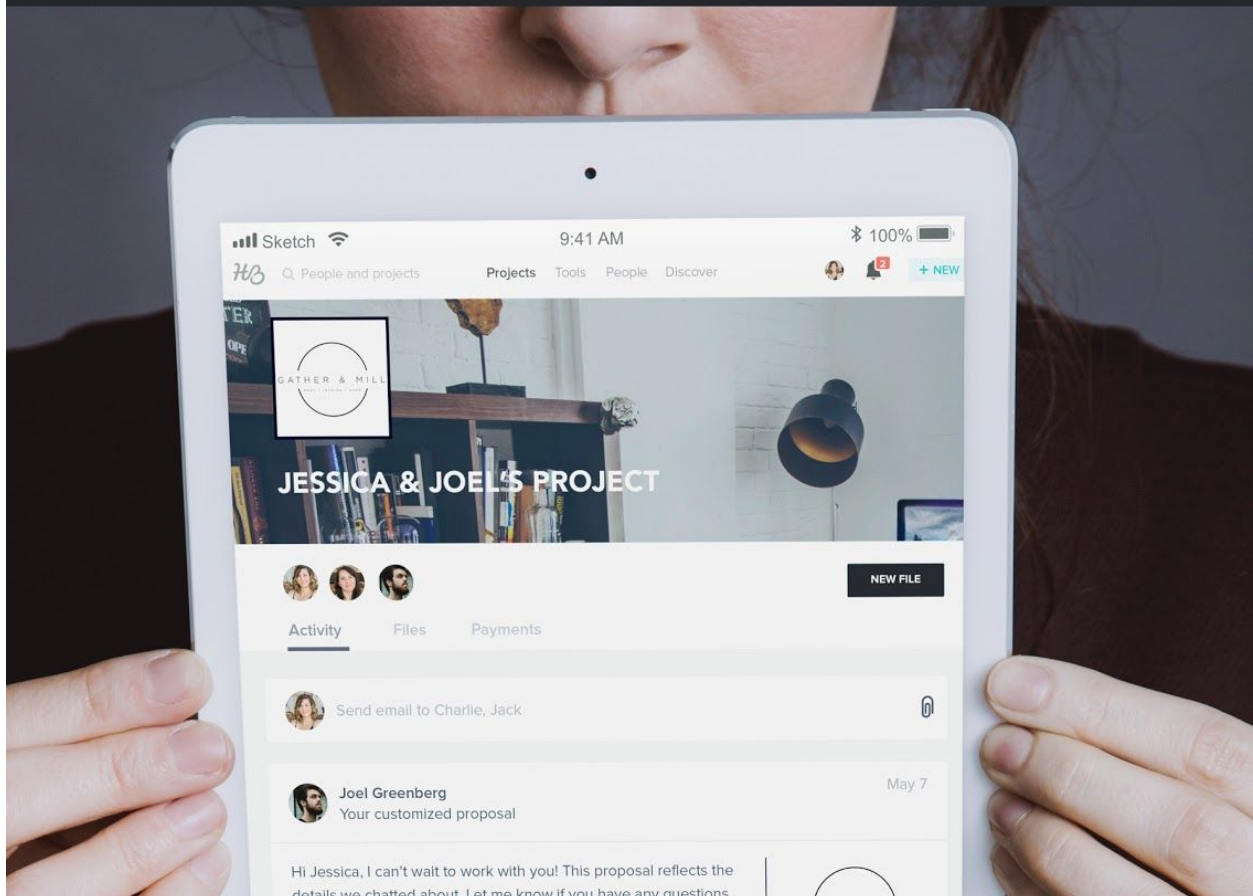


HOW TO RUN YOUR BUSINESS **LIKE A BOSS** **WITH HONEYBOOK**

HoneyBook



Business Software for Creative Entrepreneurs

At HoneyBook, we're passionate about helping small businesses like yours grow by working more efficiently. Want to book clients? Manage projects? Get insights into your business? Do all of this from one place. Keep reading to learn how to streamline your business, doing more of what you love and less of what you don't. (Or [start a free 7-day trial](#) to see for yourself.)

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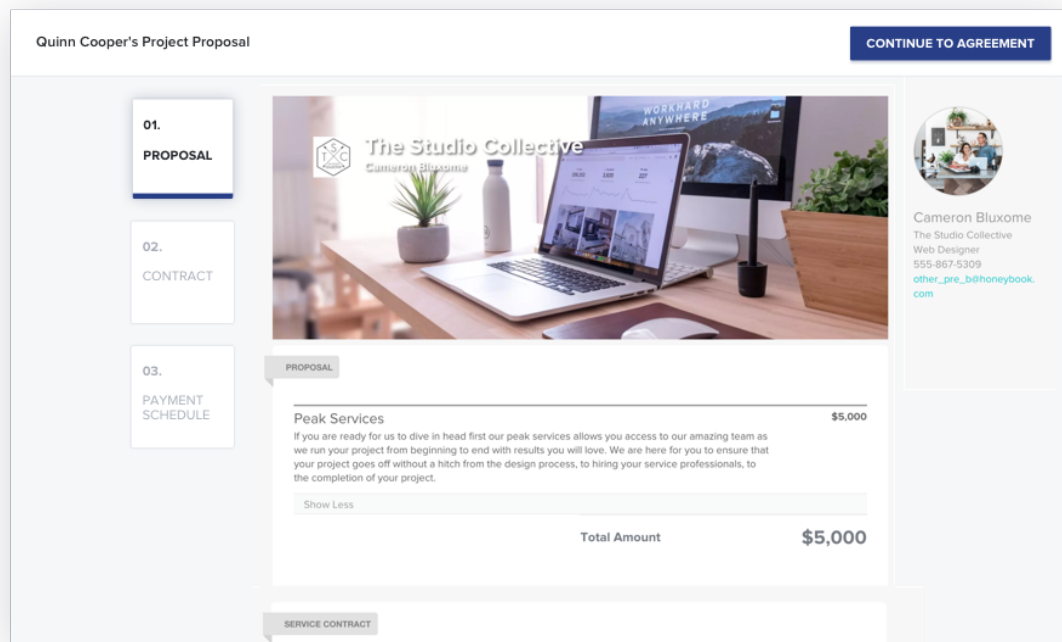
Freedom to Do More of What You Love

Are you spending more time answering emails and drafting proposals than focusing on the real reason you started your business in the first place? We get it. As your business grows, so does your to-do list. [HoneyBook](#) helps you manage all aspects of your business from a central place, saving you time and money. From sending proposals, invoices and contracts to managing your projects and getting paid, [HoneyBook](#) gives you the freedom to do more of what you love.



01 - Smart Proposals to Book Faster

Book your ideal clients faster and with less legwork. [HoneyBook proposals](#) make it easy for your clients to review, sign and pay all in one place. Get real-time updates on when clients view files and pay.



3 Steps to Get Booked

1. **Create** – Use our preloaded templates to quickly create customized proposals for your clients. Send them off with the click of a button.
2. **Sign** – A built-in contract in each proposal lets your clients review details and sign all in one place, eliminating the back and forth.
3. **Pay** – [HoneyBook](#) proposals make it easy for your clients to pay. No checks, no snail mail, no waiting – just a simple click-to-pay experience.

Benefits

- ✓ Accept secure, digital payments
- ✓ Set up payment schedules and automatic reminders
- ✓ Have clients review, sign and pay all in one place
- ✓ Track payment status in real-time
- ✓ Customize with your branding



“I spend less than half the time composing proposals, contracts, and invoices than before.”

Julia Mattox
Luminous Lines Creative



“Our clients are loving it – making agreements and invoicing has never been this simple.”

Taylor Wall
Bixby + Pine

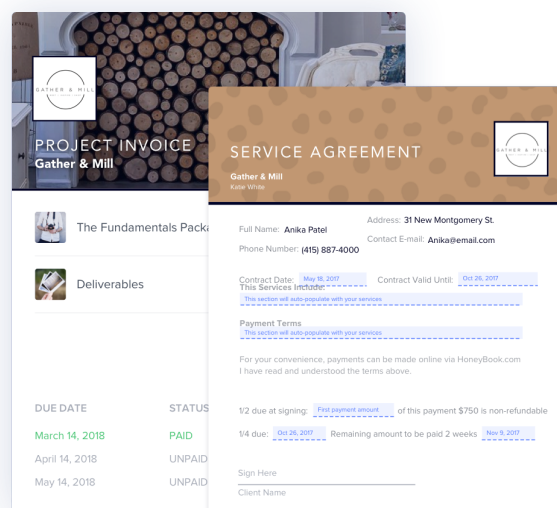


“HoneyBook makes building proposals, sending contracts, and getting paid so easy – and in less time than before. Plus, HoneyBook gives my business the look of professionalism – it's clean, modern and branded for me.”

Nicole Lowery
Hey! Party Collective

02 - Templates: Create Once. Use Forever.

Forget copying, pasting and re-typing emails, invoices and contracts. Turn your most frequently used documents into [HoneyBook](#) templates to save countless hours and always look professional.



3 Tips to Save Time Communicating with Clients

1. **Choose from multiple templates** – Hit the ground running with [HoneyBook's document templates](#), including invoices, contracts, proposals, questionnaires and brochures. Edit them to make them your own or use them as is. They're all included in your account and ready to send to clients.
2. **Add your own templates** – Need more customization? Add your own templates with your wording and branding with the click of a button. Whether you're sending a follow-up email or a contract, use your favorite templates as a starting point. Get more time back to do the work you love.
3. **Use new member perks** – Every [new HoneyBook member](#) gets dedicated support from our concierge team. When you join, we'll turn your favorite documents into re-usable, time-saving HoneyBook templates so you can access them anytime, anywhere. Just send them in, and we'll take care of the rest.

Benefits

- ✓ Save countless hours with templated emails and documents
- ✓ Access ready-to-use professional invoices and proposals
- ✓ Protect your business with lawyer-approved contracts
- ✓ Include a branded email signature across all communications



“The concierge service, the tax expenses log, the invoicing, the contracting, the templates – ALL make it so easy to run my business. I was doing everything through countless free apps and consolidating it into HoneyBook has changed the game for me. I spend less time doing the admin tasks and I appear more professional. I will recommend to any friend that is struggling with the admin side of their business.”

Sarah Mattozzi

Sarah Mattozzi Photography



“Customer service is top notch. The emphasis on wanting me and my business to succeed is refreshing. The ease in which I was able to transfer my existing projects was awesome. I have saved so much time in correspondence with clients and it's given me more time to focus on building the creative side of my business.”

Tess Emmons

Honeysuckle Jade Events & Designs

03 - Workflows: Set Your Busywork on Autopilot

[Workflows](#) transform your repetitive tasks into an automated process. Sending automated emails and documents free up your time, and setting up automatic tasks and reminders keep your client process running.

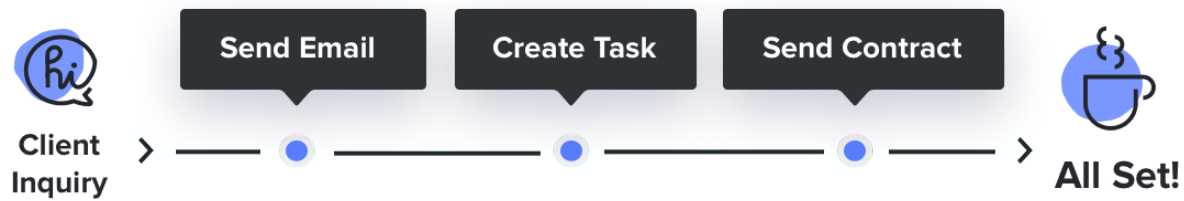
The screenshot shows a 'New Workflow' interface with a 'SAVE WORKFLOW' button in the top right. The workflow consists of three steps:

- STEP 1:** Send Questionnaire. Questionnaire Template nama. 7 days before project date - approve before sending.
- STEP 2:** Send Email. 3-Day File Reminder. 4 days before project date - send automatically.
- STEP 3:** Create Task. Action: Create Task. Add a Task: Follow-up call with client. When: 2 Days. After activating workflow.

Below the steps, there is a '+' icon and two additional tasks: 'Create Task' (Write tasks for yourself so you don't miss anything throughout the project lifecycle) and 'Send Questionnaire' (Automatically send questionnaires so that you are gathering all the information you need at the right time).

3 Ways to Automate Your Business

1. **Instantly respond to inquiries** – Make an awesome first impression with potential clients by instantly responding to their inquiries. Whenever clients submit an inquiry via your contact form, you can set up a [Workflow](#) to instantly send them an email with your brochure attached. You control what gets sent and when. Just set it once and forget it.
2. **Follow up with every inquiry** – Don't let potential clients slip through the cracks. If you haven't heard back from an inquiry, create a [Workflow](#) that sends a follow-up email with additional marketing materials showcasing your work and testimonials to help seal the deal.
3. **Set up tasks and to-do lists** – Got a project deadline coming up? Keep everything moving forward by creating automated task reminders, to-do lists and payment reminders based on specific dates.



Benefits

- ✓ Respond to every inquiry within minutes
- ✓ Automate manual, repetitive tasks, including sending follow-up emails
- ✓ Send automatic payment reminders
- ✓ Set up to-do lists for every project
- ✓ Consistently send the right communication at the right time



“Once we activated [this \[automation\] process](#), we saw our conversion rates jump up to almost triple what they were before. My email response rates more than tripled!”

Andy Lydick

Abigail Gingerale Photography

Why HoneyBook?



All-in-one

Built for creative entrepreneurs, [HoneyBook](#) is an all-in-one platform that streamlines and automates your business with the tools you need to be flexible and free.



Professional

[HoneyBook](#) helps you serve up your ideal client experience. Every touchpoint is stamped with your brand. Every step of the booking process is seamless.



Time saver

Get your time back, so you can create more and stress less. From invoices that get you paid fast to contracts that create themselves, [HoneyBook](#) has everything you need to set your busywork on autopilot.



Complimentary Set-Up

Get up and running within days. Just send us your pricing/services, contracts and questionnaires you use the most, and our concierge team will turn these into re-usable, time-saving [HoneyBook](#) templates. We'll also migrate up to 10 of your current projects from whatever system you use now, so there's no break in your flow.

j.vigilphoto.wildhearts 10h

Creatives!

(PHOTOGRAPHERS + EVENT PLANNERS +
HAIR STYLISTS + MAKE-UP ARTISTS +
MUSICIANS + ARTISTS)

IF YOU ARE LOOKING FOR A
WAY TO CREATE A MORE
EFFICIENT
WORKFLOW FOR
YOUR BUSINESS
CHECK OUT

bransonmaxwell.photo 42s

I love @honeybook! I booked over \$6k of photoshoots this month.

If you want a 50% off referral code let me know!

@honeybook is our top business rec for any creative entrepreneur: it keeps track of our clients, allows us to easily send branded emails, contracts and brochures, and makes sure we're getting paid. Best business investment.

@pasternack.co

WE ARE LOVING @HONEYBOOK SO FAR! SERIOUSLY STREAMLINED OUR WHOLE PROCESS!

9:39

thefoxesphotography 13h

But the best part of @honeybook is how much our clients love it. We've had so many couples tell us how "pro" it is or how easy it is to keep track of everything.



WHY PEOPLE LOVE #HONEYBOOK

"HONEYBOOK SAVED MY LIFE!"

"There are so many tools that I use within HoneyBook and it makes my life so much easier. I can go to sleep at night knowing that my business is complete with the vast applications and integrations that HoneyBook offers."

-Chante Gullett

pasternack.co 2m

Work day with my two faves mark + @honeybook

Best customer service I've ever seen

love that they care about my business as much as I do

@HONEYBOOK

Ready to Save Time & Do More of What You Love?

HoneyBook

Welcome to simpler, smarter business.

START FREE TRIAL

No credit card required

