## We have a new website

Dear Karimu donors and volunteers,

Karimu has a new website!!!!

After a year of hard work and dedication from many people, Karimu launched yesterday the 1st portion of its new website. See <a href="https://www.karimufoundation.org/">www.karimufoundation.org/</a>

In addition to a brand new design and user experience, you will see (over time) significantly more information on our projects. For now, as you enter our new landing page, you will be able to

- watch a short video describing what Karimu does and how.
- read about our mission, approach, and impact.
- explore our current focus areas.

Obviously, you can take some action to help us, contact us, or donate.

Soon, you will be able to read about all our projects, where we work, who we are, and interesting stories about the experiences of many of our volunteers as well as members of the Tanzanian community. If you are interested in seeing how the whole website will look like, check out the <u>complete new design</u>.

Karimu could not have done this without the incredible support of many volunteers, of the marketing team from Google in Europe and Phantom, a UK-based agency which has surely been one of the best and most professional agencies I had the opportunity to work with.

A big thank you to all Karimu volunteers to worked on this project, Google and Phantom!

Enjoy the new website.

Cheers,

Nelson Karimu Chief Operating Officer