

DAY ONE

Introductions

- Welcome Back!
- What Is an Application?
- Declarative vs. Programmatic Customizations
- AW Computing's Recruiting Application
- App Deployment

Building Your Data Model Declaratively

- Salesforce Data Model
- Objects Review
- Object Relationships
- Field Types Review
- Data Quality and Loading Data
- App Exchange Introduction

Crafting Your User Interface

- Organization User Interface Review
- Custom Applications and Tabs Review
- List Views
- Quick Actions, Custom Buttons, and Custom Links
- Page Layouts and Record Pages
- Record Types Review
- Salesforce Social Tools
- UI Design Best Practices



DAY TWO

Constructing Business Logic

- Formula Fields
- Roll-Up Summary Fields
- Validation Rules Review

Maintaining Record and Data Security

Automating Business Processes

- Lightning Process Builder
- Workflow Review
- Approvals
- Visual Workflow
- Automation Options Overview
- Save Execution Order



DAY THREE

Deploying Your App

- Application Lifecycle Management
- Sandboxes
- Change Sets
- Alternatives to Change Sets
- App Deployment Planning

Designing Advanced User Interface Components

- Customizing an Existing App to Run on Salesforce1
- Building a New App to Run on Salesforce1

Deciding When Declarative Isn't Enough

- Declarative Limits
- App Exchange
- Programmatic Alternatives

Import Additional Records

Upsert Job Applications, Interviewers, and Reviews

Reports and Dashboards

- Custom Report Types
- Customizing Reports
- Creating Dashboards

Project

DAY FOUR

Curated Platform App Builder Content at TrailheaDX

Session list coming soon

DAY FIVE

Curated Platform App Builder Content at TrailheaDX

Session list coming soon