
STAND OUT FROM THE CROWD CHALLENGE

5 Secrets 5 Days 



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SECRET



You Must Tell a Story



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STAND OUT FROM THE CROWD CHALLENGE

What is the Client's Problem, Solution and What do They Really Want Deep Down?

Problem:

Solution:

What Do They Really Want?

Does Your Marketing Video Tell Your Client's Story? Yes: _____. No: _____.

If No, How Can You Do It Differently So It Does? What is Your Client's Story and Journey?

Do I Know How To Convey This In A Video?: Yes: _____. No: _____.

If No, What Next Level Capability Do I Need? (i.e. How To Create A Compelling Story with Video? How To Professionally Polish What I Have?)
