



# House Buyers of America Announces Booming Q3 2020 Growth & Baltimore Market Plans

*Successful residential real estate model opens the door of opportunity for consumers in area markets.*

**House Buyers of America** (House Buyers), the leading high-tech homebuying company reinventing the industry with their hybrid real estate model, announces continued success as they begin to deepen their presence in the Baltimore residential real estate market. House Buyers' Baltimore campaign will concentrate on reaching local home sellers and home buyers who are searching for a seamless, stress-free, immediate real estate transaction.

Over the past year, consumers have valued service and speed more than ever due to the pandemic. House Buyers took note of consumer demand by sharpening their real estate technology and broadening consumer outreach. Today, House Buyers' is the only profitable iBuyer on the market. Delivering first-class service is their top priority as they expand market share in Baltimore. Expansion plans come during a time of year when the real estate market historically slows.

"Our proven successful real estate model is rapidly growing among buyers and sellers," said **Nick Ron**, CEO of House Buyers of America. "The significant growth we have seen since January has given us the opportunity to propel forward and serve more Baltimore residents. We understand today's market because of our 20-years of experience in residential real estate. Our customer service is top-notch, our technology is laser-sharp, and our systems are established. We are very optimistic about the next year in real estate."

House Buyers closed Q3 this year with an increase of 80% growth over this same period in 2019. Unlike other high-tech real estate investors, House Buyers remained open this entire year to serve customers. This has allowed House Buyers to expand and deepen their presence in local markets.

House Buyers' hybrid real estate model balances technology with human, on-the-ground expertise. They recently renovated their headquarter office in Chantilly, Virginia, to accommodate triple the number of employees to prepare for this future growth. The new space includes a complete renovation of their workspaces, conference rooms, kitchen, lobby, and collaboration areas.

## **ABOUT HOUSE BUYERS OF AMERICA**

House Buyers of America (House Buyers) is a high-tech home buying company headquartered in Chantilly, Virginia. As one of the leading cash home buyers, House Buyers purchases homes in **Washington, DC**, **Maryland**, and **Virginia**, growing from \$0 to \$50 million in annual revenue in its first three years. For more information, please visit [www.housebuyersofamerica.com](http://www.housebuyersofamerica.com).