



BRITISH COLUMBIA LANDSCAPE & NURSERY ASSOCIATION

CODE OF ETHICS

General Principles

- To serve our clients with integrity, knowledge and creative ability.
- To act fairly, honestly and in a manner, they would be prepared to defend publicly.
- To maintain confidence and trust in the profession of horticulture.
- To always protect, the integrity of the profession, the interests of the client and the general public.
- To continually improve their own professional knowledge and skill and keep abreast of new developments in their industry.
- To encourage and support education and research within the horticultural field.
- To provide other members with helpful, constructive and professional advice, coaching and mentorship, when necessary, to improve the professional reputation and image of the industry.
- To consistently maintain the confidence and trust in the profession.

Operating Principles

- Members have an obligation to deliver goods and services in an efficient and cost-effective manner, (according to contract specifications) in order to protect the client's interest while maintaining acceptable standards.
- Members advertising shall be neither false nor in any way misleading.
- Members shall respect and improve the environment.
- Members shall treat employees fairly, honestly and lawfully.
- Members shall not make false or malicious statements that may injure the professional reputation of other members.
- Members shall ensure all communications with the BCLNA, other professionals, clients and the public are characterized by respect, courtesy and honesty.
- Members shall endeavor to attract to the profession, individuals with a high degree of honesty, courtesy, integrity and competence.
- Members shall meet their obligations and responsibilities to clients, suppliers and employees.

I have read and understand BCLNA Code of Ethics. I agree to abide by the principles.

Company Name:

Name:

Date:

Signature: