



Come back green – Slovenia

SUMMARY

Project Description: Project Come back green is designed as an educational project to turn all HI Slovenia hostels in centres of sustainable excellence

Project Type: Energy Efficiency, Water and Education in Sustainability

National Association: HI Slovenia

Project Location: All HI Slovenia Network/hostels

Estimation of number of reduced tonnes of CO₂: Regarding to CSR criteria we expect to reduce CO₂ emissions (direct and indirect) after the ad-hoc improvements by 7-10% and another 15-20% after the finalisation of the action plan.

Total Funds Requested: £ 20,000

Total Project Cost: £ 28,800

Annual £ saves and ROI (return of investment): With first improvement actions about 10% can be saved and returned directly and indirectly. After finalisation of the improvement plan another 20 % can be returned and by the educational impact it can reduce much more, but it's not possible to measure nor even estimate

Why should this project be funded ahead of others?

The whole project will have an impact to the whole HI Slovenia network. Because of its educational character will have a brother effect in the community, Slovenia and globally as a consequence of the non-formal an in-formal education

DETAILED PROJECT INFORMATION

Purpose/objectives of the project activity

Project Come back green is designed as an educational project to turn all HI Slovenia hostels in centres of sustainable excellence. During the project is our aim to provide a basic education about Corporate Social Responsibility (CSR) and train them to do basic exercises.

This will be followed with an information campaign in local area and also on the national level to involve most of the target group and decision makers. Next step will be to design and produce materials (by materials we mean all from stickers on light switches to posters with explanations, short movies for FB/YOUTUBE and other materials to deliver to hostels for the education of guest and other stakeholders) to equip hostels with those materials and train them how to use. Finally we would expect that each hostel will be a learning centre for sustainability.

Final goal behind is to teach on the non-formal and in-formal way our guest and other partners and stakeholders how to reduce carbon offset and how to act responsibly. Travel is always connected with a carbon offset and aim of the project is to give instructions and ideas to all involved how to reduce at least to neutralise a carbon offset produced during the travel.

Methodology (How)

Education and training of hostel managers will be with tools and methods learned during the CSR training. Design will be a combination between in-house and outside experts to reach the maximum efficiency and to do it on the most sustainable way on the long term. Implementation of project PR will be done by standard methods and also by social media in the interactive way.

Monitoring plan

The whole process will be monitored by HI Slovenia office. We will provide also all the training and also take care over the implementation by phases we have planned. A special care will be dedicated to monitor the training process and in selection of suppliers of proposed materials.

Contribution of the project activity to sustainable development

Project itself will give clear instructions to hostel managers what should be done in hostels to raise the commitment in sense of sustainability from all angles. All improvements in sense of CSR will be loudly displayed to raise awareness to guests and other stakeholders and to transfer the knowledge to all different levels.

Environmental impacts

All improvements done in hostels will have a direct environmental impact, but the knowledge information transferred to the guests and other stakeholders will have multipliable impact.

Estimations of emission reductions

Regarding to CSR criteria we expect to reduce CO2 emissions (direct and indirect) after the ad-hoc improvements by 7-10% and another 15-20% after the finalisation of the action plan.

Saved Funds and ROI

With first improvement actions about 10% can be saved and returned directly and indirectly. After finalisation of the improvement plan another 20 % can be returned and by the educational impact it can reduce much more, but it's not possible to measure nor even estimate.