

LILY ZHENG

PRACTIONER

"ONE WHO PRACTICES, DISTINGUISHED FROM ONE WHO THEORIZES,"

C. 1500, FROM OLD FRENCH PRACTICIEN,
FROM LATE LATIN PRACTICUS "FIT FOR ACTION,"

Regarded as one of the foremost specialists within the Diversity, Equity, and Inclusion (DEI) verticle, Lily has defined a crystal clear boundary between practice and preach.

A best-selling author and a change practitioner, Lily penetrates the corporate shield and deconstructs the entrenched architecture of inequity. This data-integrated approach, widely recognized as their IP, is both adaptive and responsive to each corporate ecosystem. Lily's diagnostic review generates an objective and scalable plan with built-in accountability systems.

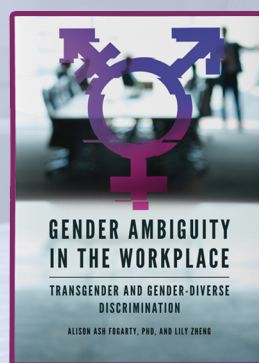
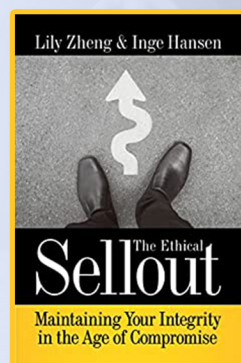
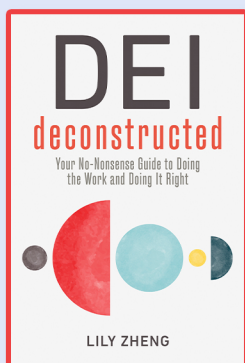
With an emboldened desire for an equitable world, Lily's passion has become their professional roadmap, evolving from activist to authority.

Lily adopted a sense of duty at a young age, where academic achievement was a primary focus in the home. A firstborn child of Chinese immigrants. Lily's parents recognized the value of discipline as a gateway to success.

An alumni of Stanford University, Lily holds a Bachelor's degree in Psychology as well as a Master's degree in Sociology. While at Stanford, Lily worked as a columnist for the Stanford Daily, ranking as the most influential student in campus politics by the Stanford Political Journal.

Featured in Forbes' "10 Diversity and Inclusion Trailblazers You Need to Get Familiar With", the best-selling author and coveted keynote speaker has garnered an enviable and engaged following on LinkedIn, boasting over 118k followers on that platform. With an undisputable resume and cited portfolio of work, Lily's fascinating journey through the intersections of culture, corporate, and self represents a relevant synergy to the evolving demographics, both societal and at work.

Lily currently resides in the San Francisco Bay Area with their wife. A fan of global cuisine, Lily spends their free time pushing their culinary palette to withstand extreme heat levels.



"Action-oriented, results-driven, and outcomes-based. Lily Zheng delivers an accountability-centered and immediately actionable road map to building a more equitable and inclusive modern workplace"

David G. Smith, PhD Associate Professor, Johns Hopkins Carey Business School and Co-author of *Athena Rising* and *Good Guys*

"One of the brightest minds in DEI work today brings us a 'how-to' for inclusive leaders. You'll be amazed at how Zheng's straight talk and clear thinking are so deeply grounded in research. You should 'book club' this one in your business; it offers the path for avoiding 'performative allyship'"

Chuck Shelton CEO, Greatheart Consulting



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