



 Barbeques Galore®

# 2021 MEDIA KIT

[www.bbqgalore.com](http://www.bbqgalore.com)



## ABOUT US

# THE **NATION'S LARGEST** SPECIALTY RETAILER OF GRILLS & OUTDOOR LIVING PRODUCTS.

Barbeques Galore is the nation's largest specialty retailer of grills and outdoor living products, established in the U.S. in 1980. We have retail stores concentrated throughout California, Nevada, Arizona and Texas, where the sun shines often and outdoor living is a year-round indulgence.

With millions of grill sales under our belt we pride ourselves on the expert knowledge of our online customer service reps. and our in-store sales associates. They will always take the time to help you shop for the right grill for your home, business, or recreational activity. Whether it's a small portable grill or a complete custom island we have options for every space and budget.

## FEATURED IN

**CBSN**  
LOS ANGELES

THE ORANGE COUNTY  
**REGISTER**

**Los Angeles Times**

**yahoo!**  
news

**FOOD & WINE**





## ESTABLISHED IN 1980

Serving the US for over 40 years

- Over \$50,000,000 in annual sales
- Over 100 Employees
- 2 warehouses with over 120,000 sqft.

## 20 LOCATIONS ACROSS THE US.

Proudly serving the continental U.S. with brick and mortar locations of California, Arizona, Nevada and Texas.







**“ THERE ARE TWO DIFFERENT THINGS: THERE’S GRILLING, AND  
THERE’S BARBECUE. GRILLING IS WHEN PEOPLE SAY, “WE’RE GOING TO  
TURN UP THE HEAT, MAKE IT REALLY HOT AND SEAR A STEAK, SEAR A  
BURGER, COOK A CHICKEN.” BARBECUE IS GOING LOW AND SLOW. ”**

**-GUY FIERI**





# BARBEQUES GALORE CARRIES AMERICAS FAVORITE BRANDS OF BBQ GRILLS...





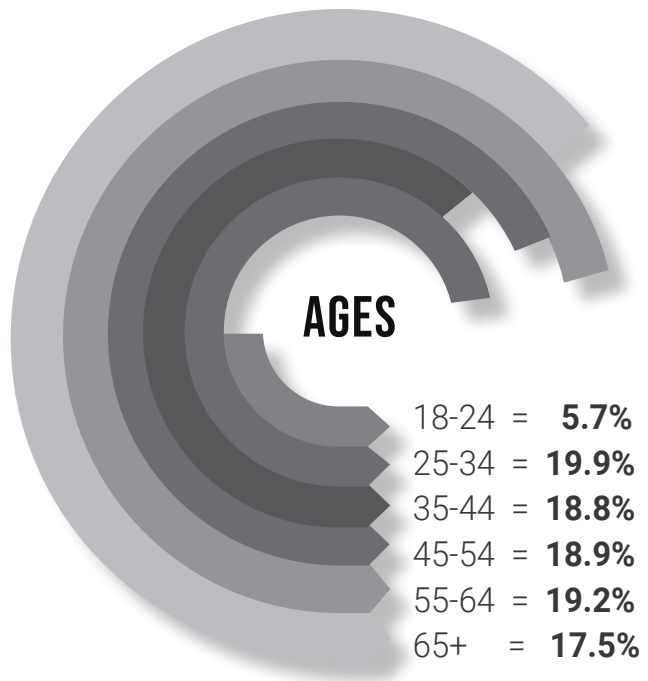




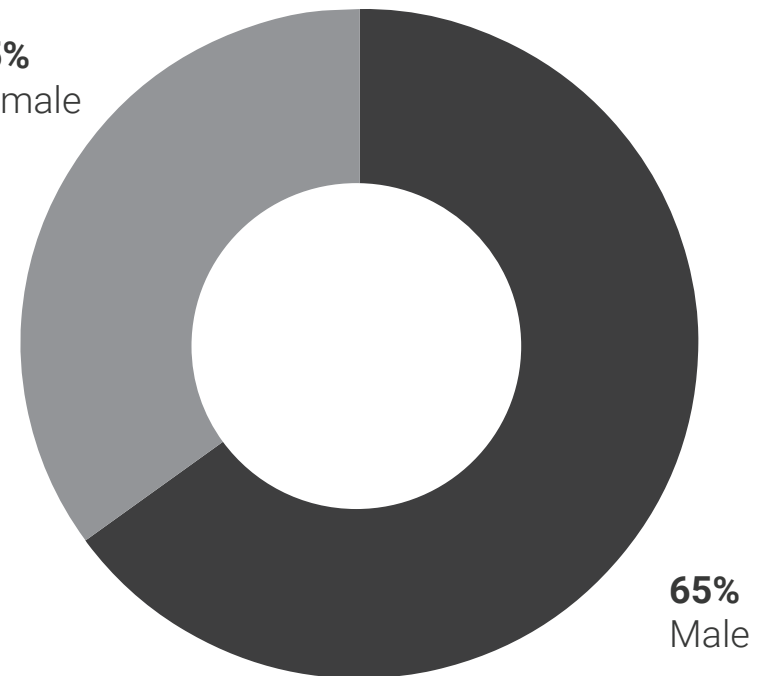


“ WE DON'T REALLY WANT TO WORK FOR A CORPORATION; HOWEVER, WE DO ASPIRE TO ONE DAY MAKE A BARBECUE SAUCE THAT DOUBLES AS A COLOGNE, AND WE WOULD LIKE TO PROMOTE THAT OURSELVES. WE WOULD LIKE TO CREATE A COLOGNE BARBECUE SAUCE BENCHMARK OF SUCCESS. ”  
-JADE JAGGER

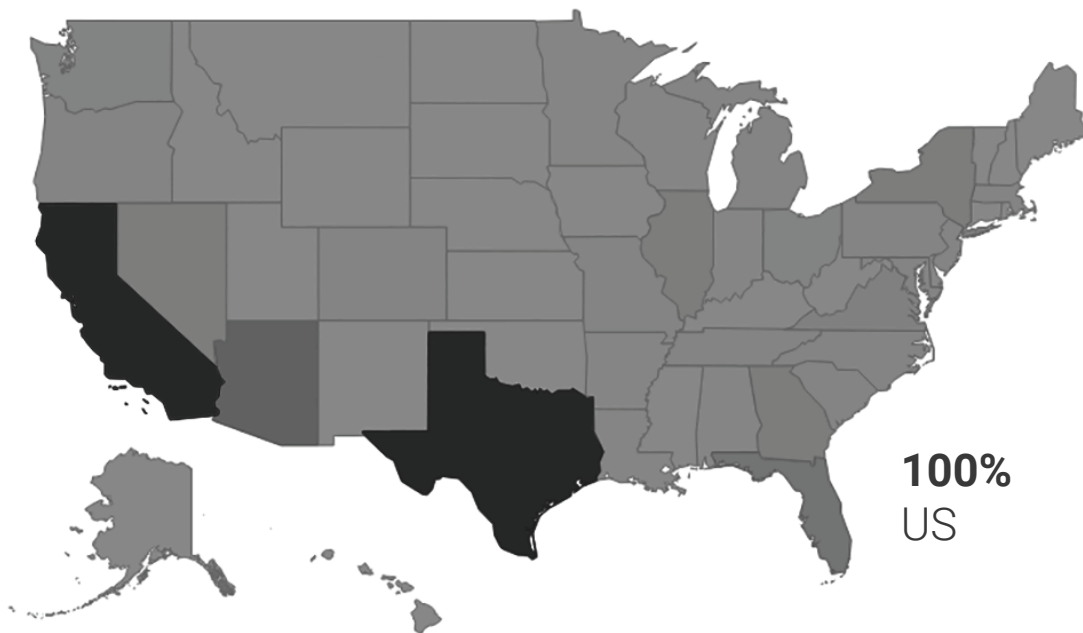




**35%**  
Female

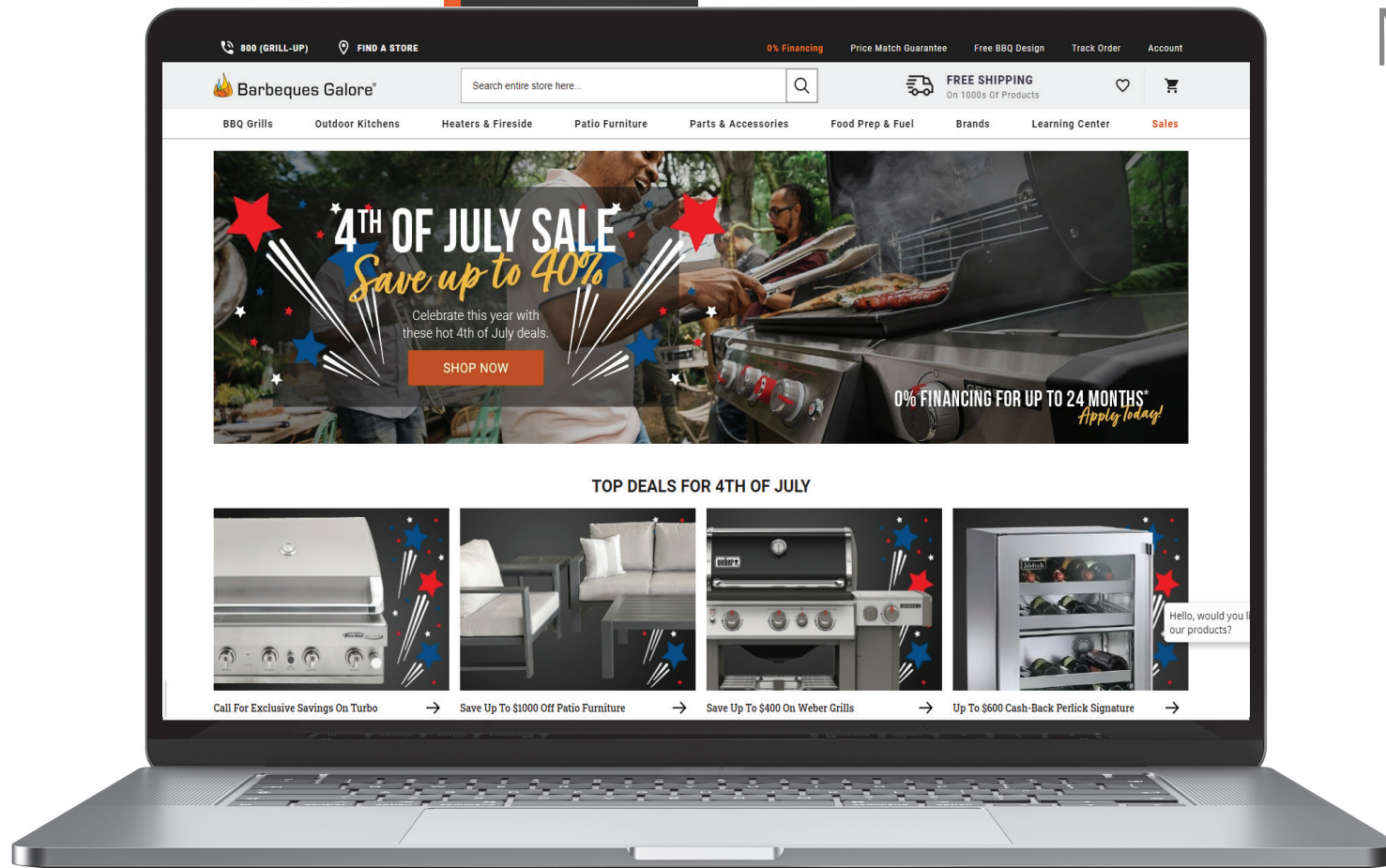






- 3.19%** Shoppers/Value Shoppers
- 3.14%** Banking & Finance/Avid Investors
- 3.13%** Lifestyles & Hobbies/Business Professionals
- 2.86%** Home & Garden/Do-It-Yourselfers
- 2.86%** Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- 2.77%** Lifestyles & Hobbies/Outdoor Enthusiasts
- 2.71%** Sports & Fitness/Sports Fans
- 2.51%** News & Politics/Avid News Readers
- 2.51%** Beauty & Wellness/Frequently Visits Salons
- 2.47%** Vehicles & Transportation/Auto Enthusiasts

# WEBSITE TRAFFIC ANALYSIS



Monthly Traffic

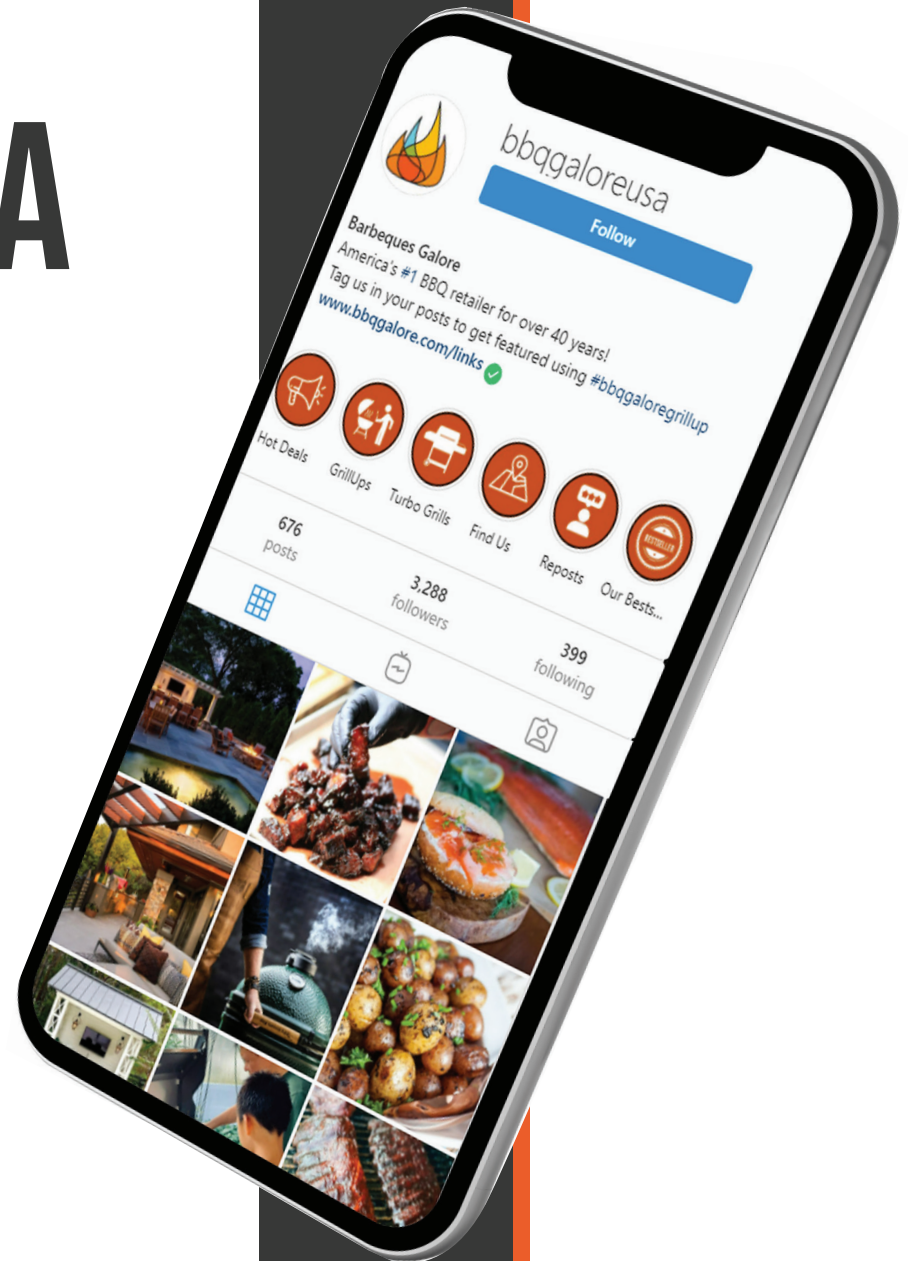
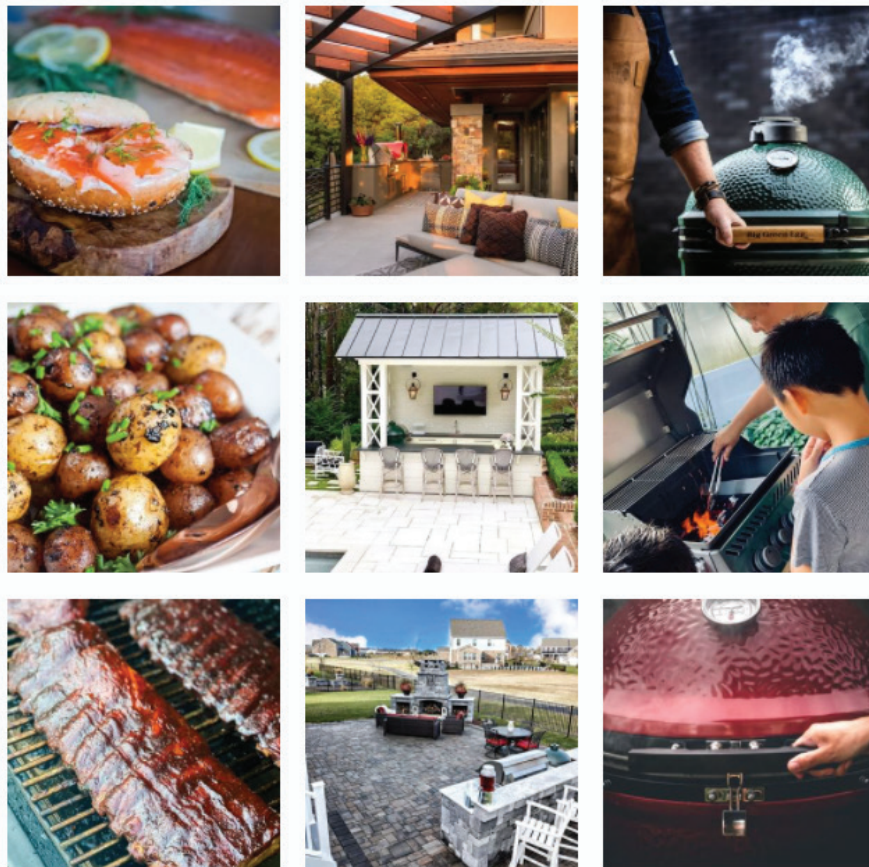
**120K+**  
Visits



**500K+**  
Page Views



# @BBQGALOREUSA





**CONTACT US TODAY**

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