

# i-nexus for Strategy Execution

Enterprise-ready software to drive strategic success



## Industry's leading strategy execution software

i-nexus enables large organizations to successfully deploy strategy. Starting with capturing strategic goals and cascading them through the organization, i-nexus then helps prioritize, align and manage the initiatives needed to meet these goals.

Plus it provides real-time performance measurement to gauge results and drive continuous improvement. All in one tightly integrated platform that's fully featured and enterprise-ready.

With i-nexus, organizations realize the business value of successfully executing to strategic goals faster and with less effort while remaining agile as priorities or market conditions change.



### Achieve tighter alignment

Alignment of initiatives around clear goals increases the number of goals that are successfully met



### Increase delivery efficiency

Improved planning and management of initiatives reduces the effort involved to complete tasks and projects



### Realize results faster

Faster completion of initiatives accelerates time-to-value



### Make continuous improvements

Measuring results keeps goals and initiatives on-track, creating a feedback loop for continuous improvement

## Delivering strategy execution as-a-service

i-nexus is a subscription-based software-as-a-service (SaaS) hosted on i-nexus' secure private cloud. With industry-leading security and knowing that i-nexus holds ISO 27001 accreditation for information security, you can be assured that your data is secure and that your software is always-on.



Goal Management

Define, cascade and communicate your strategic goals

So you’ve formulated your strategy. Now it’s time to translate that strategy into goals, goals in action, and action into results.

Use Goal Management to capture and cascade clear goals at all levels of the organization, encouraging two-way dialog and feedback. Then use this insight to build a clear picture of the initiatives needed to deliver and the key performance indicators that will measure results.

With i-nexus, organizations achieve strategic alignment, focusing resources where they’re needed most and ensuring everyone is aligned in direction and purpose.



Performance Management

Focus the strategic discussion on results

It’s results that matter and with i-nexus Performance Management, real-time reports let you continuously track progress against strategic goals using metrics. And by comparing actual results against targets, areas of underperformance are identified early allowing rapid course correction.

Such a feedback loop is critical to operational improvement and strategy deployment, serving not just to measure progress but also validate direction and planning assumptions.

With i-nexus, don’t just measure performance but continuously improve it.

Strategic alignment

Capture strategic vision and goals identifying connections and dependencies. Create alignment and focus by cascading goals through the organization, setting responsibilities and accountabilities. Define projects and actions to deliver goals. Capture key performance indicators (KPIs) to measure performance and results.

Goal cascade

Analyze your strategic goal cascade from multiple angles: organizations, themes, functions, teams, individuals and more. Navigate a goal hierarchy from long-term, high-level goals to shorter-term objectives and their supporting initiatives and actions.

Strategic discussion

Use Catchball to communicate strategic intent. Encourage two-way open dialog and negotiation around goals at all levels of the organization. Collect feedback to inform and refine goals for success.



Metric management

Create key performance indicators (KPIs) to measure success against strategic goals. Track actual KPI performance against targets to keep execution on track. Enable early intervention as challenges arise. Automatically generate performance reports for review.

Root cause analysis

Analyze underperformance of key metrics to quickly evaluate causal factors. Determine root cause and implement rapid corrective action to bring performance back on track.

Benefit realization

Collect and consolidate benefits realized from strategic initiatives, driving accountability for results. Analyze benefits to validate progress toward strategic intent.

Initiative Management

Proactively manage your initiative portfolio

Take control of your strategic initiatives with i-nexus’ comprehensive portfolio, program and project management capabilities. From planning a new initiative to real-time performance tracking, i-nexus will help you maintain and execute a balanced, optimized portfolio that’s perfectly aligned with your strategic goals.

i-nexus is uniquely designed for today’s Enterprise Program Management Office (PMO) organization, helping you to overcome the challenges of strategy execution and meet your strategic goals.



Idea management

Identify winning ideas from employees through employee ideation. Use i-nexus’ idea management capabilities to capture, evaluate, rank and prioritize ideas based on strategic alignment, value, return on investment, and other selection criteria.

Program/project management

Scope, plan, and manage projects of all sizes and complexity. Track programs and projects with real-time schedule, cost, resource and risk performance monitoring. Establish a PMO with standardized methodologies that scale. Maintain a project archive and reuse prior projects as templates.

Portfolio management

Maintain an optimal program and project portfolio, aligning investment with strategic goals and maximizing strategic and economic value. Ensure delivery success through effective resource planning, prioritizing initiatives based on strategic return and financial impact. Use i-nexus’ real-time portfolio reporting and analysis - from portfolio to project - to identify underperforming projects requiring immediate course correction.



# Fully-featured platform

Our core capabilities - Goal Management, Initiative Management, and Performance Management - are all underpinned by a suite of powerful that provides a suite of powerful and integrated features; all in a single user interface that can be accessed using a browser. What's more, these features are easily configured as your needs evolve.

From managing your users and setting permissions, to automating key approvals and collaborating within and across teams, i-nexus delivers the features you need to successfully define your strategic goals, align and execute your initiatives, and measure your business performance.



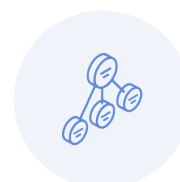
## User Management

Manage your user community and accounts, with optional single sign-on with leading enterprise directories.



## Roles & Permissions

Define roles that present just the right information to individuals or teams then assign permissions to these roles to manage access and actions.



## Workflow

Facilitate and track work by automating standard processes, from initiative lifecycles to routine reviews and approvals.



## Alerts & Notifications

Receive inline and email notifications when events occur or out-of-bounds alarms are triggered on metrics.



## Reporting & Analytics

Analyze, visualize and report your strategy execution data to communicate status to stakeholders and gain real-time insight. Automate reporting cycles from preparation, review and approval, and data quality and completeness checks, to executives' desks.



## Collaboration

Coordinate and collaborate across the strategy lifecycle, from goal definition to managing initiatives and tracking KPIs to measure performance.



"We researched the market and selected i-nexus to create a central change governance framework in order to support our strategy and growth. This has allowed us to benefit from efficient reporting which provides consistent business information across the Group."

Nikki Tyler, Head of Change, Secure Trust Bank Group

**i-nexus**  
Strategy Execution Software

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