
STAND OUT FROM THE CROWD CHALLENGE

5 Secrets 5 Days 



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SECRET



Your Speaking Piece Alone is Not Enough



**SIGNATURE BETH
PRODUCTIONS**

STAND OUT FROM THE CROWD CHALLENGE

Does Your Marketing Video Stand Alone as a Silent Movie? Yes: _____. No: _____.

If No, How Can I Do It Differently So It Does?

What Are 3 Creative Ways You Can Reach a Non-Listening Audience in Your Pitch?

1. _____

2. _____

3. _____

Do I Know How To Do This In A Video?: Yes: _____. No: _____.

If No, What Next Level Capability Do I Need? (i.e. How To Create Video Eye Candy, How To Craft a Standalone Pitch as a Silent Move, How To Pitch on Camera, How To Create Titles, How To Professionally Polish What I Have)
