

# Win the ultimate AUS vs IND Cricket Experience

## Terms & Conditions

Entry into the CellaED Win the ultimate AUS vs IND Cricket Experience Promotion (“the **Promotion**”) is deemed to be an acceptance of the following terms and conditions. Entries must comply with these terms and conditions to be deemed a valid entry.

1. **Promoter:** RRR International (ABN 53 631 593 470) of 126 Bonds Rd, Riverwood, NSW, 2210
2. **Promotion Partner:** Sports Entertainment Network Pty Ltd (ABN 63 129 637 378)
3. **Websites:** <https://cellaed.io/au/>; <https://www.sen.com.au/win/>; <https://icanwin.com.au/>
4. **Promotion Period:** The Promotion commences Friday, 30 August 2024 at 6:00am (AEST) and concludes on Tuesday, 22 October 2024 at 11:59pm AEST.
5. **Entry:**
  - a) To enter the Promotion, during the Promotion Period, Entrants must:
  - b) Follow the Entry Procedure.
  - c) Entry is limited to one entry per person during the Promotion Period.
  - d) Eligible persons must be 18 years of age or over at the time of entry.
  - e) Entrants accept and acknowledge that if they are selected as a winner, their chosen guests must also be over the age of 18.
  - f) Entrants must be Australian residents and have a registered address in a state or territory within Australia.
  - g) No responsibility is accepted by the Promoter for late, failed, incomplete, or incorrectly entered entries or for partial or garbled computer transmissions or technical failures of any kind.
  - h) The Promoter reserves the right to verify the validity of entries. Entries that are forged, incomplete, illegible, or do not comply with these terms and conditions will be deemed invalid.
  - i) The eligibility Entry Restrictions. Directors, managers, employees, officers, agents and contractors of the Promoter, and their immediate families (i.e. spouse, partner, parent, grandparent, natural or adopted child, and sibling (whether natural or adopted by a parent)) are ineligible to enter.
  - j) Only one prize can be won per competition.
  - k) The Promoter may remove any and all unauthorised multiple entries.
  - l) If there is a dispute as to the identity of an Entrant, the Promoter reserves the right in its sole discretion, to determine the identity of the Entrant. For the avoidance of doubt, the Promoter is responsible for determining whether a person is an eligible Entrant in its absolute discretion.
  - m) The Winner of the competition agrees to be interviewed by CellaED after the experience to be shared but not limited to, the website listed in clause 3 and social channels of the Promoter at the Promoters discretion.
  - n) Subject to any applicable laws, the Terms and Conditions may be updated or amended by the Promoter at any time and no notice of the updated or amended Terms and Conditions is required to be provided to Entrants.
6. **Prize Details:**
  - a) The total value of the prize pool equals AUD \$2800.00 made up of one (1) prize. The prize includes:
    - i. 4 x tickets to Day 2 of the Test Match played between Aus vs India taking place in December 2024 and January 2025
    - ii. Choice of attending the match at either Melbourne Cricket Ground (MCG) or Sydney Cricket Ground (SCG)
    - iii. Exclusive entry to the Promotion Partner corporate suite, with food and beverages served by your dedicated steward throughout the day
  - b) Prizes, or any unused portion of a prize, are not transferrable or exchangeable. And may not be redeemed for cash.
  - c) All prizes are accepted entirely at the risk of the winner, and the Promoter excludes all warranties in connection with any prize to the extent permitted by law.
  - d) Lost or stolen tickets and/or certificates will not be replaced
  - e) If a prize or any parts of a prize are unavailable, for any reason, the Promoter, in its discretion, reserves the right to substitute that prize or parts of that prize with a different prize or different parts of that prize to the equal or near equal value and/or specification and/or an alternative date, subject to the written directions of any regulatory authority.
  - f) The prize(s) and/or any element of the prize must be taken as stated and cannot be varied by the winner. No compensation will be payable if the winner is unable to use their prize and/or any element of the prize as stated.
  - g) The prize is not transferrable and not redeemable for cash.
8. **Selection of Winner:** The winner of the prize will be selected out of the pool of Entrants who have entered the Promotion in the valid form as outlined at clause 5. The selection of the winner will be via random number generator. The selection of the winner will be held at the Promoter’s Head Office 126 Bonds Rd, Riverwood, NSW, 2210 on Wednesday 23 October 2024 at 11am.
9. **Notification of Winner:** The winner will be notified by the Promoter by phone or email and the winner’s name and state may also be published on one or all the websites outlined in clause 3 and across social media channels, in each case using details forming part of the Entry.

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10. **Identification of Winner:** The winner and their selected guests may be required to provide their identity and age, and show evidence as documented on their driver's license, passport or birth certificate before any prize is awarded.

11. **Claiming of Prize:** The Promoter will share the winner details with the Promotion Partner who will manage prize fulfillment.

a) The Promotion Partner will advise the winner about how and when they are to accept their prize. If for any reason a prize remains unclaimed by the Redraw Date, their prize will be forfeited, and the Promoter reserves the right to re-award the prize in accordance with these Terms and Conditions.

b) The prize value is in Australian dollars inclusive of GST and is based on the normal retail value of the prize components at the time of publication (online or otherwise). The Promoter accepts no responsibility for any variation in the value of any prize. The promoter accepts no responsibility for any tax implications that may arise from the prize winning and independent financial advice should be sought.

c) **Unclaimed Prizes:** Reasonable efforts will be made by the Promoter to contact any winner who does not respond to the notification outlined at clause 9 above. If the winner does not respond to the notification the Prize will be withdrawn without further notice. Any prize not claimed with 48 hours will be reallocated

d) **Redraw of Prize:** Redraw of a prize will occur in the same manner as outlined in clause 8 above. Previous winners in the Promotion are ineligible to claim additional prizes.

e) **Record Keeping:** The Promoter will retain all records relating to the Promotion for a minimum period of three (3) months following the claiming and/or withdrawing of all prizes.

f) **Promoter's decision:** All decisions of the Promoter with respect to the matters referred to in these terms and conditions are final, and no correspondence will be entered into, including in the event of a dispute

12. **Liability and release:** a) The Promoter and Promotion Partner shall not be liable for any loss or damage whatsoever which is suffered (including, but not limited to, indirect or consequential loss) or for any personal injury, loss or damage suffered or sustained (even if caused by negligence) in connection with participating in the Promotion or accepting or using a prize, except for any liability which cannot be excluded by law.

b) If, for any reason, the Promotion is not capable of running as planned, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promotion, subject to any directions from a regulatory authority.

c) All entrants release from, and indemnify the Promoter against, all liability, cost, loss or expense arising out of acceptance of any prize(s) or participation in this Promotion including (but not limited to) personal injury and damage to property and whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise

d) The Entrant acknowledges that any costs incurred in relation to accepting or utilising any prize or not included in the prize package is their sole responsibility. These include without limitation, the costs associated with accessing the internet by the Entrant or phone bills charged to the Entrant by the Entrant's telecommunications provider, costs relating to transport, insurance, additional taxes, and all other ancillary costs.

e) Entrants consent to the Promoter using the Entrant's name, likeness, image, voice and/or other attributes in the event they are the winner (including any photograph, film and/or audio, visual and/or audio-visual recording of the same) in any media, on any media platform and for an unlimited period without any remuneration being payable or owed to the winner, where such use is for the purpose of promoting the Promotion (including any outcome) or promoting any products or materials manufactured, distributed and/or supplied by the Promoter and/or the Promotional Partner.

f) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to disqualify any Entrant or to modify, suspend, terminate or cancel the Promotion, as appropriate.

13. **Privacy:** The Promoter is committed to protecting the privacy of entrants and winners. By entering the Promotion, all Entrants acknowledge that the Promoter will use and disclose the Entrant's personal information to the extent required to conduct the Promotion, including identifying Entrants, verifying, assessing and judging the entries, issuing the prizes, and publishing for example, but not limited to, the winner name, state and/or imagery from the winning experience on the Promoter's website [cellaed.io](https://cellaed.io) and social media channels.

a) The Promoter collects personal information in order to conduct the Promotion and entry into the Promotion is conditional on the provision of this information by an Entrant.

b) The collection, use and disclosure of personal information collected by RRR in connection with the Promotion will be in accordance with RRR's Privacy Policy, available at <https://cellaed.io/au/privacy-policy>. If you have any enquiries, please contact [support@rapidresponserevival.com.au](mailto:support@rapidresponserevival.com.au).

c) Information about an Entrant may also be placed on the Promoter's database and used by the Promoter for the purposes of carrying out promotional, marketing, planning, product development, publicity, research and profiling purposes, including sending electronic messages, SMS, direct mail and telephoning the Entrant, unless in each case the Entrant withdraws their consent to the use of their information in this manner, and in each case in accordance with the Privacy Act 1988 (Cth) and the Promoter's Privacy Policy, which can be viewed at <https://cellaed.io/au/privacy-policy>.

d) If the Promotion is promoted on social media, then the promotion is in no way sponsored, endorsed or administered by, or associated with that social media channel, including Instagram or Facebook. Entrants are providing information to the Promoter and not to the social channel, including Instagram or Facebook.