

Dear donors and supporters,

This newsletter introduces our main 2025 fundraising themes, now live on our website. I'm thrilled as we turned the page on Ayalagaya and began replicating and scaling our successful strategy in a new ward. This marks the first step toward a monumental decision Karimu made just weeks ago. (Read on to discover more! 😊)

However, before I get to that, I want to remind you that we are still accepting applications for the [adults and teenagers volunteer trip](#): June 29 to July 11. The [family trip](#), July 13 to 20, is already full, but you can register your interest in case we have a cancellation this year. If you're interested in joining us in 2025, please email Marianne Kent-Stoll (Karimu Co-founder) at marianne.kentstoll@karimufoundation.org.

I also have two incredible pieces of news. First, we are extremely excited with the sale of the roosters of our [chicken project](#), generating significant profit to the families participating in our pilot.



As I have reported before, this project has the potential of transforming the lives of the poorest households and the many jobless youth in our area, because it does not require any land and is very profitable. In my last report, I told you about Wema Nade who has nine children and no agricultural land. I told you that Wema didn't know how he was going to pay for his daughter's high school fees. It is a different story now. In his own words: "I have never made so much money at once." His words fill me with energy and desire to keep expanding and strengthening the Karimu mission. I am sure you feel the same! And I can hardly wait to arrive in Tanzania next month to visit Wema and see the improvement of his life standard with my own eyes!



Second, we have **selected Dabil ward as our next expansion target**. This selection followed an extensive analysis of several candidate wards in which we observed their challenges, taking into consideration which wards represent the most critical opportunity for impactful intervention to fully eliminate poverty over the coming years. We looked at several criteria including (but not restricted to):

- Size and Population of the Ward
- Poverty level
- Presence of other NGOs operating in that Ward
- Internal conflicts or lack of alignment between villages
- Strength of the leadership
- Alignment with the district and regional government
- Distance from the Karimu office so it can be managed by our staff on the ground
- Priorities received from key leaders and influencers across the government and other experts

While Karimu received a list of candidate wards from the district government, the selection was done by Karimu without any external influence. Dabil has an extra bonus because it shares the same water management committee with Arri and Ayalagaya.

The selection of Dabil does not mean that Karimu is abandoning Ayalagaya or Arri. We will continue our poverty elimination efforts in these wards, while we start in Dabil.

2025 Fundraising

We have started our last 2024 projects a couple of weeks ago and all our fundraising from now on will be applied towards our 2025 goals, specifically:

- complete all sanitation projects in Arri ward
- rollout of health intervention, expanding the health center
- scale up the income and financial services projects
- lay the foundation for our work in Dabil
- finish remaining construction projects in Ayalagaya ward (even though poverty has been eliminated, we believe we must fulfill all commitments made to the Ayalagaya community)

Our key fundraising campaigns for 2025 are, therefore, consistent with the above goals:

Completing the school bathrooms in Arri ward - \$243,600



We have completed 4 bathrooms ([Dohom Primary](#), [Dohom Secondary](#), [Sharmo Primary](#), [Tsaayo Secondary](#)) and provided minor funding to help the government complete 1 bathroom (Jangwani Primary) of the 9 of the primary and secondary school bathrooms in Arri ward. In 2025 we want to complete the remaining boys, girls, and teachers bathrooms with septic systems for the remaining 4 schools. Check out the before and after photos from the bathrooms in the links above to see how important this is for student sanitation!

Building a radiology lab, an infectious disease building, and on-site pharmacy for Dareda Kati Health Center - \$100,750



The Dareda Kati Health Center immediately became a key resource not only for Ayalagaya (its home ward), but also all neighboring wards serving over 60,000 people with patients coming from as far as 30km away! To date in 2024 alone the center has handled 7,519 pregnancy checkups, 1,098 safe deliveries (including several C-sections), 6,802 pediatric consultations, 9,062 general medicine visits, and 20,929 vaccinations. We need a building to house the x-ray machine so staff can diagnose and treat additional injuries and diseases, an infectious disease building to isolate those folks from other patients, and a pharmacy that both assures the appropriate drug inventory as well as increases revenue for the facility.

[Scaling our income and financial services projects - \\$128,611](#)



We plan to scale our [green beans project](#) up to 120 farmers, our [chicken project](#) up to 100 farmers, our [biochar project](#) up to 500 farmers, and begin avocado farming with up to 200 farmers! In addition, we anticipate introducing selected income, [financial services](#), and [entrepreneurship](#) programs into Dabil.

[Conducting a door-to-door survey in Dabil - \\$11,000](#)



At Karimu, we believe that sustainable change begins with listening to and understanding the unique needs and priorities of residents we serve. This is why our journey in Dabil will start with a community-wide survey, an essential step to ensure that every action we take addresses the real challenges faced by the people here. This will lay the foundation for development of a strategic plan for the ward working together with the local government and community leaders. In addition, the survey serves as a basis against which we can measure success with our projects.

We hope to cover the remaining Ayalagaya projects, basically a few classrooms and two kitchens, from funds received beyond the above amounts or from donations given specifically to fulfill our commitments to the ward in our strategic plan.

We have already received commitments for donations from several of our donors and, for this reason, we are not starting our campaigns from ground zero. Plus we just received word that Deborah Walton and Ken Terry, Co-owners of Quantphy, a California based company, will offer another \$30,000 matching grant this year towards the radiology lab and Arri bathroom campaigns! It is, therefore, a good time to donate. :-).

If you have the interest and ability to make a larger donation (>\$2000) and would want to fund a complete or well-defined piece of a project, please contact me.

We sincerely welcome all the help you can give us either directly or by running fundraising events in your area. Have you considered asking for donations to Karimu instead of gifts for your birthday or dinner party? Do you have a work or church or friends group to whom you could make a presentation? We can help you with content. If you'd like more ideas or help, please reach out to Marianne at marianne.kentstoll@karimufoundation.org.

In Closing

During the last Karimu strategic meeting, we made a monumental decision: to focus on proving that our model for poverty elimination is not only effective but also **replicable, broadly applicable, and scalable**. I am truly excited about the opportunity in Dabil to demonstrate the power approach and its replicability and scalability. If we can address all the sanitation challenges in Arri and lay a strong foundation for Dabil in 2025, I am confident that by 2026, we will be ready to showcase the far-reaching impact of our model beyond the Babati district.

This is a moment of immense excitement and pride—beyond anything I ever imagined! When my wife and I joined forces with Don and Marianne to expand Karimu in 2017, I never thought we would embark on such a grand vision. Yet, here we are, just seven years later, having not only transformed Ayalagaya but also proven that our model works.

Next year will be pivotal. We have the chance to make significant strides in Arri and Dabil, proving to the world that what we achieved in Ayalagaya is not a one-off success, but a replicable and scalable solution to poverty. I am filled with hope and anticipation as we stand on the verge of something truly extraordinary.

I am counting on your continuous support on this amazing and impactful journey.

Asante sana (thank you),

Nelson Mattos

Karimu Chief Operating Officer



Copyright © 2024 Karimu International Help Foundation, All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

