



WEBSITE PRODUCT STRUCTURE **BONUS TOOL**

Creating in 3 Formats **Made Easy**

Use this tool to learn how to create videos for your website product in 3 standard formats.

Product Video Structure Bonus



720 X 720

1. Open with Logo and Website



2. Announce Offer & Date



3. Deal with %age Off



4. Add Sale Ends Soon (Date)



5. Add Limit (Time or Supplies)

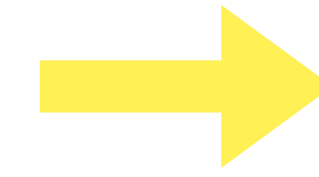
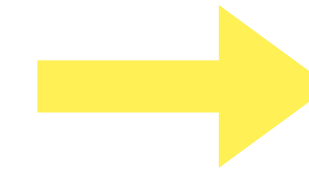
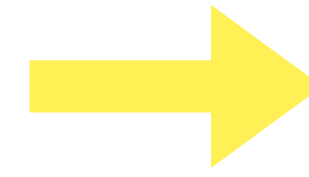
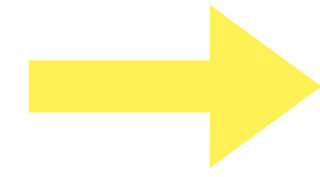
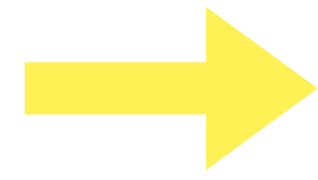


6. Add CTA (Call to Action)



WEBSITE VIDEO RECTANGULAR: USE SIZE 1920 X 1080

The image is a screenshot of the Adobe After Effects software interface. At the top, the menu bar and toolbar are visible. The main workspace is divided into several panels. On the left is the 'Project' panel, which shows a list of 'Installed Titles' and a search bar. The central 'Composition' panel displays a 3D rendered scene of a white mannequin wearing a pink dress and a necklace, with promotional text overlays like '25% OFF + FREE SHIPPING' and 'SALE ENDS SOON'. Below the composition is the 'Timeline' panel, which shows multiple tracks for video, text, and audio, with a playhead indicating the current time. On the right side, the 'Properties' panel is open, showing settings for the selected text layer, including position, rotation, scale, and anchor. Below the properties is the 'Effects' panel, which lists various video and audio effects available for the composition. The overall interface is dark-themed, typical of Adobe Creative Cloud applications.



1. Open with Logo and Website

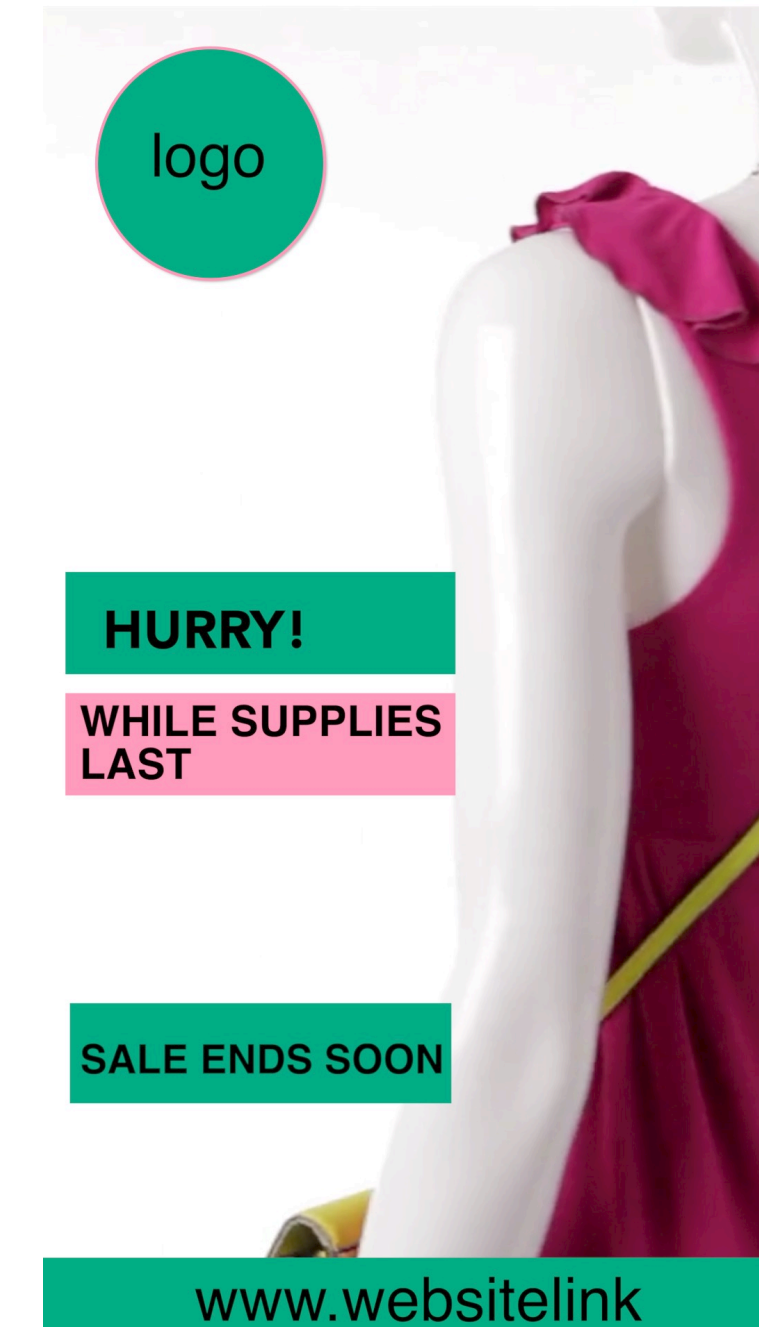
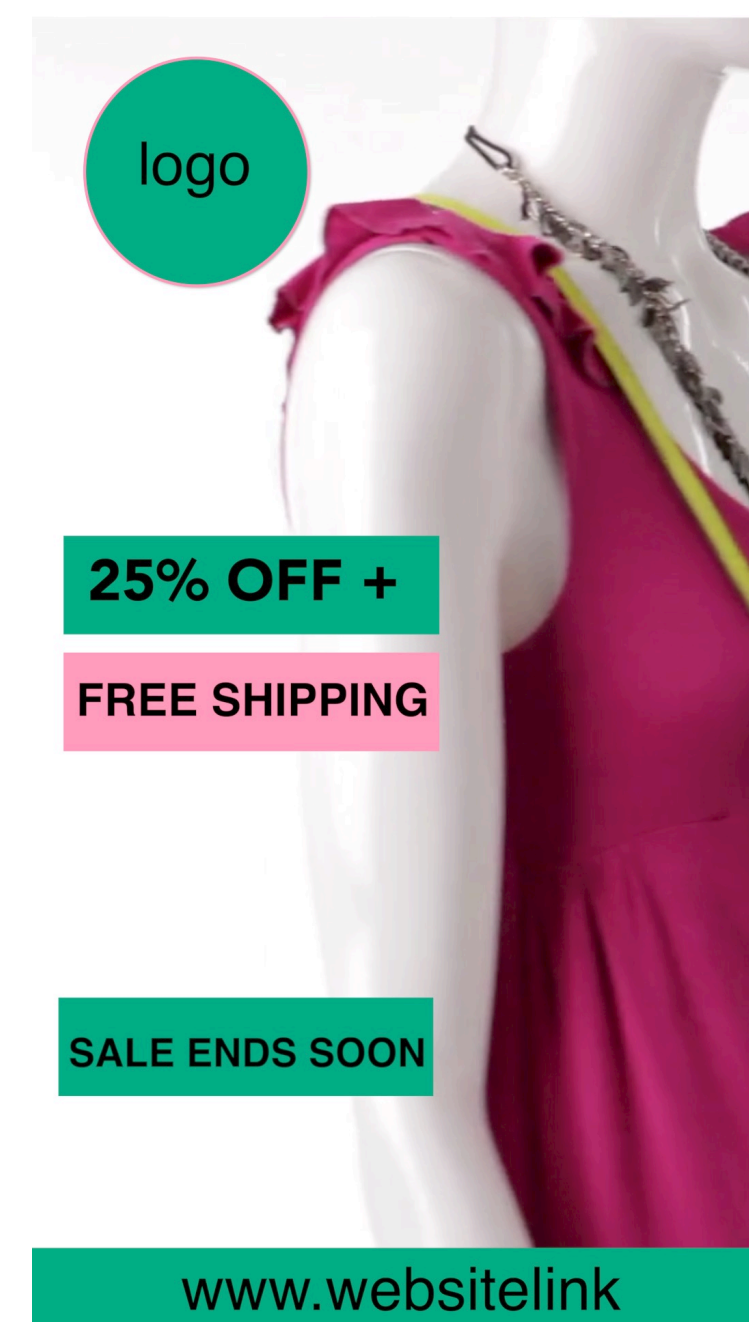
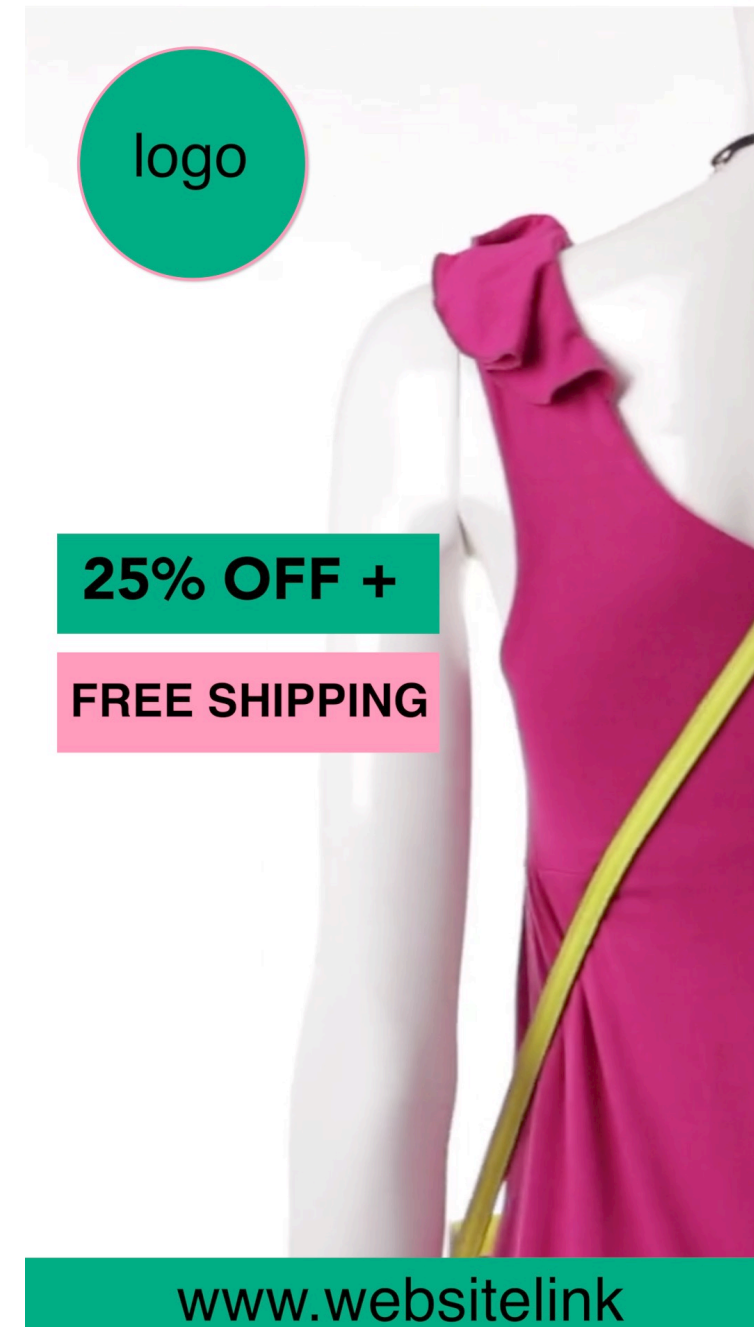
2. Announce Offer & Date

3. Deal with %age Off

4. Add Sale Ends Soon (Date)

5. Add Limit (Time or Supplies)

6. Add CTA (Call to Action)



VERTICAL PHONE: USE SIZE 1080 X 1920

1. Open with Logo and Website



2. Announce Offer & Date



3. Deal with %age Off



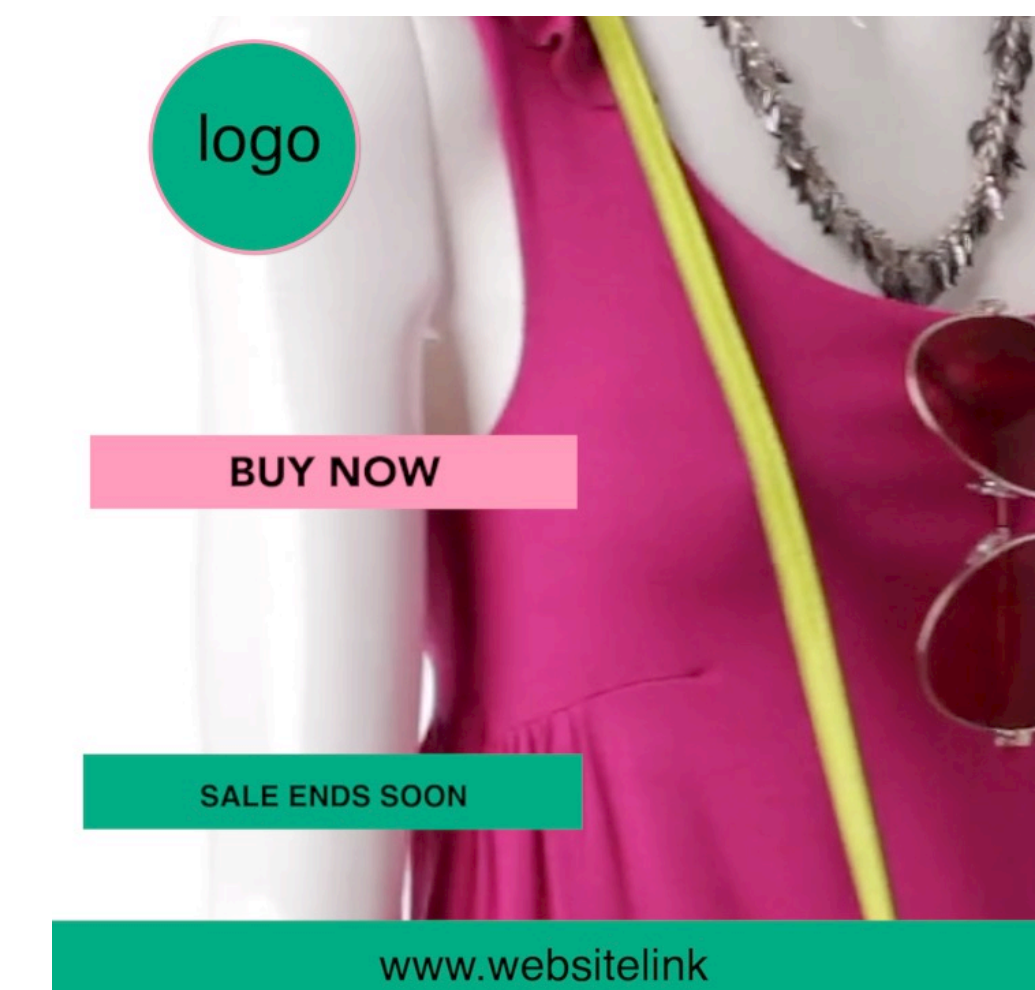
4. Add Sale Ends Soon (Date)



5. Add Limit (Time or Supplies)



6. Add CTA (Call to Action)



SOCIAL MEDIA SQUARE VIDEO: USE SIZE 720 X 720

