

# 13 Ways To Improve Local SEO Results



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#1 SEO Company for Small Businesses.

## Build Links from Local Sources

Link signals such as linking domain authority and quantity are among the top factors that influence your ranking in local searches and snack pack results. So just like with regular SEO, local SEO also requires link building to boost your link profile. However, the linking domains should be highly relevant to your target location.

That means you should target authority websites in your target region. This could be anything from licensing bureaus and trade associations to the Chamber of Commerce or even .edu sites.

Partnerships, scholarships, guest posting, etc. could be excellent ways to gain valuable backlinks from local sites. For example, link building for a holiday rental property in Loch Lomond, should have links from local attractions in Loch Lomond.

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