**Byna Elliott, Senior Vice President, Chief Corporate Community and Economic Development Officer, Fifth Third Bank**

Byna Elliott is in the perfect position to do what she does best and loves the most – helping people find a better quality of life, build wealth, and strengthen communities through inclusive lending, investments, education, and services. “It’s about doing what’s right for the people who entrust their dreams to us.”

A graduate of Eastern Michigan University, Elliott oversees Fifth Third Bank’s $32 billion, five-year Community Commitment Initiative, helping rebuild communities in its 10-city, 14-market footprint. She’s leading the bank in serving low- and moderate-income communities by focusing on homeownership, small business investment, workforce readiness, and community development. As a member of the senior leadership team, Elliott sits on the bank’s management committee.

Growing up in Detroit with a single mother, grandmother and three siblings, Elliott understands the plight of an underserved community. She shares her gift for problem-solving and building partnerships to give underserved communities a voice in the room.

“The more individuals, families and small businesses feel empowered and financially healthy, the more our communities thrive.”- Byna Elliott