



Topless Tours (Pty) Ltd

Reg. No.: 2002/013123/07

Directors: David Munton, Claus Tworeck

## City Sightseeing South Africa: Environmental Policy and Evidence

### Background on corporate responsibility

We of City Sightseeing South Africa have undertaken to improve the environmental, social and economic performance of our business to embrace the concept of sustainability. This has now become the core value of our corporate responsibility. In fact, the extent to which we have committed to our environmental responsibility is reflected by our financial contribution of 2 per cent of our profit.

In particular, we have taken an active approach to helping to protect our environment. Respecting the environment in which we live is one of our guiding principles and is deeply rooted in City Sightseeing South Africa's culture and value system.

### Statement of policy

City Sightseeing South Africa is committed to the continuous improvement of its environmental performance, with a strong focus on the sparing use of natural resources.

Our aim is to be ISO 14001-compliant by 2010 through a process of controlling and improving our environmental management to standards set in the National Environmental Management Act (NEMA).

Accordingly, City Sightseeing South Africa has identified the following five pillars as the base of our corporate environmental policy:

1. To minimise any pollution that we may cause and to minimise any wasteful consumption.
2. To use renewable, natural resources.
3. To use suppliers who follow NEMA standards to reduce, recycle and remove waste.
4. To support local organisations that promote environmental care in a sustainable manner.
5. To research and develop technology that reduces the consumption of natural resources.

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**Hop On - Hop Off**





Implementation of policy: Staff awareness and training programme

Awareness campaign: City Sightseeing South Africa Goes Green (See our posters!)

City Sightseeing started an environmental-sustainability awareness campaign in 2008 in a two-phase operation.

Phase 1: The first phase involves our employees and consists of raising awareness of environmental sustainability through a poster campaign at our Paarden Eiland office.

Phase 2: The second phase involves the public and consists of ensuring that our main marketing tool – our seasonal brochure – communicates our environmental policy.

(See our environmental paper certificates.)

Action plan and progress report

Focus

CLEANER AIR

Objective

To identify ways to reduce our carbon footprint in the environment in which our diesel buses operate.

Approach

We have referred to international standards of responsible eco-practices as supported by NEMA.

Action

We are reducing our carbon footprint significantly by reducing emissions into the atmosphere and so our impact on climate change and air quality by expanding our fleet of buses with low-emission buses that are Euro 2 MK2 compliant and accredited.

Pedal Power is promoted within the company. As an alternative mode of transport to company staff, we have a communal bicycle on our premises, for use by all members.

Focus

IMPROVED DISPOSAL OF WASTE

Objective

To identify ways to reduce the amount of waste that we generate right across our business.

Approach

We have implemented initiatives and processes that reduce waste generated by our operations, that increase recycling and that cut the amount of waste sent to a landfill site.

Action

- \* We are recycling building material from our offices to upgrade our new bus terminal, in this way reducing the volume of waste created.
- \* We have connected motion sensors to our office lights to aid in energy saving.
- \* We are sending metal to a scrapyard for recycling and not to a landfill site.
- \* We are recycling 200 l of oil per month and not dumping it into the ecosystem.
- \* We are using biodegradable packaging for all our marketing material (which had previously been packaged in plastic).
- \* We are separating glass, plastic, paper, cardboard and cans for recycling by WastePlan.

Result

City Sightseeing South Africa is complying with various ISO 14001 principles for waste reduction and recycling.





Focus

USE OF SUSTAINABLE RESOURCES

Objective

To identify ways to use sustainable resources right across our business.

Approach

We have procured alternative sources of material to use in our business.

Action

\* Office-paper usage: We recycle paper by printing on both sides and using slightly more expensive Sappi paper made of 50 per cent post-consumer recycled waste.

\* Marketing-paper usage: All paper used for the marketing of our company and all marketing elements designed for our clients come from environmentally responsible paper-mills.

(See Zanders PEFC and FSC certification.)

Result

City Sightseeing South Africa is accredited with the Forest Stewardship Council and the Programme for the Endorsement of Forest Certification Schemes.



Focus

ENVIRONMENTAL COMPLIANCE

Objective

To implement a corporate environmental policy into our code of conduct that adheres to NEMA standards.

Approach

We have implemented stringent health, safety and environmental management systems to ensure that we comply with NEMA regulations.

Action

We are using the services of Lafarge, a local supplier of concrete and aggregates, which follows a best-practices guideline around ecological challenges according to global standards as our preferred supplier for the casting of the wash-bay floor.

Result

City Sightseeing South Africa is at the forefront of environmental compliance in South Africa and acknowledges the value of looking after nature in order to protect our tourism enterprise.





**InterCert**

Zertifizierungsgesellschaft mbH  
Umweltgutachterorganisation

# Certificate

## of verification of the PEFC Chain of Custody

The LGA InterCert Zertifizierungsgesellschaft mbH, environmental assessment organisation, recognized by PEFC Germany, herewith confirms that the following company

**M-real Zanders GmbH  
Werk Gohrsmühle  
An der Gohrsmühle  
51465 Bergisch Gladbach  
Germany**

cellulose on the basis from certified sustainable forest management in accordance with the PEFC system and in compliance with the currently valid regulations for the manufacturing inspection of wood and wood products in the chain of custody

A certification audit has verified compliance with

- the regulations governing the balancing of quantities.

This certificate is valid until November 9, 2008

Registration No.: CoC-1852694

Nuremberg, November 10, 2005

Andrea Sterl  
Authorized Signatory

Klaus Schatt  
Assessment manager





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### **WASTE & ENVIRONMENTAL MANAGEMENT SYSTEMS**

This is to confirm that **City Sightseeing Cape Town** separating their waste on site (at source) and are pro-actively pursuing methods of waste reduction.

**City Sightseeing Cape Town** is currently delivering their recyclable waste to our sorting facility in 3 Artreco Road, Maitland and has effectively reduced their monthly waste that goes to landfill from 20 bins to 4 bins pm.

With these systems in place **City Sightseeing Cape Town** will be making a considerable impact in the amount of waste that is land filled every year.

Regards

Bertie Lourens  
Operations Manager  
Waste Plan

Managing Member -Egbert Lourens  
Co. Registration – 2004/0385 13/23 VAT Registration - 4710212442





<b>Product</b>	<b>Mega Gloss/ Mega Silk 90 – 350 g/m<sup>2</sup></b>
<b>Company</b>	<b>M-real</b>
<b>Site</b>	<b>ZANDERS Gohrsmühle Mill, Germany</b>

Information gathered from 01.01.2006 to 31.12.2006  
 Date of issue 16.5.2007

Environmental product declaration for paper

**Environmental Management**

**Certified environmental management system** (at the mill since) **ISO 14001 (2003)**

**Environmental aspects of wood procurement** Company management systems ensure traceability of the origin of wood. Certified chain of custody systems are at the mill, PEFC since 2005, FSC since 2006.

**Environmental parameters**

The figures are based on methods and procedures of measurement approved by the local (or national) environmental regulators at the production site. The figures include both paper and pulp production.

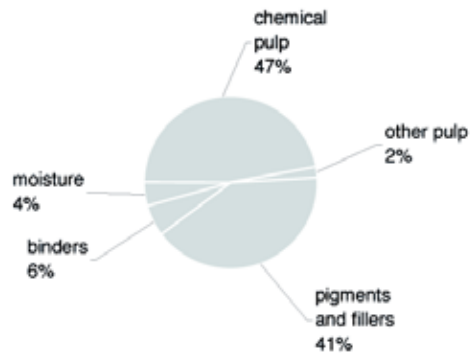
<b>Water</b>	<b>COD</b>	<b>8.8</b>	<b>kg/t</b>
	<b>AOX</b>	<b>0.032</b>	<b>kg/t</b>
	<b>N<sub>Tot</sub></b>	<b>0.157</b>	<b>kg/t</b>
	<b>P<sub>Tot</sub></b>	<b>0.038</b>	<b>kg/t</b>

<b>Air</b>	<b>SO<sub>2</sub></b>	<b>2.47</b>	<b>kg/t</b>
	<b>NO<sub>x</sub></b>	<b>2.40</b>	<b>kg/t</b>
	<b>CO<sub>2</sub> (fossil)</b>	<b>1,319</b>	<b>kg/t</b>

<b>Solid waste landfilled</b>	<b>16</b>	<b>BDkg/t</b>
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<b>Purchased electricity consumption</b>		
/ tonne of final product	<b>609</b>	<b>kWh</b>

**Product composition**



**More information**

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**p e d a l  
p o w e r  
i n j e c t e d !**

**INNOVATION!**

Cycle to the banks and the shops and minimise pollution! Become a mega-cyclist and save mega-watts in energy. Help reduce City Sightseeing's carbon-footprint and become a Switched On Energy Champion!

**CitySightseeing**  
**SouthAfrica**  
Hop On - Hop Off  
**TEAM**  
**GREEN**





**FACT # 1**

Our commitment to global and local environmentally sustainable processes extends all the way to the eco-friendly paper on which our brochure has been printed.

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**TEAM  
GREEN**







**NEW!**

**FRESH AIR BUSES**

**TRY IT NOW**

**FACT # 2**

City Sightseeing's ongoing drive to go beyond compliance includes: An eco-conscious investment in a fleet of new, super-low emission, Euro-2 compliant buses that significantly reduces our carbon footprint.

CitySightseeing  
 SouthAfrica  
 Hop On - Hop Off  
**TEAM GREEN**





reduse

reuse

recycle

**FACT # 3**

City Sightseeing's pledge to environmental care makes sure that we recycle 200 l of oil and 40 kg of metal per month. We now separate our glass, plastic, paper, cardboard and cans to actively contribute to recycling.

