# **STOCK FOOTAGE AND MUSIC TOOL**Where to Find Free and Pay to Play Resources



Use this tool to find royalty free stock footage, music and sound effects for your professional marketing video. Use the recommendations from the video and take a day to look through the sites. Make sure you choose a video editing software that is compatible with your computer hardware and video editing needs going forward.

#### ROYALTY FREE STOCK FOOTAGE

http://www.stockfootageforfree.com/#content

https://pixabay.com/videos/

http://www.videoblocks.com/

## **ROYALTY FREE MUSIC**

Use uplifting music for your professional marketing video and sound effects for accents (i.e. a sound effect for a register or buy now stamp)

http://incompetech.com/m/c/royalty-free/

https://www.audioblocks.com/

https://freemusicarchive.org/

http://www.flashkit.com/loops/

## FREE ROYALTY FREE SOUND EFFECTS

http://www.partnersinrhyme.com/soundfx/citysounds.shtml

http://www.soundjay.com

https://www.apple.com/mac/garageband/

#### **VIDEO EDITORS**

https://www.openshot.org/

http://www.videosoftdev.com/

https://www.topwin-movie-maker.com/



https://www.lwks.com/

https://www.blender.org/

https://shotcut.org/

https://www.apple.com/lae/imovie/

http://www.videosoftdev.com/

https://kdenlive.org/en/

https://www.iskysoft.us/

https://www.kizoa.com/

https://animoto.com/

https://www.blackmagicdesign.com/uk/products/davinciresolve/

https://fxhome.com/hitfilm-express

# RECOMMENDED PROFESSIONAL ONLINE VIDEO EDITORS

https://www.apple.com/final-cut-pro/

https://www.adobe.com/be\_en/products/premiere-elements/features.html

https://www.videostudiopro.com/en/products/videostudio/ultimate/? hptrack=mmvsp& ga=2.170308131.2018106234.1600227419-1722906784.1600227419

I recommend Final Cut Pro X for Mac users with a one time payment (not monthly or yearly, just a one time) and videoblocks.com with a yearly subscription if you plan to do many videos going forward. Many professional editors uses Adobe Premiere and Adobe Pro. There are plenty of free royalty free music and sound effect options out there but you want to make sure you can use them for commercial use. That is why I also subscribe to audioblocks.com for audio. But I am a video editor so if you don't want to spend more money, go with the free sites. You can make a professional marketing video even with free resources and editing software. You just have more options with the paid versions.



Which Stock Footage Sites Will You Use? Do Some Searches. Write Down Each Stock Footage Clip From Those Sites That You Want to Incorporate Into Your Story Board For Your Zero to Hero Story and Professional Marketing Video. Update Your Storyboard.
Which Music Sites Will You Use? Choose the Music and Sound Effects You Like and List Them Here. Update Your Story Board.

