## WELCOME VIDEO TOOL Outlining The Script



Use this tool to write your welcome video speech for your course or mastermind. Fill in the blanks and then follow the storyboard outline on the last page. I will also include Done for You (DFY) Slides that you can include in your welcome video. Remember, you can just drag and drop them in over your talking video and place them where you want them. You can also use them in keynote or powerpoint presentations for live courses/masterminds or keynote speeches.

<b>Welcome Statement:</b> What is the Name of Your Course? Welcome the to the Course.
Enrolling Questions: What are 2 Enrolling Questions for Your Course? They should start with "How many of you would like to" or "How many of you want to?
1.
2
"If you answered yes to both questions, then congratulations, you are in the right place because that is what [I][we] teach [here] [in this [course][mastermind]]."
Thank you Statement:
"Thank you for you being here. I know how valuable your time is and I will do my best to make sure your time here is well-spent." Optional: Add your own spin to this:
<b>Participation:</b> Encourage them to play full out with experientials and tools to get the most out of your course. Optional: Personalize the participation statement below:

## Accelerated Learning Techniques and 80 20 Rule: Use the DFY Slides

"There's a saying, 80% is just showing up. The other 20% is up to you.

We are going to be using Accelerating Learning Techniques:

What we hear we tend to forget. What we see we tend to remember. What we do we tend to understand. Research shows that if you hear, see and experience something, you tend to learn much faster."	
Optional: Personalize Your Message to Match Your Course:	
Goals for the Course: What are the goals for your course? List what they your course. Examples: We will give you the tools to	. By the time you
What are the goals?	



Course Declarations to Anchor in the Energy: These should relate to your goals and include a positive statement that they can do exactly what they signed up to learn from you. They should include statements like "I am "I can
<b>Your Expertise:</b> List certifications, degrees, credentials, expertise, awards, accomplishments that give you the right to teach this course or mastermind and let them know what else you will bring to this course. Start with, ""If it's okay, I'd like to tell you a little about myself so you know why I can teach this course."



<b>Positive Empowerment Statement:</b> 1 short sentence that encourages them that they can do what they set out to do in this course or mastermind.
Course Content: List course steps, secrets, method or process, and anything else you'll cover (i.e. you can include bonuses. You can take this from your marketing video script).  What are the elements of your course or mastermind (the highlights of what they will learn - i.e.
the 3 to 8 steps, proven techniques, secrets, elements of the blueprint). Keep it short.
<b>Course Instructions:</b> List steps they must take (i.e. join the private Facebook Group, how to navigate a website/course, where to find course deliverables, live tutorials, etc. You can tell them that they'll get emails with announcements of changes, tutorials, networking opportunities, to check the private Facebook Group for updates and announcements, etc.)
Final Reinforcement Statement: Let them know "You can do this! Let's Get Started."



## STORYBOARD WELCOME VIDEO TOOL Get Organized, Confident Clear and Concise



## SEQUENCE AND STRUCTURE OF WELCOME VIDEO

