Dear Fans & Friends,

The true spirit of Houston has never been more evident than in the past year. We are a resilient city with a love for our neighbors and community. As an organization, we have always placed a great emphasis on doing great things for Houston, and with the challenges that came in 2017, it was our honor to stand alongside Texans in support of this community. The pages of this year’s Impact Report highlight the great work the Houston Texans Foundation, players, staff, and partners did to support our mission to be Champions for Youth. But you will also find images and stories from times of crisis, like the days following Hurricane Harvey and the tragedy at Santa Fe High School. These moments of support and unity are what make me proudest to be a Houstonian and a Houston Texan. I hope you will take time to review this report and that it makes you proud to be a Houston Texans fan, partner, and friend. Thank you for your continued support as we strive to be the most community-connected professional sports franchise in the world. Together, we are Houston Strong.

Go Texans!

Robert C. McNair
Founder, Senior Chairman, & CEO
47,500 STUDENTS REACHED THROUGH TORO’S SCHOOL PROGRAMS

$100,000 GRANT GIVEN TO THE YMCA OF GREATER HOUSTON FOR FIELD REFURBISHMENT

HOUSTON TEXANS CHARITY GOLF CLASSIC RAISED $387,500

4,000 FANS SUPPORTED THE FOUNDATION BY PARTICIPATING IN THE RUNNING OF THE BULLS 5K

233 APPEARANCES MADE BY TEXANS PLAYERS IN THE COMMUNITY

439,491 MEALS PROVIDED TO HOUSTONIANS THROUGH THE TEXANS & WHATABURGER CAMPAIGN
2,200 tickets donated to nonprofits through the TACT program

$437,121 donated to nonprofits that volunteer at concession stands on gamedays

3,500 kids participated in the Houston Texans Kids Triathlon

$1.6 million raised by the Houston Texans Foundation in 2017

$50 million raised for Hurricane Harvey relief through the Texans, J.J. Watt, the NFL, & supporting teams

Over $30 million donated in Houston by the Houston Texans Foundation since inception

$700,000 donated to the United Way, #1 per capita donor in Houston
The mission of the Houston Texans Foundation is to be Champions for Youth. Because we believe that youth are the champions of our future, we are dedicated to enhancing their quality of life. Through our fundraising efforts, we support and administer programs in education, character development, and health and fitness to empower our next generation of Texans.

The Houston Texans Foundation is proud to serve children in the Houston area as we strive to be Champions for Youth. Since 2002, more than $30 million has been raised with your support through fundraising events, disaster-response efforts, our annual United Way campaign, and our partnership with nonprofit organizations on gamedays.
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HOUSTON TEXANS FOUNDATION
CHAMPIONS FOR YOUTH
The Texans were honored as the top midsize company by the *Houston Business Journal* at the 2017 Corporate Philanthropy Awards.

One of the three imperatives of the Houston Texans organization is to **do great things for Houston**. Out of this desire, the Houston Texans Foundation was established in 2002 to benefit underserved children in our community. The Foundation strives to be Champions for Youth and each year hosts a variety of successful fundraising events to support that mission. Each event gives fans a unique opportunity to interact with players, Cheerleaders, and Ambassadors, while also creating awareness for important causes. Texans fans helped make 2017–2018 a big year, as the Foundation raised **$1.6 million** to benefit the Greater Houston area.
TASTE OF THE TEXANS PRESENTED BY SYSCO

For the ninth straight year, the Taste of the Texans, a fan-favorite event, was held at NRG Stadium. More than 700 guests sampled dishes from 25 of Houston’s top restaurants and mingled with Texans players, Lady Texans, and team Ambassadors. In 2017, more than $300,000 was raised to benefit the Foundation, the Houston Food Bank, and Houston Methodist.

TEAM LUNCHEON PRESENTED BY AMEGY BANK OF TEXAS

The 14th annual Houston Texans Team Luncheon was canceled due to Hurricane Harvey. Supporters of the event were given the opportunity to donate their sponsorship to the United Way Harvey Relief Fund. With the generosity of sponsors and a matching donation from Texans founder, senior chairman, and CEO Bob McNair, $300,000 was raised to support the fund.

RUNNING OF THE BULLS PRESENTED BY H-E-B

In 2017, the annual Running of the Bulls 5K Run/Walk raised more than $100,000 for the Foundation and Houston Methodist. Some 4,000 fans — including 500 children who ran in TORO’s Kids 1K presented by Texas Children’s Hospital — came out to participate in the event, which finished on the floor of NRG Stadium.

Guard Jeff Allen and Lady Texan Marissa enjoy a few of the dishes at Taste of the Texans presented by Sysco.
General manager Brian Gaine enjoys a round of golf at the annual Houston Texans Charity Golf Classic presented by BMW.

CHARITY GOLF CLASSIC PRESENTED BY BMW

The annual Houston Texans Charity Golf Classic provides guests with an exclusive opportunity to mingle with players, coaches, Cheerleaders, and executives. Each foursome is paired with a Texans celebrity for 18 holes at the prestigious River Oaks Country Club. The event is preceded by the Texans Insider Dinner, where sponsors are able to enjoy dinner while hearing remarks from players, president Jamey Rootes, and general manager Brian Gaine. At the 2018 event, over $380,000 was raised to benefit the Foundation.

SILENT AUCTIONS

In 2017, nearly $215,000 was raised from silent auctions held at home games, fundraising events, and on NFLAuction.nfl.com. Auction items included one-of-a-kind autographed memorabilia, as well as unique Texans experiences and trips.

HOUSTON TEXANS CHEERLEADERS CALENDAR

The 2018 Houston Texans Cheerleaders Calendar was a hit for the Foundation, with proceeds totaling nearly $20,000. The calendar featured exclusive images of the Cheerleaders on Texans game days. The calendar was sold online and in the Houston Texans Team Shop at NRG Stadium.

HOUSTON TEXANS COOKBOOK

The Lady Texans gave fans another taste of their favorite dishes with the third edition of the “Houston Texans Cookbook,” released in 2017. The book features new recipes and family traditions, as well as favorites from the first and second editions. The recipes come straight from the kitchens of players, coaches, and other members of the Texans family. Nearly $18,000 was raised from the sale of the book to benefit the Foundation.
COMMUNITY PARTNERS
The Houston Texans are passionate about giving back to the Houston community. In 2008, the Texans pioneered a unique strategy within the NFL, adopting three strategic community partners with whom we could focus our efforts and resources. The Boys & Girls Clubs of Greater Houston, the YMCA of Greater Houston, and the Houston Food Bank were selected. With these partners, the Texans support and administer programs in education, character development, and health and fitness for youth and families throughout the Houston area.
The Boys & Girls Clubs of Greater Houston (BGCGH) and the Texans strive to help youth in our area reach their full potential. Since 2010, we have worked together to support this goal and inspire positive change. In 2016, the Texans made a gift of $750,000 to the BGCGH to open the Houston Texans Teen Club (HTTC) for youth ages 14 to 18. The club includes a college and career center, Carnival’s Endzone game room, a wellness room, a café, and the Houston Food Bank Market Pantry, which is managed by the teens.

VOYAGE TO TACKLE HUNGER PRESENTED BY CARNIVAL CRUISE LINE

The Boys & Girls Club, the Houston Food Bank, the Texans, and Carnival collaborated to create a community service program at the HTTC. The Voyage to Tackle Hunger program helps teach teens the importance of giving back. Teens earn service hours by managing the Houston Food Bank Market Pantry, which provides food to underserved residents in the area, and through other volunteer efforts. The teen with the most volunteer hours each year is awarded an all-expenses-paid family cruise courtesy of Carnival.

S.M.A.R.T. GIRLS & PASSPORT TO MANHOOD

The Texans are strong supporters of the BGCGH’s character-development programs S.M.A.R.T. Girls and Passport to Manhood, visiting the program with special Texans guests each year. Each semester, more than 500 teenagers in Boys & Girls Clubs across the city meet weekly to complete classes on topics such as childhood obesity, health and fitness, and relationships.

SUMMER KICKOFF PRESENTED BY CARNIVAL CRUISE LINE

The Texans and Carnival teamed up to host a Summer Kickoff event at the Havard Boys & Girls Club. During the event, linebacker Jadeveon Clowney and cornerback Johnathan Joseph hosted a variety of activities that taught gridiron fundamentals to kids, and each child had the chance to take home a Texans teddy bear. The event included a surprise $10,000 donation from Carnival to the BGCGH.
COMCAST DIGITAL LITERACY WORKSHOP

The Texans and Comcast hosted a digital-literacy workshop for families of the BGCGH. A Comcast representative shared information on low-cost options for in-home internet and safety, and cornerback Aaron Colvin spoke about the importance of technology and education. Comcast made a $5,000 donation to the BGCGH and surprised the 50 families in attendance with tickets to a Texans game.

Cornerback Aaron Colvin, TORO, and Cheerleaders present a check to the BGCGH.

CLASS OF 2018 GRADUATION CELEBRATION

The Texans celebrated the high school graduation of members of the HTTC in May. The celebration included offensive linemen Julien Davenport and Greg Mancz, Ambassador Matt Murphy, Cheerleaders, and officials from the BGCGH and the Texans. All graduating seniors received a certificate of recognition and gifts for college.

Cheerleaders celebrate the class of 2018 at the graduation party for the HTTC.

GREAT FUTURES DINNER

The BGCGH annual gala, the Great Futures Dinner, raises money for the 14 Boys & Girls Clubs throughout Greater Houston and the more than 11,000 at-risk youth served through their after-school and summer programs. Cheerleaders and TORO greeted guests as they entered the event, and the Texans donated silent auction items and Super Bowl LII tickets for the live auction, helping to raise $779,300.

President Jamey Rootes and HTTC member Christopher at the Boys & Girls Clubs of Greater Houston Great Futures Dinner.
The Houston Texans YMCA (HTY), located in Houston’s Third Ward, is the heart of the partnership between the Texans and the YMCA of Greater Houston. Opened in 2008 with a gift from the Texans, the facility provides programs in health and wellness, youth sports, child care, and adult development to the community at little or no cost, with no individual in need turned away.

Members of the HTY NFL Flag Football League got to hold the flag during the State of Football game presented by Verizon.

STATE OF FOOTBALL GAME PRESENTED BY VERIZON

Each year, the Texans dedicate a game to celebrating football in Texas. This year, as part of the festivities, members of the HTY NFL Flag Football League were invited to hold the flag on the field and stand with Texans players during the national anthem, creating a memorable experience for all.

Members of the HTY NFL Flag Football League got to meet Texans players prior to the State of Football game.

SCHOOL SUPPLY DRIVE PRESENTED BY KBR

In August, the Texans held the annual School Supply Drive. Fans dropped off school supplies at Texans Training Camp presented by XFINITY and in collection bins at the Houston Texans Team Shop. Texans staff donated backpacks, and KBR hosted a collection drive at its office downtown. More than 300 backpacks and thousands of school supplies were collected. All supplies were sorted, stuffed into backpacks, and delivered in a Jetco truck to youth at the HTY, where Cheerleaders and kids helped carry them inside.
TORO cuts the ribbon on the new fields at the Foster Family YMCA, which were made possible by a Grassroots Grant.

GRASSROOTS GRANTS

The YMCA of Greater Houston received a $100,000 grant from the Texans, the NFL, and the Local Initiatives Support Corporation (LISC) through the NFL Foundation Grassroots Grant Program. The gift enabled the YMCA to install two natural-turf fields at the Foster Family YMCA branch in the Heights. Congresswoman Sheila Jackson Lee of the 18th Congressional District, YMCA CEO Paul McEntire, Houston LISC executive director Amanda Timm, and Ambassador Kevin Walter participated in the ribbon-cutting. The grant was the 10th awarded in Houston, totaling more than $1.05 million.

BACK-TO-SCHOOL SHOPPING SPREE WITH ACADEMY SPORTS + OUTDOORS

Kids from the HTY were invited to take part in a back-to-school shopping spree courtesy of Academy Sports + Outdoors with Texans Legend Andre Johnson. Kids picked up shoes, bikes, and more to get them ready for the upcoming school year.

TEXANS LEGEND ANDRE JOHNSON WITH KIDS FROM THE HTY AT THE BACK-TO-SCHOOL SHOPPING SPREE.

HOUSTON TEXANS YMCA FLAG FOOTBALL PROGRAM

In 2013, the Texans established the NFL Flag Football program at the HTY with a $200,000 youth sports grant. This program has allowed nearly 5,000 kids to learn the game of football and enjoy friendly competition with little or no financial worry. The NFL Flag Football program is the largest in the nation and offers a fun, non-contact football experience for boys and girls ages 5 to 17. This year, Academy Sports + Outdoors joined the Texans and Ambassador ND Kalu at the HTY Flag Football League Kickoff Celebration.
The Texans partnership with the Houston Food Bank (HFB) is an important element in our mission to be Champions for Youth. The Texans focus on HFB programs that provide meals to children, including Backpack Buddy, Cooking Matters, and Kids Café. The partnership provides opportunities for players, Cheerleaders, staff, and fans to give back to the 18 counties the HFB serves. The Houston Texans Café within the HFB provides a spot where volunteers can take a break during their shift.

COOKING MATTERS

Share Our Strength’s Cooking Matters program, presented locally by the HFB and the Texans, empowers families on the Supplemental Nutrition Assistance Program (SNAP) with the skills needed to stretch their food budgets and be healthy. Lessons on cooking, couponing, and nutrition are taught during the course, targeting moms, teenagers, and families. The Texans provide giveaways and bring special guests, including players, Ambassadors, and Cheerleaders, adding an extra element of fun to the classes.
The Texans are proud to support Kids Café. Kids Café is an HFB program that feeds children in after-school enrichment programs, including at BGCGH locations across the city. Each day, fresh, hot meals and snacks are served to kids, many of whom may not otherwise receive evening meals.

**Backpack Buddy**

The Foundation is a proud supporter of Backpack Buddy, an HFB program that provides backpacks full of healthy food every Friday to students who might otherwise be without food during the upcoming weekend. Inside the backpacks are nutrient-rich food and an insert from the Texans with health tips written by the team nutritionist. This year, the Backpack Buddy program distributed **368,368 backpacks** to Houston youth in **625 schools**, many stuffed by Texans volunteers and Lady Texans.

**Souper Bowl of Caring**

Souper Bowl of Caring is a national initiative started in 1990 to help communities unite in the weeks leading up to the Super Bowl to fight hunger and poverty. Under the leadership of Texans founder, senior chairman, and CEO Bob McNair and his wife, Janice, the Texans were the first NFL team to support the cause. Guard Jeff Allen served as the 2018 campaign spokesman and was featured on in-store signage and **650,000 door hangers** throughout Houston. In support of the initiative, the Foundation contributed **$10,000**. More than **$2 million** in cash and food items was raised to help feed those in need.

**Hunger Action Campaign with Whataburger & The Houston Texans**

For the second year, Whataburger and the Texans teamed up to support the HFB, encouraging fans to visit any of the 138 Whataburger locations across Houston and donate to the HFB in exchange for a Whataburger coupon. Fans raised an incredible **$146,487**, which translated to **439,491 meals** for Houstonians in need.

**Kids Café**

The Texans are proud to support Kids Café. Kids Café is an HFB program that feeds children in after-school enrichment programs, including at BGCGH locations across the city. Each day, fresh, hot meals and snacks are served to kids, many of whom may not otherwise receive evening meals.
Since our founding in 2002, the Texans have supported the United Way of Greater Houston. Annually, the organization achieves 100 percent participation in its internal campaign from players, coaches, ownership, and front-office staff. During the December 10 game, Texans chairman and COO Cal McNair and president Jamey Rootes presented a check for $700,000 to United Way CEO Anna Babin.

The Texans are the top contributors to the United Way in the NFL and the number one per capita supporter of the United Way in Houston.
COMMUNITY QUARTERBACK AWARD
PRESENTED BY BHP

The Community Quarterback Award is an opportunity for the Texans to recognize outstanding volunteers from local United Way agencies whose work makes Houston a better place. In 2017, Barbara Booker was chosen as the Community Quarterback for her dedication and years of service at Career and Recovery Resources Inc., a nonprofit, multiservice agency that provides vocational guidance services. A $50,000 donation was made to the organization in her name, and a reception was held in her honor. Ten other finalists received $5,000 contributions to their organizations for their service.

Finalists were Lisa Carpenter, Santa Maria Hostel; Simon Edlund, Panther Creek Inspiration Ranch; Susan Huff, Girl Scouts of San Jacinto Council; Kyle Hutton, DePelchin Children’s Center; Hilton Koch, Bay Area Turning Point; Shayla Lopez, Avondale House; Jim McIngvale, Mental Health America of Greater Houston; Theresa Miller, American Cancer Society; Kathy Stockton, Literacy Advance of Houston; and Mark & Paula Stoebner, Northwest Assistance Ministries.

Community Quarterback Award winner Barbara Booker is recognized at a reception in her honor with a visit from Ambassador Wade Smith.

Community Quarterback Award finalists are recognized for their outstanding volunteer work on Battle Red Day presented by Halliburton.
READING RALLY

Nose tackle D.J. Reader teamed up with the United Way of Greater Houston to encourage hundreds of children from local schools to get excited about reading at the United Way Reading Rally. Reader visited a local elementary school, where he read books to the students and spoke to them about the importance of literacy.

Middle right: Sutton Elementary students are excited to start their reading challenge. Bottom right: Nose tackle D.J. Reader reads to students at the United Way Reading Rally.

CHARACTER PLAYBOOK

In 2017, the NFL, Texans, United Way, and Verizon launched a new digital-learning initiative in Houston-area schools that teaches students the skills to cultivate character and maintain healthy relationships throughout their lives. Safeties Kurtis Drummond and Corey Moore, Ambassador J.J. Moses, Cheerleaders, and officials from Verizon visited Ortiz Middle School to talk to students about the importance of character.

Safety Kurtis Drummond sits with students at Ortiz Middle School as they work on the Character Playbook program.

Safety Corey Moore assists in the computer lab at Ortiz Middle School as students practice the lessons of Character Playbook.
TEXANS IN THE COMMUNITY
The Texans were named a finalist for the Robert Wood Johnson Foundation Sports Award in 2017 after being selected out of a pool of 130 applicants. The Robert Wood Johnson Foundation Sports Award is a global award that honors the innovative and collaborative efforts of individuals, organizations, and teams that are making their communities healthier through sport.

Under the banner of Texans Care, players, Cheerleaders, Ambassadors, staff, and fans work in unison to improve the community we share. From making holiday wishes come true for disadvantaged children, to honoring first responders, to celebrating students willing to go the extra mile, the Texans are proud to give back to the Houston community.
Through the Texans Care Volunteer Program, Texans employees devoted their time to projects and initiatives that bring positive change to the community. This year, staff volunteered more than 400 hours through projects such as planting trees, packing food at the Houston Food Bank, mentoring children at the YMCA, and participating in Texans Care Volunteer Day.

Through the Halliburton Hometown Hero Program, members of the Houston community nominate a local charity that is going above and beyond to make our community a better place. From almost 16,000 nominations, 10 local charities were chosen for the extraordinary impact they’ve made in the community. The three charities that received the most nominations were awarded a $5,000 donation from Halliburton.

The most-nominated charities were the Rose, Hannah’s Hope for Giant Axonal Neuropathy Inc. (Justin’s Triumph), and Dress for Success. The other finalists were Hope’s Path, Spay-Neuter Assistance Program (SNAP), Addi’s Faith Foundation, Catholic Charities of Houston, Be An Angel Fund Inc., Buckner International, and Sunshine Kids Foundation. Each charity received tickets to a Texans game and airtime on the Texans Radio programs to promote their organization.
TEXANS CARE VOLUNTEER DAY PRESENTED BY RELIANT

In April 2018, the Texans hosted the sixth annual Texans Care Volunteer Day, where more than 2,000 Houstonians joined players, Ambassadors, Lady Texans, TORO, Cheerleaders, and staff for a day of community service at seven locations: the Houston Texans YMCA, the Houston Food Bank, the Havard Boys & Girls Club, the Houston Zoo, Avondale House, Santa Maria Hostel, and the Salvation Army Pasadena Corps Community Center. Employees of site sponsors Reliant, Palais Royal, BMW, and Jetco Delivery also donated their time, and Whataburger donated breakfast. In total, more than 4,000 hours of service were invested in the Houston community, and the event was the number one trending topic on Twitter in Houston.

#TEXANSCARE PROGRAM

In 2015, the Texans created an initiative to recognize fans who give back to the community. Fans and nonprofits enter by sharing a photo on social media highlighting the work they’re doing for their favorite nonprofit and tagging it #TexansCare. Each quarter, a submission is selected, and the featured nonprofit receives a $2,500 donation. Since the program’s inception, $30,000 has been awarded to local nonprofits, including the Women’s Home, West Houston Assistance Ministries, ZERO – The End of Prostate Cancer, and Lemonade Day.

Volunteers and Cheerleaders take action at the Houston Zoo during Texans Care Volunteer Day presented by Reliant.

Volunteers weed flower beds at Avondale House during Texans Care Volunteer Day presented by Reliant.

Offensive lineman Julién Davenport and linebacker Brennan Scarlett join volunteers at the Houston Texans YMCA during Texans Care Volunteer Day presented by Reliant.
The Lady Texans held a Breakfast with Santa holiday party at NRG Stadium for 50 youth from the Houston Texans YMCA’s Cuney Homes outreach program. The event included a DJ, a dance contest, a caricature artist, arts and crafts, and photos with Santa TORO. A delicious breakfast was served, and each child received gifts from their holiday wish list that were donated and wrapped by the Lady Texans.

SHOP WITH A TEXAN PRESENTED BY ACADEMY SPORTS + OUTDOORS

The 2017 rookie class, including wide receiver Chris Thompson, tackle Julién Davenport, and cornerback Bryce Jones, treated 14 kids from the HTY and the BGCGH who had been affected by Hurricane Harvey to a holiday shopping spree at a local Academy Sports + Outdoors. Whataburger provided breakfast, and Academy donated a $200 gift card to each child. At the end of the shopping spree, each child was surprised with a new bike and helmet.

HOUSTON TEXANS YMCA BREAKFAST WITH SANTA

The Lady Texans held a Breakfast with Santa holiday party at NRG Stadium for 50 youth from the Houston Texans YMCA’s Cuney Homes outreach program. The event included a DJ, a dance contest, a caricature artist, arts and crafts, and photos with Santa TORO. A delicious breakfast was served, and each child received gifts from their holiday wish list that were donated and wrapped by the Lady Texans.

Linebacker Brian Peters hands out gifts at the Houston Texans Teen Club Holiday Party.
HOUSTON TEXANS TEEN CLUB HOLIDAY PARTY

Linebacker Brian Peters and safety Eddie Pleasant hosted 50 Houston Texans Teen Club members from the BGCCH for a Holiday Party at Main Event. TORO and Cheerleaders joined in for arcade games, laser tag, bowling, billiards, and more. Each teen received holiday gifts donated by the Texans and staff members at the conclusion of the event.
TORO challenges students to Get Fit With TORO through daily exercise and healthy eating habits.

GET FIT WITH TORO PRESENTED BY TEXAS CHILDREN’S HOSPITAL

Get Fit with TORO is a program that teaches students about the importance of fitness and nutrition. Players and Cheerleaders talk to kids about the value of getting 60 minutes of exercise every day, fueling their bodies with the right foods, and the health benefits of exercise and a proper diet. This year, the program was presented at no cost to more than 15,000 students at 25 schools thanks to Texas Children’s Hospital.

RELIANT SCHOLARSHIPS FOR CHAMPIONS

Each year, Reliant teams up with the Texans to award scholarships to Houston-area high school student-athletes who excel both on the field and in the classroom. This year, eight student-athletes received $5,000 each, totaling $40,000 in scholarships. Since 2006, 80 scholarships totaling $400,000 have been awarded.
STARS IN THE CLASSROOM
PRESENTED BY FIRST COMMUNITY CREDIT UNION

This annual program honors outstanding teachers in the Houston area. In 2017, 10 teachers were selected for this award from more than 230 nominees. To honor these teachers, linebacker Brian Peters made surprise visits to the teachers’ classrooms and spoke to students about the importance of education. Teachers received game tickets, sideline passes, a $200 Palais Royal gift card, and a custom game ball and were invited to attend a luncheon with safety Andre Hal. In addition, First Community Credit Union made a $500 donation to each school district in the teacher’s name, totaling $5,000. Since 2010, $35,000 has been donated to Houston school districts.

Linebacker Brian Peters, TORO, and Cheerleaders surprise students during a Stars in the Classroom presented by First Community Credit Union visit.

CHEVRON-HOUSTON TEXANS
MAKER ANNEX AT CHILDREN’S
MUSEUM OF HOUSTON

Chevron and the Texans joined forces to create the Chevron-Houston Texans Maker Annex at the Children’s Museum of Houston to inspire the next generation of STEM (science, technology, engineering, and mathematics) leaders. The Annex is a 450-square-foot place for children to invent, construct, and showcase their work and provides access to resources such as 3D printing, programming tools, robotics, and more. The Annex is visited by more than 3,600 children each year.

Students learn STEM skills at the Chevron-Houston Texans Maker Annex at the Children’s Museum of Houston.

Ambassador J.J. Moses meets students before a Texans assembly at their school.
TORO TAKES THE BULL OUT OF BULLYING
PRESENTED BY NOV

This educational assembly teaches students how to remove bullying from their schools. With the help of TORO and a few of his friends, students learn how to recognize different types of bullying and what to do to prevent bullying from happening at their schools. During the 2017–2018 school year, TORO visited more than 25,000 students at 40 schools.

TORO SHOOTS FOR THE STAAR
PRESENTED BY FIRST COMMUNITY CREDIT UNION

TORO hosts assemblies in local schools to show students ways to prepare for the STAAR (State of Texas Assessments of Academic Readiness) test. Each student is taught to mentally and physically prepare for the test by listening to their teacher, practicing STAAR strategies, being active for 60 minutes a day, and eating nutritious food. TORO taught nearly 7,500 students at 20 schools how to succeed with the STAAR test during the 2017–2018 school year.

Students hold up their homemade signs during one of TORO’s anti-bullying school programs.
STATS CHALLENGE
PRESENTED BY SCHLUMBERGER

The Stats Challenge, developed in partnership with Region 4 Education Service Center, is an interactive math program that gives sixth-grade students the opportunity to improve their math skills through the game of football. This year, the Challenge kicked off with an assembly featuring punter Shane Lechler and was completed by 51,000 students in 475 schools across Houston, Beaumont, and Austin.

Punter Shane Lechler looks on as students race to find the answer at the Stats Challenge presented by Schlumberger.

TORO visits one classroom taking part in TORO’s Math Drills presented by ConocoPhillips.

TORO’S MATH DRILLS
PRESENTED BY CONOCOPHILLIPS

TORO’s Math Drills, created in partnership with the United Way, is an educational video series designed to challenge third and fourth graders. Covering subjects like fractions, multiplication, division, place value, and money, TORO’s Math Drills have helped students tackle math through fun and exciting football examples. Nearly 1,500 teachers and 73,000 students from 14 states took part in the program in 2017.

Nominate your school for a free program with TORO at HoustonTexans.com/TORO
BLACK HISTORY MONTH

Celebrating the beauty of women was the theme of this year’s Black History Month initiative. Twenty girls from KIPP Sunnyside visited the Houston Museum of African American Culture to view the exhibit “The Beauty of the Black Woman,” by Aesha Lee. After hearing from the artist, the young ladies painted their own masterpieces alongside Lady Texans and Cheerleaders. Each girl was outfitted with her own Texans apron and went home with her own “Black Girl Magic” artwork.

DOMESTIC VIOLENCE AWARENESS MONTH

The Lady Texans hosted a domestic violence awareness event at the Houston Texans Teen Club. The event included a presentation by the Houston Area Women’s Center on healthy dating and relationships. Following the presentation, the teens and Lady Texans partnered up for a discussion and activity. Teens in attendance received gift certificates for fun, safe social activities, and the Houston Area Women’s Center received a $2,500 donation from the Texans.

DONATIONS OF AUTOGRAPHED ITEMS

Each year, the Texans are proud to support nonprofits throughout the Houston area by donating autographed items to use at fundraising events. This year, more than 200 items were donated to Houston-area organizations.
The Texans again partnered with Harris County Precinct One to donate $10,000 to support the annual Street Olympics Summer Games, a program designed to turn games that young people traditionally play on the streets – like football, basketball, and kickball – into a positive, rewarding Olympics-style competition.

In celebration of Hispanic Heritage Month, the Texans hosted a community-outreach event with Hispanic Heritage Leadership Award winner and president and general manager of Telemundo, Tony Canales. Students from Memorial Elementary School in Houston ISD came to Telemundo for a behind-the-scenes career day, where they toured the station, reported the weather with TORO, and interviewed guard Xavier Su’a-Filo with Telemundo sports anchor Ubaldo Martinez. The annual Hispanic Heritage Leadership Award recognizes the contributions of outstanding Hispanic leaders in each NFL market. A $10,000 donation was made in Canales’s name to HISD for the Leyendo con Telemundo Literacy initiative with Telemundo.

Houston Methodist is the Official Health Care Provider of the Houston Texans. Each year, the Texans team up with Houston Methodist on several community initiatives, donating funds raised through the Running of the Bulls 5K, Taste of the Texans, and grants. Houston Methodist and the Texans supported blood drives that collected 485 units of blood, helping to save 1,455 lives. In addition, the Texans visited breast cancer patients, supported the Outreach Athletic Trainer program, and supported Concussion Center outreach and education initiatives, helping to cover testing in the community as well as create videos to educate and train those in the community on concussion symptoms and treatments.

Offensive linemen Greg Mancz and Kendall Lamm visited the Houston Methodist Hospital cancer treatment floor to bring some cheer to staff and patients.
The 2018 Star of Courage winner is recognized during a gameday presentation.

STAR OF COURAGE

Each year, the Texans honor a first responder with the Star of Courage Award for excellence in leadership, bravery, and a commitment to Houston. The winner is invited to attend the Liberty White Out game to be honored during an on-field presentation. In 2017, the Texans honored Retired Assistant Chief David Almaguer, who dedicated 35 years to serving the Houston community, 17 of which were with the Emergency Medical Services. To make a greater impact in the immediate aftermath of Hurricane Harvey, the Texans partnered with NRG to donate $20,000 to The 100 Club of Houston in Chief Almaguer’s name.

SUPPORT OF WISE

WISE (Women in Sports and Events) is the leading voice and resource for professional women in the business of sports. The mission of WISE is to create and support programs that enhance the success and growth of women in the business of sports. The Texans are proud to be a founding partner and supporter of WISE.

LADY TEXANS

The Lady Texans is an organization made up of an executive committee and the wives and significant others of the players and coaches. The purpose of the Lady Texans is to support the team and the Foundation, with a special focus on women, youth, and military initiatives. The Lady Texans volunteer their time at many Texans events, including military-appreciation events and Foundation fundraisers.

MY CAUSE, MY CLEATS

During Week 12 of the regular season, players had the opportunity to showcase causes important to them through the My Cause, My Cleats initiative. Players wore custom-designed cleats reflecting their commitment to charitable causes. More than 30 players participated in the initiative, including wide receiver DeAndre Hopkins, who dedicated his cleats to Aid to Victims of Domestic Violence (AVDA); defensive end Jadeveon Clowney, who dedicated his cleats to the BCCH; and linebacker Whitney Mercilus, who dedicated his cleats to the WithMerci Foundation, which helps children with disabilities.

Safety Corey Moore with his cleats, supporting the PLAY 60 initiative, as part of My Cause, My Cleats.
HOUSTON TEXANS ENRICHMENT ZONE AT THE HOUSTON ZOO

With a gift of $350,000, the Texans established the Houston Texans Enrichment Zone in the Children’s Zoo at the Houston Zoo. The space features interactive signage with players and TORO and has plenty of seating for kids and families to watch the educational show “TORO’s Training Camp,” performed daily, and to enjoy Keeper Talks. More than 800 shows were performed in 2017 for over 18,000 kids.

MAKE-A-WISH

The Texans are proud to work with the Make-A-Wish Foundation to grant the wishes of children who are diagnosed with life-threatening medical conditions. This year, the Texans helped grant the wish of Max from Mississippi, who wanted to “meet the Texans team and attend a game.” Max got to enjoy a special visit to Texans practice and break down the team huddle, followed by a behind-the-scenes tour of NRG Stadium with wide receiver DeAndre Hopkins and tickets to the Texans’ December 10 game.
HOUSTON TEXANS AMBASSADORS

The Houston Texans Ambassadors are a group of former Texans and NFL players who reside in the Houston area and represent the team at Texans games and in the community. Established in 2006, the alumni program builds upon Houston’s rich football tradition and celebrates its present-day impact. The Houston Texans Ambassadors are a unique and integral part of the Texans’ stated goal of being the most community-connected sports franchise in the world, often volunteering their time to give back to the community at Texans events.

HOUSTON TEXANS LEGENDS

In alignment with the NFL’s Legends Community, which celebrates, educates, and connects all former NFL players with one another and their former teams, the Houston Texans Legends community was launched. The Texans Legends Community embraces the team’s history by engaging former players, from team inception to our most recently retired players.

Through the community, Texans Legends will gather annually during Homecoming Weekend to celebrate all the great contributions of our former players to the game of football, the organization, and the city.

Top: Ambassador Don Trull joins volunteers at the YMCA on Texans Care Volunteer Day presented by Reliant. Middle: Texans Legends Kai Lee Wong, Travis Johnson, Kris Brown, and Dashon Polk celebrating Homecoming Weekend 2017. Left: Ambassador Danny Clark with Texans fans at a community outreach event. Below: Texans Legends celebrate Andre Johnson at the Roast & Toast Dinner.
THANK YOU, ANDRE

In the week leading up to gameday, a number of events were held to celebrate and thank Andre Johnson for his contributions to the city and to the organization. On Tuesday, Mayor Sylvester Turner and the City Council awarded Andre with his own day, proclaiming November 19 “Andre Johnson Day.” Later that evening, kids from the Houston Texans YMCA hosted a “retirement party” for Andre. His former teammates Chester Pitts, Kareem Jackson, and Johnathan Joseph also participated in the surprise by presenting Andre with a special “retirement” basket.

On Thursday, Palais Royal created an opportunity for 80 Texans fans and a guest to participate in a meet-and-greet with Andre. Each fan received a photo with Andre and a custom Palais Royal game ball. After the signing, Andre attended a VIP reception, where he sat down with Voice of the Texans Marc Vandermeer for a Q&A session.

Defensive linemen Johnathan Joseph and Kareem Jackson present Andre Johnson with a gift during his retirement party at the Houston Texans YMCA.

HOMECOMING WEEKEND PRESENTED BY PALAIS ROYAL

As the Texans prepared to take on the Arizona Cardinals, more than 80 former players were returning to Houston for Homecoming Weekend. The three-day weekend was a chance for Texans Legends to reconnect and reminisce. Legends were hosted at a welcome reception on Friday as their spouses and significant others enjoyed a wine and cheese social. On Saturday, Legends visited NRG Stadium for a lunch-and-learn session hosted by the NFL. The Legends also met with the current team in the locker room after practice. Saturday night, former teammates and other NFL Legends celebrated Andre Johnson with a Roast & Toast Dinner.

On gameday, the Texans Legends were hosted in a suite and participated in halftime, lining the red carpet as Andre Johnson walked to the stage to be inducted into the newly created Houston Texans Ring of Honor.

ANDRE JOHNSON INDUCTED INTO THE HOUSTON TEXANS RING OF HONOR

To add further excitement to Homecoming Weekend, former wide receiver Andre Johnson was inducted into the newly created Houston Texans Ring of Honor. On gameday, Andre was honored as the Homefield Advantage Captain, leading the team onto the field. At halftime, his former teammates, his family, Texans founder, senior chairman, and CEO Bob McNair, his wife, Janice, chairman and COO Cal McNair, and then-general manager Rick Smith inducted Andre into the Ring of Honor in a special ceremony. As the first inductee, Andre received a red jacket and his name enshrined in the rafters of NRG Stadium.
The Texans have joined forces with our partners to create several programs that benefit our community partners based on wins, first downs, touchdowns, and more during Texans home games. These programs result in thousands of dollars donated each year to nonprofits doing great work in the community.

$60,000 was donated to the Brookwood Community through the Special Teams for Special Needs program, with funds awarded for every point the Texans special teams unit scored.

$31,300 was donated to the Boys & Girls Clubs of Greater Houston through the Reliant Move the Chains program for Texans first downs.

Volunteers have the opportunity to work Aramark concession stands during Texans home games to raise funds for their nonprofits. Through this program $437,121 was donated to the community by the Texans and Aramark.
Brake Check and the Texans raised $13,500 for the Boys & Girls Clubs of Greater Houston through the Keep the Change and Big Stops programs, which awarded funds for every 3-and-out.

H-E-B and the Texans present a check to the Houston Food Bank for proceeds from the Sacks for Hunger program.

For every touchdown scored by the Texans at a home game, ImageNet Consulting funded a tree to be planted in Houston. Thanks to ImageNet, 20 TREES were planted at Ortiz Middle School in Houston ISD through the ImageNet Touchdown for Trees program.

H-E-B and the Texans raised $36,000 for the Houston Food Bank through the Sacks for Hunger program, which translates to 111,000 meals for Houstonians in need.

The Texans and Mattress Firm support kids in foster care through the Celebrate and Donate program.

$22,000 went to children in foster care thanks to Texans touchdowns scored through the Mattress Firm Celebrate and Donate program.
SALUTE TO SERVICE
Showing support for active and retired members of the military is an important part of the Texans organization. The Texans partner with the USO, the Wounded Warrior Project, the Lone Star Veterans Association, and Operation FINALLY HOME to show our appreciation for service members and the nearly 70,000 post-9/11 veterans in the Houston area. From honoring members of the military at our Salute to Service game to changing the life of a deserving veteran by gifting him or her a brand-new home, the Texans take pride in supporting those who have served our country.
SALUTE TO SERVICE GAME
PRESENTED BY BUD LIGHT

Each season, the Texans host the Salute to Service game, which recognizes members of the Armed Forces. This year, active-duty members from all five branches of the military held the Texas and U.S. flags on the field during pregame ceremonies. More than 200 service members received tickets from the Texans, and Bud Light hosted service members from Joint Base San Antonio for the game. The team ran out of the player tunnel holding U.S. flags with pride. Secretary James Baker III served as the Homefield Advantage Captain, President George H.W. Bush served as the Coin Toss Captain, and the U.S. Air Force Singing Sergeants performed the national anthem and returned at halftime to perform a moving, patriotic tribute to our country.

SALUTE TO SERVICE WEEK

During Salute to Service Week, the Texans invited 150 veterans, members of the military, and their families from the USO, the Wounded Warrior Project, and the Lone Star Veterans Association to enjoy an afternoon of Top Golf at the Tees, Texans, and Troops event. Attendees golfed alongside Cheerleaders, Ambassadors, and Lady Texans. Later in the week, the Texans hosted 200 service members for barbecue and all the trimmings at NRG Stadium. Attendees visited with Lady Texans and Ambassadors during lunch, which was prepared by Texans tailgate teams courtesy of H-E-B. Afterward, service members attended a private Texans practice, where they got to meet players and coaches.
OPERATION FINALLY HOME

Last season, U.S. Army Sergeant John Kadleck and his family were surprised with the announcement that they were receiving a new custom-built, mortgage-free home courtesy of the Texans and Operation FINALLY HOME during a Texans home game. Cheerleaders and TORO participated in a ground-breaking ceremony with the family in December and the home dedication in the spring. Operation FINALLY HOME is a nonprofit that helps America’s military heroes achieve the dream of having a home to call their own.

The Kadleck family is surprised during a Texans game with a new house courtesy of Operation FINALLY HOME and the Texans.

SALUTE TO AMERICAN HEROES

At each Texans home game, a service member or veteran is recognized on the field for his or her service to our country in the Salute to American Heroes feature. Each honoree receives tickets to the game and a customized game ball presented in front of a spirited crowd at NRG Stadium.

PLAY 60 CAMP FOR TAPS FAMILY

Safety Andre Hal, defensive end Christian Covington, TORO, and Cheerleaders hosted a PLAY 60 camp for TAPS families while in Austin for the annual Texans regional tour. TAPS stands for “Tragedy Assistance Program for Survivors” and assists families and kids grieving the death of a loved one who served in America’s armed forces. The kids enjoyed football drills and fun with the Texans players.

Service members hold the flags during the pregame ceremonies before the Salute to Service game presented by Bud Light.

The Texans held a PLAY 60 camp for families from the TAPS program, which assists kids who lost a family member in the armed forces.
A CRUCIAL CATCH
The Texans join the NFL and the American Cancer Society (ACS) to help save lives by promoting the early detection of cancer. The Texans focus on breast cancer screening, awareness, education, and community activation and annually celebrate survivors at Pink Ribbon Day presented by Kroger. The Texans also support Hope Lodge Houston and the NFL’s A Crucial Catch Day.
A CRUCIAL CATCH DAY

The NFL’s A Crucial Catch campaign was developed with the ACS to focus on the importance of early detection through regular screenings. The Texans hosted A Crucial Catch Day at Coastal Health and Wellness, a community health center in Texas City. Women in attendance received free, life-saving breast cancer education and screenings thanks to a $75,000 CHANGE Grant from the ACS, the NFL, and the Texans.

Bottom right: The Texans present a check for $75,000 to the American Cancer Society to support free cancer screenings in the community.

PINK RIBBON DAY

Pink Ribbon Day supports Breast Cancer Awareness Month and celebrates individuals and their loved ones who have been affected by cancer. Zeta Tau Alphas from the University of Houston handed out pink ribbons to fans as they entered NRG Stadium. In honor of a loved one affected by cancer, Texans Season Ticket Members held the Texas flag; country music superstar Sara Evans sang the national anthem; and breast cancer survivor Janice McNair, wife of founder, senior chairman, and CEO Bob McNair, and other members of the Texans family served as the Coin Toss Captains. During halftime, breast cancer survivors danced alongside Cheerleaders as international pop duo Icona Pop performed.

PINK RIBBON DAY PRESENTED BY KROGER

Top: Texans fans are ready for Pink Ribbon Day presented by Kroger. Bottom: Lady Texan and breast cancer survivor Janice McNair and other members of the Texans family serve as Coin Toss Captains at Pink Ribbon Day presented by Kroger.

Middle right: Texans Season Ticket Members affected by breast cancer hold the state flag at Pink Ribbon Day presented by Kroger.
HOPE LODGE HOUSTON
GROUND-BREAKING

The ACS hosted a ground-breaking ceremony to kick off construction of the $30 million Richard M. Schulze Family Foundation Hope Lodge in Houston. The largest facility of its kind in the country, it will provide free lodging and support to cancer patients seeking life-saving treatment in Houston. As campaign chairs for this facility, Texans founder, chairman, and CEO Bob McNair and his wife, Janice, have donated more than $5 million to the project, and the Foundation has contributed more than $76,000. Offensive linemen David Quessenberry and Jeff Allen and tight end Ryan Griffin were in attendance to help break ground.

Offensive linemen Jeff Allen and David Quessenberry help break ground at the American Cancer Society’s new Hope Lodge Houston.

HOUSTON METHODIST HOSPITAL VISIT

Tackle Kendall Lamm and center Greg Mancz visited Houston Methodist Sugar Land Hospital for Breast Cancer Awareness Month. Lamm and Mancz visited with patients, survivors, doctors, nurses, and even therapy dogs to bring some Texans cheer to the hospital.

Left and above: Texans offensive linemen Greg Mancz and Kendall Lamm visited the Houston Methodist Hospital cancer treatment floor to bring some cheer to staff and patients.
In October 2007, the NFL launched its PLAY 60 initiative, a campaign that encourages kids to be active for 60 minutes a day in order to reverse the trend of childhood obesity. This year marked 10 years of getting kids active and healthy through this platform. Sponsored locally by Texas Children’s Hospital, the PLAY 60 program teaches kids that it doesn’t matter how they play, just that they get 60 minutes of active play each day. The PLAY 60 message is a key component of Texans events, extending the program’s reach to thousands of young people in Houston.
The Texans highlighted the 10th year of the PLAY 60 program at the Kids Day game in October. On gameday, the first 20,000 kids entering the game received bullhorn headbands courtesy of Texas Children’s Hospital, members of TORO’s Kids Club presented by Kroger held the Texas flag, Boy Scout Troop 212 served as color guard, and Texas Children’s Hospital doctors Charles D. Fraser Jr. and Daniel J. Penny and patient Jack served as Coin Toss Captains. Theatre Under the Stars Star Student Performance Troupe sang the national anthem, and TORO’s Mascot Bowl, featuring local mascots taking on a youth football team, took place at halftime.

Fuel Up to Play 60 is an in-school nutrition-and-physical-activity program launched by the National Dairy Council, Dairy Max, and the NFL, in collaboration with the USDA, to combat childhood obesity. Fuel Up helps students make positive changes in their schools by improving opportunities to consume nutrient-rich foods and get at least 60 minutes of physical activity a day. This year, individual elementary schools held campus-based competitions and selected 12 third-, fourth-, and fifth-grade students to attend a VIP experience at NRG Stadium. Students received gift bags, had lunch in the team cafeteria, enjoyed a private tour of NRG Stadium, and received an autographed certificate from head coach Bill O’Brien.
The Texans and Texas Children’s Hospital hosted PLAY 60 Week leading up to Kids Day. PLAY 60 Week kicked off on Monday with PLAY 60 at the Park with fun-filled activities to keep children active and promote 60 minutes of exercise. Wide receiver Braxton Miller and linebacker Brian Peters, Ambassadors, TORO, and Cheerleaders came out to promote PLAY 60. Sports equipment donations were accepted for schools affected by Hurricane Harvey. On Tuesday, head coach Bill O’Brien and the rookie class hosted 100 athletes from the Special Olympics of Texas for a PLAY 60 All Ability Clinic at NRG Stadium, and a $10,000 donation was awarded to the Special Olympics. On Wednesday, TORO and Ambassador J.J. Moses presented “Get Fit With TORO” to an elementary school, where they taught kids about healthy eating and exercise, and on Thursday, TORO and Moses visited a school as part of the Fuel Up to Play 60 program. PLAY 60 Week came to a close with TORO and Cheerleaders visiting patients at Texas Children’s Hospital for a pep rally.
HOUSTON TEXANS KIDS TRIATHLON
PRESENTED BY TEXAS CHILDREN’S HOSPITAL

The seventh annual Houston Texans Kids Triathlon was held at NRG Stadium in April. Before the race, trainings were held at YMCA locations around Houston, where children trained to swim, bike, and run in the event. Nearly 3,500 youth competed, once again making it the biggest kids’ triathlon in the world. Safety Andre Hal, Ambassadors, TORO, Cheerleaders, and thousands of spectators came to support participants. Kroger provided healthy snacks at the postrace party, KBR sponsored the swim course and water safety tips, and Academy Sports + Outdoors supported the bike course and transition area.

Three friends cross the finish line at the Houston Texans Kids Triathlon presented by Texas Children’s Hospital.

Kids triathletes wait for their race to begin.

Top: Kids take on the swimming portion of the Houston Texans Kids Triathlon presented by Texas Children’s Hospital. Middle: TORO stands with participants getting ready to start their race. Bottom: Safety Andre Hal high-fives racers at the finish line.
HOUSTON TEXANS PLAY 60 GRANTS PRESENTED BY TEXAS CHILDREN’S HOSPITAL

Each year, the Texans and Texas Children’s Hospital work together to award PLAY 60 grants to Houston-area schools in need of additional funding. The grants are designed to ensure that schools have the right tools to integrate healthy activity into the school day. Seven schools were chosen to receive grants totaling **$40,000**. The winning schools were Milstead Middle School (Pasadena ISD), Milton Cooper Elementary (Spring ISD), J.C. Mitchell Elementary School (Houston ISD), Park Place Elementary School (Houston ISD), Parkwood Elementary (Deer Park ISD), Highlands Junior High School (Goose Creek ISD), and Gateway Academy.

PLAY 60 CHALLENGE PRESENTED BY TEXAS CHILDREN’S HOSPITAL

The PLAY 60 Challenge, developed in partnership with the American Heart Association, is a six-week program that helps teachers incorporate fitness into daily lesson plans. The program reaches nearly **4,000 students** in the Houston area each year. As part of the Challenge, participating schools compete against one another to earn activity minutes. The school with the most activity minutes receives a Texans pep rally. This year, safety Corey Moore, wide receiver Chris Thompson, cornerback Bryce Jones, tight end Zach Conque, Cheerleaders, and Ambassador Matt Murphy attended the pep rally at the winning school, Milton Cooper Elementary, in Spring ISD, and participated in PLAY 60 drills with students.

Safety Corey Moore and students at Milton Cooper Elementary celebrate winning the PLAY 60 Challenge.

ACADEMY SPORTS + OUTDOORS SHOPPING SPREE

Prior to the Houston Texans Kids Triathlon presented by Texas Children’s Hospital, four kids participating in the kids triathlon were gifted a shopping spree from Academy Sports + Outdoors and the Texans to gather items such as a new bike, shoes, and clothing they needed to compete in the event. Three of the children were greatly affected by Hurricane Harvey and had lost their bikes and more during the devastating floods.
YOUTH
FOOTBALL
The Texans strive to grow the game of football at all levels and ensure that players of all ages learn proper fundamentals, stay active, have fun, and, most importantly, stay safe. Throughout the year, the Texans host youth football camps, educate coaches on how to keep their athletes safe, encourage the development of young players, and emphasize the importance of giving children proper equipment to play football.
The Texans continued to support high school football through the Friday Night Football initiative. During this season-long program, Cheerleaders and Ambassadors visited five marquee matchups between Houston-area high schools. Four of the matchups were selected prior to the program’s launch, with the fifth and final Friday Night Football game chosen through fan voting. The program was highlighted each week on the Texans Snapchat account, with students encouraged to share photos and videos of the matchup. This program generated more than 1.3 million views by more than 1,700 users on Snapchat.

The Coach of the Week program honors high school coaches who are committed to making a positive impact within their community and their football program. Throughout the fall, one coach was selected each week to receive a $2,500 grant and $1,000 in Gatorade products for his school’s football program. The late Clear Creek High School coach, Ruben Jordan, was selected as the honorary Coach of the Week in Week 1. Coach Jordan, who often went above and beyond to help his students, lost his life while rescuing people from high-water areas in the aftermath of Hurricane Harvey. At the end of the season, Brian Fitzgerald, of Oak Ridge High School, was selected as the Coach of the Year and received an additional $5,000 grant.
Each year, the Texans State of Football game celebrates football at all levels. During the course of gameday, middle school cheerleaders greeted fans at the gates; youth cheerleaders took part in the Junior Cheer performance presented by Texas Children’s Hospital during pregame festivities; 20 HTY flag football players stood on the sideline with Texans players during the national anthem; the Goose Creek Special Olympics flag football team served as Homefield Advantage Captains; Katy High School football team captains served as Coin Toss Captains; and, at halftime, the Angleton Wildcats took on the Pearland Oilers in the annual Youth Football Classic presented by Nike.

Ambassador Fred Weary accepts the Pop Warner NFL Team of the Year Award in Orlando, Florida.

**POP WARNER NFL TEAM OF THE YEAR**

The Texans organization was presented the Pop Warner NFL Team of the Year Award at the 58th Annual All-American Scholars Banquet. This honor was given by Pop Warner Little Scholars, which is the nation’s oldest youth football, cheer, and dance organization - and the only one with established academic standards. The Texans received this high honor for outstanding community outreach through youth football programs as well as philanthropic initiatives following Hurricane Harvey. Ambassador and former offensive lineman Fred Weary was on hand to accept the award on behalf of the organization.

**NFL FLAG REGIONAL**

In October, the Texans supported the NFL Flag Regional Tournament in Spring. Cheerleaders and Ambassador Danny Clark were on hand to support participants and sign autographs. For the first time in tournament history, a Houston-area team won this event. Following the regional tournament, four Houston-area flag teams were in the NFL Flag Championships at the Pro Bowl in Orlando, Florida. The Houston Texans 13-14 boys division team was crowned the national champion.
HOUSTON TEXANS YOUTH FOOTBALL CAMP
PRESENTED BY NIKE

At the Youth Football Camp, top Houston-area high school coaches taught tackle and flag football fundamentals to kids in a program designed for both beginners and experienced players. Texans players and Ambassadors visited each day of the week long camp, providing motivational messages and memorable experiences for the participants, and Academy Sports + Outdoors provided on-site equipment fittings. More than 150 kids participated in the camp.

GATORADE JUNIOR TRAINING CAMP

Gatorade Junior Training Camps are offered free of charge to Houston-area elementary schools to teach football fundamentals in a safe and fun environment. Each session includes a 15-minute assembly directed by Texans staff, players, and Cheerleaders. After the assembly, students participate in football drills. Two schools each year win the chance to host the assembly by showing their Texans spirit. This year, South Houston Elementary and Creech Elementary won the chance to host camps.

Students at Creech Elementary run football drills at a Gatorade Junior Training Camp.
The Houston Texans Senior Showcase provides a unique opportunity for high school seniors to display their talents through a series of football-related drills and stations, in hopes of receiving academic scholarships to non–Division I colleges and universities. In 2018, 43 colleges and universities were on hand at the event to speak with the student-athletes individually and watch them perform. More than 250 student-athletes — 88% of the participants — were offered scholarships. Since 2009, more than $100 million in scholastic aid and over 1,000 scholarships have been awarded.

Students check out potential colleges at the Senior Showcase presented by Academy Sports + Outdoors.

The Greater Houston Football Coaches Association is a nonprofit organization established to promote high school football in the Greater Houston area. In August, coaches from the association were invited to attend the Texans State of Football game presented by Verizon, and their Hall of Honor inductees were recognized during pregame ceremonies.

With the help of Texans partners Dairy MAX, Fuel Up to Play 60, and the NFL, the Texans were able to distribute 200 flag football essentials kits to area elementary and middle schools in the Houston, Alief, Spring Branch, Fort Bend, Cy Fair, and Spring ISDs.

A student at the Senior Showcase presented by Academy Sports + Outdoors shows off his skills during the drills portion of the event.

Texans founder, senior chairman, and CEO Bob McNair received the 2018 Lamar Hunt Lifetime Achievement Award from the Texas Sports Hall of Fame. The award honors an individual for having a positive impact on athletic competition in the state. Mr. McNair was selected for bringing football back to Houston and for his strong and unwavering commitment to the community, football at all levels, and the state of Texas.
The Houston Texans promote Heads Up Football, which is a comprehensive youth football program designed to support and educate coaches on player safety. The Heads Up Football program includes the USAF Coaches Clinics, such as the USA Football Youth Clinics and the USA Football High School Clinics.

**EQUIPMENT GRANTS**

All attendees of the Youth Football Coaches Summit are eligible to apply for a grant to improve the safety of their leagues. More than 20 leagues apply each year, with $40,000 in grants awarded from the Foundation. Grants have gone to recertifying equipment by the manufacturer or purchasing new equipment, such as helmets, uniforms, and shoulder pads. This year, grants were awarded to the New Territory Knights, Southwest Austin Pop Warner, the East Bethel Cowboys, Missouri City Raiders Youth Football & Cheer, the South Main Mustangs, and the Fort Bend Titans.

**USA FOOTBALL YOUTH CLINICS**

Each Heads Up Football league is encouraged to train and certify every coach within their respective league. The Texans have hosted Youth Coaches Clinic training clinics since 2013, certifying more than 350 local coaches to administer safety protocol in their leagues. These clinics are facilitated by master trainers and include special sessions with experts from Houston Methodist and Texas Children’s Hospital.

Coaches get a private meet-and-greet with Ambassadors Bubba McDowell and Matt Murphy.
This year, the Texans supported the South Texas Youth Football Association as part of the Showcase League program. Through the program, the Texans reached more than 2,000 young athletes and 400 coaches by sponsoring Heads Up Football training and certification and visiting games with Heads Up Football Ambassadors and Texans Ambassadors Eric Brown and Fred Weary. Two teams from this league were selected to participate in the Youth Football Classic, an on-field scrimmage that took place during halftime of the Texans State of Football game presented by Verizon in August. The junior and senior league champs then enjoyed parties at Fuddruckers.

COACHES SUMMIT PRESENTED BY ACADEMY SPORTS + OUTDOORS

Each year, area youth league coaches have the opportunity to attend the Youth Football Coaches Summit, where experts share safety information in a classroom setting, followed by on-field drills, instructions for proper play, and practice techniques for particular age levels. This annual event is held at NRG Stadium, with more than 150 coaches in attendance each year. The clinic is free, and coaches leave armed with information they can take back to their leagues.

Showcase League Super Bowl winners show off championship trophies.
PLAY SAFE MOMS CLINIC

Play Safe Clinics kicked off in May with the Play Safe Moms Clinic. The Texans, GE, and Houston Methodist hosted this free event to provide mothers of young players with the latest safety information in preparation for the upcoming season. Participants took part in classroom-style instruction — which covered equipment fitting, concussion recognition, hydration awareness, and proper tackling — as well as a panel discussion that included well-known football moms, Lady Texan Hannah McNair, Texans TV’s Drew Dougherty, GE’s Lynette Brown, safety Andre Hal, and Hal’s mother, Lisa West. More than 100 youth moms from across Houston were educated at this event.

The Texans, GE, and Houston Methodist have joined forces to make the game of football even safer through the Play Safe platform. Through unique programs targeting moms, youth, and certified athletic trainers, the Texans, GE, and Houston Methodist are working to improve player safety for all athletes.
PLAY SAFE FOOTBALL CLINICS

Over the course of the offseason, the Texans, GE, and Houston Methodist hosted two Play Safe Football Clinics in the Greater Houston area. These clinics, held in Clear Creek ISD and at the Houston Methodist Training Center, served as an opportunity to educate young athletes and parents on player safety, nutrition, concussion awareness, heat and hydration, conditioning, and proper tackling techniques. Running back Lamar Miller and offensive linemen Julién Davenport and Greg Mancz participated in the clinics. This program reached more than 1,400 families.

PLAY SAFE SPORTS MEDICINE SUMMIT

This year, the Texans, GE, and Houston Methodist hosted the Play Safe Sports Medicine Summit at the Houston Methodist Training Center. The summit, which was designed for certified athletic trainers working with Houston-area schools, included the Texans medical staff, the chief medical officer of GE, and physicians from Houston Methodist. The athletic trainers participated in lecture-style instruction, as well as interactive demonstrations. This program reached more than 300 Houston-area schools and more than 125,000 student-athletes. The NFL Foundation and the Texans made a $25,000 donation to the Houston Methodist Outreach Athletic Training Program to support the placement of certified athletic trainers in underserved schools in the Houston area.

PLAY SAFE MOST VALUABLE MOMS

In partnership with GE and Houston Methodist, the Texans host the Play Safe Most Valuable Moms program. Through an online nomination process, eight moms were selected prior to last season to be representatives for the platform, chosen for their passion for youth football and their commitment to improving player safety. As part of this program, each mom received tickets to one Texans home game, an on-field experience with her child, a Texans jersey, and recognition at the Moms Clinic.
TICKETING
PROGRAMS
Through several ticketing programs, the Texans make an impact in the community by providing tickets to fans who may not otherwise have the opportunity to attend a Texans game. Each season, with support from our players, Season Ticket Members, and corporate partners, game tickets are donated to deserving Houston organizations that serve underserved youth, members of the military, veterans, and children with health challenges.
TACT

The Texans All Community Team (TACT) ticketing program allows players to purchase season tickets for local nonprofits, providing each group with the opportunity to attend home games, get behind-the-scenes and on-field experiences, and meet players. This year, **16 players** participated in the program, purchasing and donating more than **2,000 tickets**.

**Jeff Allen**
Change Happens

**Jadeveon Clowney**
Houston Texans Teen Club

**Christian Covington**
Sunshine Kids Foundation

**Brian Cushing**
Lone Star Veterans Association

**Andre Hal**
Provision Academy

**DeAndre Hopkins**
Kids Meals Inc.

**Kareem Jackson**
Candlelighters Childhood Cancer Family Alliance

**Johnathan Joseph**
Boys & Girls Clubs of Greater Houston

**Greg Mancz**
Boys and Girls Country of Houston Inc.

**Nick Martin**
Habitat for Humanity

**Benardrick McKinney**
Fifth Ward Enrichment Program

**Lamar Miller**
The Chauncy Glover Project

**D.J. Reader**
Madge Bush Transitional Living Center

**Jaelen Strong**
Houston Texans YMCA

**J.J. Watt**
USO

**Jon Weeks**
Child Advocates

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Top: Members of the TACT program hold the flag on the field before a game. Middle: Members of the TACT program line the player entrance tunnel. Bottom: TACT groups cheer on the players as they leave the locker room.
Fans fill NRG Stadium supporting the home team.

**CHEERING CHILDREN**

The Cheering Children ticket-donation program gives Season Ticket Members the option to donate any unused tickets to the Foundation. Tickets are then given to families served by the YMCA of Greater Houston. This year more than **1,100 tickets** were donated.

**IMAGENET ALL- STARS**

The ImageNet All-Stars ticketing program rewards youth for giving their time to community service projects. During the preseason, youth groups are invited to experience a Texans home game, receiving tickets, T-shirts, and food vouchers donated by Aramark. This year, **1,000 youth** attended preseason games, participated as flag holders during pregame ceremonies, and were recognized on the video board.
Over the past year, the city of Houston and the surrounding areas have been tested by enormous tragedies. While Hurricane Harvey caused destruction throughout the region and the mass shooting at Santa Fe High School devastated our city, these events also provided Texans the opportunity to showcase their can-do spirit and generous hearts. The Houston Texans were proud to support the community during these unprecedented times.
Hurricane Harvey made landfall in August 2017, leaving devastation and catastrophic flooding across the city. At the time, the Texans were traveling for their third preseason game and were stranded in Dallas. Despite being away from home, Texans players sprang into action out of a desire to do anything they could to help Houston recover. From his hotel room in Dallas, defensive end J.J. Watt started an online fundraising campaign, inspiring 200,000 people to donate $37 million in 19 days. Texans founder, senior chairman, and CEO, Bob McNair pledged $1 million to Hurricane Harvey relief, setting off a chain reaction across the league. Matching donations followed from the NFL Foundation, the Atlanta Falcons, the Baltimore Ravens, the Detroit Lions, and many more. When combined, Watt, the Texans, NFL teams, and the league raised more than $50 million for Hurricane Harvey recovery.

When combined, J.J. Watt, the Texans, NFL teams, and the league raised more than $50 million for Hurricane Harvey recovery.
COMING HOME

When the preseason game between the Texans and the Cowboys was rescheduled to be played in Dallas at the Cowboys’ home stadium, more than 40,000 tickets were sold in two days, with proceeds benefiting Harvey relief. When Texans founder, senior chairman, and CEO, Bob McNair decided it was more important to get players and staff back to their families in Houston, he pledged to make a donation equal to the money that would have been generated from ticket sales, resulting in a donation of $1 million to the United Way Harvey Relief Fund.

TEAM LUNCHEON SPONSORS GIVE BACK

The Texans were forced to cancel the annual Team Luncheon presented by Amegy Bank of Texas, held each year to benefit the Foundation. Sponsors and fans who had purchased tickets had the opportunity to donate their sponsorship funds to Harvey relief or receive a refund. Mr. McNair also matched every dollar donated, and in total, $300,000 was donated to the United Way Relief Fund from the event.

Right: Houston Police Chief Art Acevedo and officers pose in front of the Houston Strong banner signed by fans at the Liberty White Out game. Top right: Season Ticket Members and the Texans donated funds from the cancelled home game to the United Way Relief Fund.

Defensive end J.J. Watt hands out supplies for Hurricane Harvey relief.
TEXANS PLAYERS VISIT SHELTER

On the night the Texans would have been playing in their final preseason game, and a day after they returned from being stranded in Dallas, more than 50 players and coaches visited Hurricane Harvey evacuees at the emergency shelter at NRG Center. Players took pictures and visited with guests, played catch with kids, handed out T-shirts and footballs, and gave out lots of hugs.

Wide receiver Jaelen Strong visits with a resident staying at the NRG Center Hurricane Harvey shelter.

Linebacker Brian Peters visits with a little girl staying at the NRG Center Hurricane Harvey shelter.

LADY TEXANS DONATE FOR DICKINSON ISD

The Lady Texans collected, sorted, and donated carloads of school supplies, PE equipment, toiletries, and cleaning supplies to Dickinson Independent School District students and families. The Dickinson area was one of the hardest hit in the Gulf Coast region.

Lady Texans donate school supplies to hard-hit Dickinson ISD after Hurricane Harvey.
THANKING FIRST RESPONDERS

Prior to the home opener, Cheerleaders, TORO, and Ambassadors hosted a catered breakfast for first responders who had been assisting evacuees around the clock at the NRG Center shelter. On gameday, first responders were treated to a watch party at the Houston Methodist Training Center and enjoyed a special visit from NFL Commissioner Roger Goodell.

PLAYERS, CHEERLEADERS, & TORO SPREAD JOY AROUND THE CITY

Players visited a local Boys & Girls Club with TORO to help entertain kids who were out of school due to Hurricane Harvey. The players colored with the kids, ate lunch, played basketball, and more. Offensive linemen Greg Mancz and Kendall Lamm also visited the Houston Food Bank with TORO to spend time with volunteers and help pack food. Cheerleaders and TORO visited kids who were staying at an emergency shelter at the George R. Brown Convention Center to play games.
LIBERTY WHITE OUT GAME
PRESENTED BY BHP

The Texans used the sold-out home opener at NRG Stadium, a week after Harvey hit, to celebrate first responders, Houston city officials, and others vital to relief efforts. Among those honored were Chief of Police Art Acevedo, Fire Chief Samuel Peña, Harris County Sheriff Ed Gonzalez, civilian boat rescuers, the Cajun Navy, Harris County Judge Ed Emmett, and Houston Mayor Sylvester Turner. Members of the Houston Police and Fire departments lined the player tunnel with the Cheerleaders during player introductions, and a moment of silence was observed for those who lost their lives during Hurricane Harvey. The Texans raised more than $75,000 for the Red Cross through the sale of Houston Strong T-shirts, and the Foundation’s silent auction held at the game raised $22,000 for the United Way Harvey Relief Fund. The game brought together 72,000 fans, the largest gathering of Houstonians after the storm.

HELP FROM PARTNERS

Texans corporate partners joined the Texans to help the Houston community recover from Hurricane Harvey. Charles Butt, chairman and CEO of H-E-B, donated $5 million to J.J. Watt’s fundraising campaign, with Gatorade, Guinness, and Crown Royal each donating $50,000 as well. RTIC supported Watt by creating and selling a special cup to benefit the fund. Many other partners made donations to the United Way and the Red Cross relief funds and donated in-kind goods and services. We thank them for their generous support to Houston and the surrounding areas.

Houston-area first responders hold the flag at the Liberty White Out game presented by BHP.

Defensive end J.J. Watt takes the field at the Liberty White Out game with the Texas flag.

Four Harvey heroes representing service members and the Cajun Navy are honored on the field during the Liberty White Out game presented by BHP.
FOOTBALL EQUIPMENT DONATIONS

As a result of Hurricane Harvey, severe flooding displaced thousands of students and their football teams right before the season began. Linemen D.J. Reader and Nick Martin visited Kingwood High School’s football team and surprised them with new football gear to replace the school’s equipment that was destroyed during the storm. Wide receiver DeAndre Hopkins and running back Lamar Miller donated football gear and equipment to the North Forest High School football team as well.

YMCA OF GREATER HOUSTON DONATION

The Texans started an internal relief fund to provide employees with assistance for expenses not covered by insurance. Employees and the McNair family contributed to the fund. After employee requests had been fulfilled, $44,000 remained and was donated to the YMCA of Greater Houston Hurricane Relief Fund to help restore facilities damaged or closed due to the storm.
The Houston Texans organization was deeply saddened by the mass shooting at Santa Fe High School on Friday, May 18, 2018. The tragedy struck close to home, as two members of the Cheerleader team are recent SFHS alumni. The Texans immediately looked for ways to support this community, including defensive end J.J. Watt, who offered to pay funeral expenses for victims and visited wounded students in the hospital.

SUPPORT FOR TEACHERS

Several players and Cheerleaders visited the memorial to 10 fallen students and teachers at Santa Fe High School to pay respects to the victims of the mass shooting. The Texans representatives laid flowers at each cross and prayed with members of the Santa Fe community. The group also surprised teachers and administrators on their first day back to work with hugs and heartfelt messages of encouragement.

Top: Cheerleaders pray with members of the Santa Fe community. Second from the top: Guard Senio Kelemete comforts members of the Santa Fe community. Third from the top: Players greet Santa Fe High School teachers as they return to work days after the tragedy. Bottom: Cheerleader and Santa Fe alumna Taryn with her mother at the memorial site.
The Texans were honored to host the Santa Fe High School football team for a private visit to Mini Camp in June. Players and coaches were invited to watch practice and meet the entire Texans team on the sidelines. The Texans also announced a $100,000 donation to the Santa Fe Texas Education Foundation in support of the families of the 10 victims and those dealing with injury or psychological trauma.

The Ambassadors hosted an appreciation lunch for the local first responders who rushed to Santa Fe High School on May 18. Members of the Harris County Sheriff’s Office, the Galveston County Sheriff’s office, and the Santa Fe Police Department enjoyed lunch from Killen’s Barbecue while visiting with former Texans players.
Defensive end J.J. Watt was named the 2017 Walter Payton NFL Man of the Year. Considered the league’s most prestigious honor, the award recognizes a player for his excellence on and off the field. In the wake of Hurricane Harvey, Watt solidified his importance to the city of Houston by being an unwavering fixture of hope, raising $37 million for hurricane relief in just 19 days.

In addition, the Justin J. Watt Foundation in Wisconsin has raised more than $3.4 million to fund middle school athletic programs across the country. For his selection, Watt received a $250,000 donation to the Watt Foundation, while an additional $250,000 donation was made in his name to implement the United Way Character Playbook program in Houston, which trains students on how to cultivate and maintain healthy relationships during their critical middle school years.

Defensive end J.J. Watt gives a speech after he is awarded the Walter Payton Man of the Year award. Photograph by Perry Knotts.
Top: Watt and TORO with volunteers at the Hurricane Harvey supply distribution event.

Middle: Watt and Astros star Jose Altuve were co-honorees for the 2017 Sports Illustrated Sportsperson of the Year Award. Photograph by Evan Agostini.

Bottom: Watt brings cheer to flood victims at the Greenspoint Shelter.

Watt with his Walter Payton Man of the Year award. Photograph by Ben Liebenberg.
The Houston Texans would like to thank our corporate partners and Foundation supporters for your dedication to our community efforts. With your generous support, the Texans are able to affect the lives of thousands of youth and their families each year.

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