



## **House Buyers of America's Direct Approach is Untouchable**

*The award-winning residential real estate investment company delivers quick offers and fast closings to clients, even in winter months*

**Chantilly, VA – December 12, 2018** – [House Buyers of America](#) (House Buyers) brings a consistent record of buying clients' homes quickly and easily. Its direct approach allows homeowner clients to go from offer to closing in days, without the expense of a traditional real estate agent sale - in a process unhindered by the market climate or season.

Real estate activity is typically low in the winter months. [Data](#) from the Federal Reserve indicates the lowest inventory for existing home sales nationwide is in December, at 1.46 million in 2017 compared with a high point of 1.93 million in June, 2018.

In two recent cases, in seasonally-slow winter timeframes, House Buyers not only purchased its clients' homes quickly and as-is, but overcame obstacles with no additional costs. In both cases the homeowners were able to call House Buyers and receive a quick offer to close in a matter of days, even though in one situation there were two tax liens on the property and in the other the clients were divorcing.

This record of continued buying power, amidst the lowest point of the market season, is significant. Data from [Realtor.com](#) indicates the median days on the market for home sales peaks in January at 100+ days, compared to the lowest in June, at 67 days in 2018. The House Buyers model allows its clients to sell their homes, even in 'less than ideal' condition- fast, going from contract to purchase in a matter of days, even in the winter season.

"While the traditional real estate industry slows in the winter months, we continue buying, faster than ever," said Nick Ron, CEO of House Buyers of America. "We don't want customers to feel discouraged to sell in the slower season approaching. Our model and track record show we get the job done - all year - for our clients."

### **ABOUT HOUSE BUYERS OF AMERICA**

House Buyers of America (House Buyers) is a residential real estate investment company headquartered in Chantilly, Virginia. As one of the leading cash home buyers, the Company went from \$0 to \$50 million in annual revenue in its first 3 years of business. For more information, please visit [www.housebuyersofamerica.com](http://www.housebuyersofamerica.com).

### **MEDIA CONTACT:**

Tim Wright  
RMR & Associates Inc.  
(301) 230-0045 x 400  
[twright@rmr.com](mailto:twright@rmr.com)