



House Buyers of America Reports Expansive Growth in 2018, Expects Rising Demand in 2019

The award-winning residential real estate investment company reports more than 50% growth in both its settlement and acquisition business in Q4 2018 as compared to Q4 2017

Chantilly, VA – January 31, 2019 – [House Buyers of America](#) (House Buyers) announces today that in the fourth quarter of 2018 the company’s number of settlements increased by 50%, with its number of acquisitions growing by 56% over the same time in 2017. House Buyers continues to buy more houses while also selling greater numbers than before, demonstrating the value of its proven, direct approach that is disrupting the traditional real estate model.

In 2018, along with its growth and continued expansion initiatives, House Buyers made significantly investments in its technology. Focused both on improving and broadening its infrastructure while refining its back-end systems. At the end of 2018, the company completed a major migration of its CRM platform from a legacy system to an integrated, centralized database, laying the groundwork to rise to the next levels of success in 2019.

Additionally, House Buyers has increased its staff exponentially in recent months, in both the real estate consultant and construction roles, as demand continues to increase. Next month, House Buyers plans to launch its new Buyer’s Portal, that contains a number of robust, real-time features to continue to improve the real estate search and purchase process, as well as increase the company’s partnerships with investor and realtor partners for mutual benefit.

“2018 was a year of immense success on both sides of our business,” said Nick Ron, CEO of House Buyers of America. “Volumes of calls and web leads are skyrocketing, and we are raising our staff and infrastructure to the next level in order to meet the growing demand. We look forward to achieving another banner year in 2019.”

ABOUT HOUSE BUYERS OF AMERICA

House Buyers of America (House Buyers) is a residential real estate investment company headquartered in Chantilly, Virginia. As one of the leading cash home buyers, the Company went from \$0 to \$50 million in annual revenue in its first 3 years of business. For more information, please visit www.housebuyersofamerica.com.

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