

Salesforce Developer Group Mission Statement, Definition, and Code of Conduct

By participating in the Salesforce Developer Groups, you agree to be bound by our [Salesforce.com](https://developer.salesforce.com/files/tos/Developerforce%20TOU%2020101119.pdf) Developer Terms of Use located at <https://developer.salesforce.com/files/tos/Developerforce TOU 20101119.pdf> and the Master Subscription Agreement Developer Services located at [http://www.salesforce.com/assets/pdf/misc/salesforce Developer MSA.pdf](http://www.salesforce.com/assets/pdf/misc/salesforce_Developer_MSA.pdf) as well as these additional terms. Salesforce may change these terms from time to time. You understand and agree that if you participate in the Salesforce Developer Groups after the date on which these terms have changed, Salesforce will treat your use as acceptance of the updated terms.

Mission Statement:

Salesforce Developer Groups (DG) are for developers who are interested in Salesforce technology. The mission of Salesforce DGs is to support, sustain, and grow local gatherings to get to know each other and learn about building features, apps, and functionality on Salesforce. Inherent to what we do is the [Salesforce Ohana culture and Salesforce's eight core values](#):

- Trust
- Customer Success
- Innovation
- Giving Back
- Equality for All
- Wellness
- Transparency
- Fun

Take yourself through the Salesforce Ohana trail on [Trailhead](#) and watch [this video](#) to learn more.

What is a Salesforce Developer Group?

These groups are run by Salesforce developer community members across the globe. They meet in order to share knowledge about building apps using the Salesforce eco-system; to learn new skills from each other, via Trailhead, and from the Salesforce experts; and to build community in a multitude of ways. There is no one type of meeting. They can range from small gatherings over tea or coffee to all-day Trailhead marathons.

No matter the form, Salesforce DG's are focused on Salesforce developers and their needs. These groups welcome all ranges of experience from students to experts and

all sorts of developers whether in-house or freelance.

Salesforce DG's are sponsored by Salesforce. Our DG and chapters worldwide receive support from the Salesforce Developers Relations team as well as from each other!

DG's are frequently invited to take part in exclusive activities, receive unique swag, and enjoy a close relationship with Salesforce.

Code of Conduct: Community Guidelines

Like any community, we have a few ground rules regarding expected behavior both offline at our in-person Meetups and online. We expect these rules to be followed by everyone who represents a Salesforce DG officially or informally, claims affiliation with any Salesforce DG, or participates directly in a Salesforce DG.

Our rules are inspired by the [Ubuntu Code of Conduct](#) and Google Developer Group's [Community Guidelines](#), and are licensed under [Creative Commons Attribution-Share Alike 3.0](#).

1) Be considerate

Salesforce DG events are a team effort, and your actions will impact your members. The decisions you make and actions you take will impact not only you, but your group, and the community.

2) Be respectful

There is no excuse for poor manners. Salesforce DG are diverse and are worldwide. This means we have a range of languages, beliefs, cultures, and experiences. Please assume good intentions and work with empathy. Please handle disagreements with civility. Do not channel frustrations into personal attacks. We want everyone in the Salesforce DG ecosystem to feel comfortable, welcome, and never threatened. Take a moment to welcome new members to the Salesforce Ohana and make them feel at ease and comfortable.

3) Take responsibility for our words and our actions

We can all make mistakes; when we do, we take responsibility for them. If someone has been harmed or offended, we listen carefully and respectfully, and work to right the wrong.

4) Be collaborative

Collaborate and work with each other and with Salesforce staff. We can learn a lot

from each other. Share knowledge, and help each other out. At all times, please work transparently and involve interested parties as early as possible.

5) Value decisiveness, clarity, and consensus

Disagreements, social and technical, are normal, but we do not allow them to persist and fester leaving others uncertain of the agreed direction. We expect participants in the project to resolve disagreements constructively.

6) Ask for help when unsure

Nobody is expected to be perfect in this community. Asking questions early avoids many problems later, so questions are encouraged. Ask fellow members, organizers, and Salesforce Developer Relations staff. Those who are asked should be responsive and helpful.

7) Step down considerately

We understand that you're busy. If you're a DG organizer, or have some form of responsibility in running a Salesforce DG chapter please be mindful of your limitations. Groups should meet at regular intervals. Ideally, once a month but no less than once a quarter. Make sure to try to find someone who can take over for you either permanently or temporarily if you don't have time. Please take the proper steps to ensure that others can pick up where you've left off.

8) Do not monopolize groups

We're all enthusiastic about Salesforce technology and the developer community. If you're an organizer, please organize one group and do it well. You can be a member of many groups, but being an organizer takes a lot of work. We don't want you spreading yourselves too thin, and we also want to make it possible to have as many people involved as possible. Therefore, the official rule is one group per organizer.

Conflicts of interest

We expect you, as volunteer organizers and group participants, to be aware when you have a conflict of interest due to employment or other projects you are involved in. You are expected to abstain or delegate decisions that may be seen to be self-interested. **Further, you should never share any confidential or proprietary information owned by yourself, by your current employer, or other third party.**

We expect that everyone who participates in Salesforce DG's does so with the goal of sharing, learning, and growing the Salesforce DG network and making life better for their fellow developers. When in doubt, ask for a second or even a third opinion.

This Code is not exhaustive or complete.

It is not a rulebook; it serves to distill our common understanding of a collaborative, shared environment, and goals.

We expect it to be followed in spirit as much as in the letter.

Rules of the road for Salesforce DG:

Salesforce DGs are:

- Lead by volunteers in the Salesforce developer community
- A place to learn about Salesforce technologies and tools for developers.
- A place to see what local companies and developers are doing with these technologies
- Focused on developers and technical content that appeals to Salesforce developers
- Open to the public with a public membership
- A place to meet cool and smart people in tech

Salesforce DGs are NOT:

- Run by or monopolized by a person, a company, or a corporation
- A place to hear sales pitches at **any time**
- A closed group

Interested in leading a Salesforce DG?

Step 1: Make sure you've checked the directory and see that no other chapters are in your area (area: a radius of 40 kilometers or 25 miles). If there is one, join the group, contact that organizer, offer to help, and join in the fun. (Exception: there can be student groups that co-exist in the same areas as DGs.)

Step 2: Acknowledge that you've read and agree with these Community Guidelines

Step 3: Read the [developer group organizer handbook](#), go to the “start a group” link, and complete the application.

Chapter names

The standard format for Salesforce DGs are “<name of city or general location> Salesforce Developer Group”. For example, if you are located in Los Angeles, then your group name would be the “[Los Angeles Salesforce Developer Group](#)”. The location does not have to be a town or city name. It can also be by region when appropriate.

Also, if a DG has a special purpose, we'll add that into the title. Our student groups

indicate that. For example, the student group in Pune, India is called the “[Pune Salesforce Student Developer Group](#)”. Please note that our student groups are currently undergoing a reorganization. We'll update this document and inform the community once that starts taking form.

We will not name your chapter after a large region like a state, province, or country.

Note: Salesforce complies with U.S. regulations related to embargoed countries and regions. As such, Salesforce currently prohibits the unauthorized usage of its products and services in Cuba, Iran, North Korea, Syria, and the region of Crimea. Salesforce Developer Groups are not supported in these regions. Because this list of countries and regions may change from time to time, customers and their users are urged to consult the relevant regulations, including the U.S. Export Administration Regulations (15 CFR Part 730 et seq.), U.S. Office of Foreign Assets Control sanctions programs, and Canada's Area Control List under Canada's Export and Import Permits Act.