



Build custom apps on Heroku that seamlessly connect with and extend Salesforce functionality. Real-time data exchange between Heroku apps and Salesforce for informed decision-making

# salesforce

# What is Heroku?

Heroku is a **Platform as a Service** (PaaS) that empowers businesses to deploy, manage, and scale their applications with ease. This cloud platform is specifically designed for modern web applications, taking away the headaches of server management, security, and scaling. With Heroku, you can finally focus on what truly matters: building and growing your business.

## Why Choose Heroku?

- Simplicity: Deploy your app with just a few clicks, no server configuration required.
- Speed: Get your app live in minutes, not days with Heroku's pre-built infrastructure.
- Scalability: Heroku automatically scales your app up or down based on demand, ensuring seamless performance.
- Security: Heroku takes security seriously, offering built-in features and integrations to keep your data safe.

## Heroku is Perfect for:

#### Startups

Startups and established businesses alike.

#### Web applications

Supports web applications built with various languages (Ruby, JavaScript, React, Etc.)

#### Teams of all sizes

Teams of all sizes, from solo developers to large enterprises.

# **Heroku & Salesforce Are a Powerful Combination**

Salesforce and Heroku together are a game changer for businesses seeking seamless cloud app development and customer relationship management. This unified platform opens up a world of possibilities.

reinteractive is a **certified Salesforce partner** and are the experts in building custom applications that seamlessly integrate with Salesforce. reinteractive bridges the gap between your data and your customers using Heroku Connect.

## **Specific Use Cases**

- Building custom customer portals and self-service applications.
- Integrating real-time data from external sources into Salesforce dashboards.
- Complex third party integrations including A.I. Large Language Model.

Creating custom e-commerce experiences connected to Salesforce data.

# "

reinteractive has an awesome team of high-quality, Australia-based developers, with a variety of skills that encompass the whole process: UX & prototyping, front-end design, development, operations and code maintenance. It really is the one stop shop making my role so much easier and the process much faster!

Grant Ricker, Technology Director - Altura Learning

# **Heroku Simplifies the Development Process**

**Launch apps faster:** Heroku helps get web app ideas to market faster resolving slow deployment.

**Focus on what matters:** By eliminating infrastructure concerns Heroku allows developers and businesses to focus on building incredible user experiences.

And also allows developers the freedom to create their best work, with amazing features by removing infrastructure distractions and limitations. **Scalability:** Heroku automatically scales your app to meet demand, ensuring seamless performance even during traffic spikes that can cause downtime. No more sleepless nights worrying about server capacity. Heroku handles it all, automatically.

**Security:** Enjoy peace of mind knowing your data and applications are protected by industry-leading security measures. Heroku has robust security features and compliance certifications.