, including Ginger Spice and Burgundy Wine, its high-performance coated surface provides subtle visual character while maintaining the versatility of a solid. Creating continuity within the larger collection, Notable Grain establishes a strong foundation that allows surrounding materials, colors, and patterns to coexist.

PATTERN	1074
COLORWAYS	21 (7 New)
APPLICATION	Upholstery, Wallcovering
CONTENT	100% Polyurethane (Polycarbonate) Face
WIDTH	54"
REPEAT	None
FINISH	None
BACKING	Polyester and Rayon
ABRASION	400,000 Double Rubs (Wyzenbeek)
ORIGIN	Japan
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass), Class A rated ASTM E-84 (Unadhered)
MAINTENANCE	W: Clean with water-based shampoo and foam upholstery cleaner.
SUSTAINABILITY	Third Party Certified, SCS Indoor Advantage™ Gold. Meets BIFMA 7.4.4: PFAS, FR, PVC and Antimicrobial Free.
NOTES	Bleach Cleanable (1:10 Ratio)



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NOTABLE GRAIN 1074



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NOTABLE GRAIN 1074



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STILL LIFE 1125





STILL LIFE 1125

Still Life becomes the expressive element of the collection. Inspired by hand-painted artwork, its intentionally artistic quality commands attention, allowing designers to create focal points. Named after influential artists such as Claude, Henri, and Vincent, Still Life comes in seven colorways, introducing individuality into any space.

DESIGNER	HBFT Design Studio
PATTERN	1125
COLORWAYS	7
APPLICATION	Upholstery
CONTENT	42% Polyester, 21% Nylon, 19% Acrylic, and 18% Post-Consumer Polyester
WIDTH	54.5"
REPEAT	28 1/4" H x 27" V
FINISH	Non PFAS Water Repellant
BACKING	Acrylic
ABRASION	70,000 Double Rubs (Wyzenbeek)
ORIGIN	United States
FLAME RESISTANCE	California TB 117-2013 Section 1 (Pass)
MAINTENANCE	WS: Clean with upholstery shampoo or mild dry-cleaning solvent.
SUSTAINABILITY	Third Party Certified, SCS Indoor Advantage™ Gold. Meets BIFMA 7.4.4: PFAS, FR, PVC and Antimicrobial Free. Meets LBC Red List Free.
NOTES	Bleach Cleanable (1:10 Ratio)





HIBE
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STILL LIFE 1125



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STILL LIFE 1125

PRODUCT HIGHLIGHTS



ARTISAN 1112



BLOC 1105



HARMONY 1113



PICNIC PLAID 1029



NOTABLE GRAIN 1074



STILL LIFE 1125



- REACH REACH™ Compliant
- SCS Third Party Certified SCS Indoor Advantage™ Gold
- OEKO OEKO-TEX® 100 Certified
-  Bleach Cleanable
-  Meets BIFMA 7.4.4 - Targeted Chemical Elimination (PFAS, FR, PVC, and Antimicrobial Free)
-  Meets LBC Red List Free
- GPS Gensler GPS 2 Approved

PATTERN COLOR ROTATION



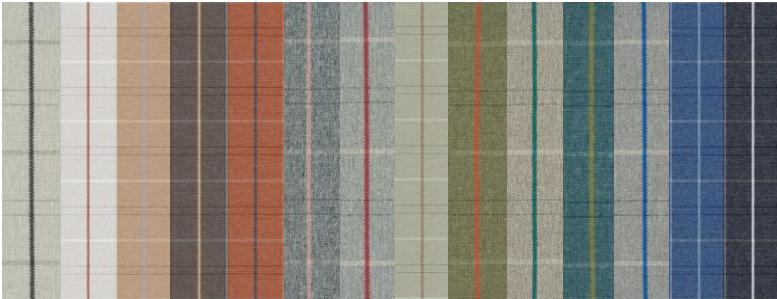
ARTISAN 1112
20 Canvas 63 Acrylic
22 Yarn 55 Watercolor
40 Oil Pastel 77 Spray Paint
46 Clay 83 Graphite
66 Sketchbook 35 Wood
60 Marker 99 Charcoal
59 Ink



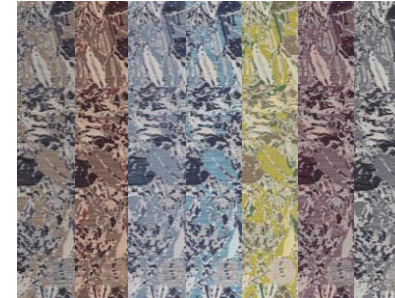
BLOC 1105
30 Tint
55 Hue
62 Value
18 Shade
85 Tone



HARMONY 1113
43 Sun & Moon
63 Earth & Sky
67 Give & Take
59 Past & Future
56 Day & Night
55 Ebb & Flow
77 Light & Shadow
75 Rise & Fall



PICNIC PLAID 1029
11 S'more 62 Backyard
18 Blanket 66 Meadow
37 Wicker Basket 67 Pine
39 Iced Tea 56 Summertime
30 Charcuterie 55 Lakeside
40 Urban Park 54 Blueberry Cobbler
44 Campfire 89 Nightfall



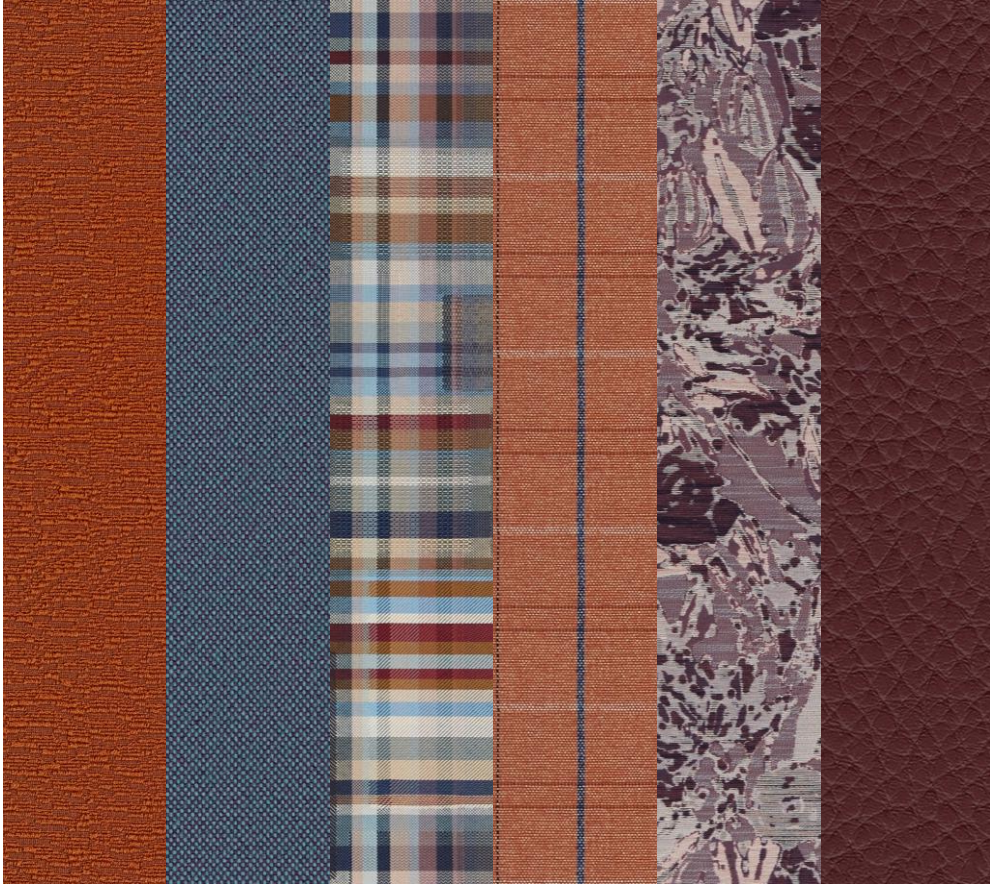
STILL LIFE 1125
37 Mary
39 Henri
54 Utawaga
55 Vincent
63 Georgia
75 Maria
89 Claude



NOTABLE GRAIN 1074
10 Alabaster 39 Walnut Brown
11 Bone 45 Ginger Spice
20 Natural 46 Tropical Coral
37 Smoke Grey 44 Royal Claret
25 British Tan 54 Blue Stone
30 Saddle 55 Aegean Sea
38 Cold Brew 59 Classic Navy

67 Bottle Green
66 Black Olive
77 Majestic Purple
75 Burgundy Wine
83 Ash Grey
89 Iron Grey
90 Charcoal Black

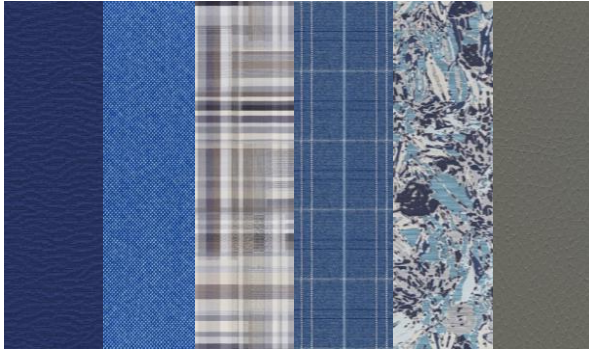
PRESENTATION GROUP



1112-46	Artisan	Clay	17" x 17"
1113-56	Harmony	Day & Night	17" x 17"
1105-55	Bloc	Hue	17" x 17"
1029-30	Picnic Plaid	Charcuterie	17" x 17"
1125-75	Still Life	Maria	17" x 17"
1074-75	Notable Grain	Burgundy Wine	17" x 17"

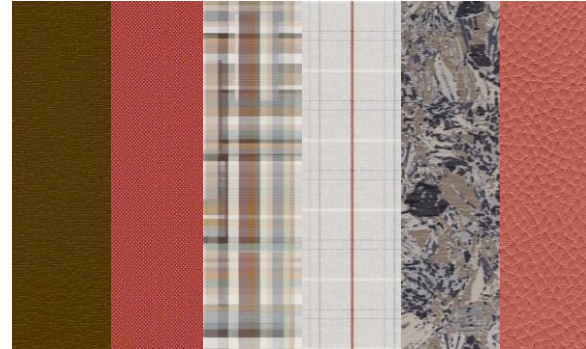
COLOR GROUPS

WATERCOLOR



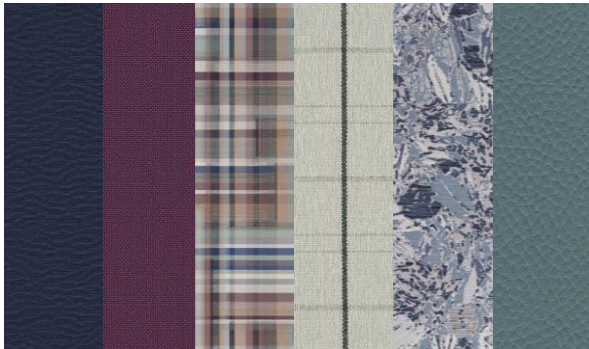
1112-55	Artisan	Watercolor
1113-55	Harmony	Ebb & Flow
1105-85	Bloc	Tone
1029-54	Picnic Plaid	Blueberry Cobbler
1125-55	Still Life	Vincent
1074-83	Notable Grain	Ash Grey

SKETCHBOOK



1112-66	Artisan	Sketchbook
1113-43	Harmony	Sun & Moon
1105-30	Bloc	Tint
1029-18	Picnic Plaid	Blanket
1125-37	Still Life	Mary
1074-46	Notable Grain	Tropical Coral

INK



1112-59	Artisan	Ink
1113-75	Harmony	Rise & Fall
1105-18	Bloc	Shade
1029-11	Picnic Plaid	S'more
1125-54	Still Life	Utagawa
1074-54	Notable Grain	Blue Stone

WOOD



1112-35	Artisan	Wood
1113-63	Harmony	Earth & Sky
1105-62	Bloc	Value
1029-66	Picnic Plaid	Meadow
1125-63	Still Life	Georgia
1074-45	Notable Grain	Ginger Spice

COLOR ROTATION

	PART NUMBER	PATTERN NAME	COLOR NAME		PART NUMBER	PATTERN NAME	COLOR NAME		PART NUMBER	PATTERN NAME	COLOR NAME
	1074-10	Notable Grain	Alabaster		1125-39	Still Life	Henri		1112-60	Artisan	Marker
	1112-20	Artisan	Canvas		1113-43	Harmony	Sun & Moon		1029-66	Picnic Plaid	Meadow
	1074-11	Notable Grain	Bone		1112-46	Artisan	Clay		1113-67	Harmony	Give & Take
	1029-11	Picnic Plaid	S'more		1112-40	Artisan	Oil Pastel		1112-63	Artisan	Acrylic
	1074-20	Notable Grain	Natural		1029-40	Picnic Plaid	Urban Park		1029-67	Picnic Plaid	Pine
	1029-37	Picnic Plaid	Wicker Basket		1074-46	Notable Grain	Tropical Coral		1074-67	Notable Grain	Bottle Green
	1074-37	Notable Grain	Smoke Grey		1029-44	Picnic Plaid	Campfire		1074-66	Notable Grain	Black Olive
	1125-37	Still Life	Mary		1074-44	Notable Grain	Royal Claret		1112-66	Artisan	Sketchbook
	1074-25	Notable Grain	British Tan		1113-56	Harmony	Day & Night		1113-77	Harmony	Light & Shadow
	1105-30	Bloc	Tint		1029-56	Picnic Plaid	Summertime		1074-77	Notable Grain	Majestic Purple
	1029-18	Picnic Plaid	Blanket		1125-54	Still Life	Utagawa		1112-77	Artisan	Spray Paint
	1074-30	Notable Grain	Saddle		1105-18	Bloc	Shade		1113-75	Harmony	Rise & Fall
	1105-55	Bloc	Hue		1074-54	Notable Grain	Blue Stone		1074-75	Notable Grain	Burgundy Wine
	1075-38	Notable Grain	Cold Brew		1029-55	Picnic Plaid	Lakeside		1125-75	Still Life	Maria
	1112-35	Artisan	Wood		1074-55	Notable Grain	Aegean Sea		1074-83	Notable Grain	Ash Grey
	1074-39	Notable Grain	Walnut Brown		1113-59	Harmony	Past & Future		1105-85	Bloc	Tone
	1029-39	Picnic Plaid	Iced Tea		1112-55	Artisan	Watercolor		1112-83	Artisan	Graphite
	1105-62	Bloc	Value		1113-55	Harmony	Ebb & Flow		1125-89	Still Life	Claude
	1125-63	Still Life	Georgia		1029-54	Picnic Plaid	Blueberry Cobbler		1074-89	Notable Grain	Iron Grey
	1113-63	Harmony	Earth & Sky		1074-59	Notable Grain	Classic Navy		1074-90	Notable Grain	Charcoal Black
	1112-22	Artisan	Yarn		1125-55	Still Life	Vincent		1029-89	Picnic Plaid	Nightfall
	1029-30	Picnic Plaid	Charcuterie		1112-59	Artisan	Ink		1112-99	Artisan	Charcoal
	1074-45	Notable Grain	Ginger Spice		1029-62	Picnic Plaid	Backyard				

SALES TOOLS

PRINT



ACCORDION BROCHURE

FIRST PRINCIPLES

BY HBFT DESIGN STUDIO

HBFT TEXTILES

