

# Strategy Execution Consortium 2019 preview

- Digitalising your strategy execution - get ready to move the needle
- Showcasing game-changing war stories direct from leading practitioners, clients and consultants from global organisations
- Learn best practices to keep your business goals on target

**i-nexus**  
Strategy Execution Software

Strategy  
Execution  
Consortium

📍 **London**  
Marriot Hotel – Regents Park  
📅 16/17 October 2019

📍 **New York**  
Grand Hyatt New York  
📅 23/24 October 2019

## Be part of the solution...



In my long career at i-nexus, I do not recall a time when senior strategy execution, operational excellence and business transformation professionals have faced greater challenges with implementing strategy.

The accelerating pace of technological change and digital disruption, global economic uncertainty, cyber-attacks, emerging political trends, and disruptive business models all effect the ability to execute strategy. Add to this the constant organisational restructuring, mergers and acquisitions, budget cuts, and the issue that concerns a lot of organisations – no one single joined-up source of truth – strategy execution remains a formidable challenge.

Numerous research studies from organisations such as McKinsey, Economist Intelligence Unit, Bain, and Harvard Business Review have documented this difficulty, quoting that anywhere between 67% and 90% of companies fail to meet their strategic goals.

More recent reports from Gartner have identified that a new set of tools and practices are needed for the digital age. To explore this further, at the 2019 Strategy Execution Consortium, we are gathering a select

group of professionals that have either implemented a digital strategy execution platform or have considerable experience in the trenches delivering strategy execution.

Join these expert speakers and trailblazers as they share their strategy execution journey, take part in lively debates and workshops, learn new skills and concepts, and fast forward to the strategy execution of tomorrow. To ensure a high quality event, numbers are limited to 40 attendees.

To learn more about the fifth year of the Strategy Execution Consortium, the themes on hand, the sessions you won't want to miss, and the experts powering the two days, read on.

I truly hope you can join us.

**Simon Crowther**  
i-nexus, CEO



# Experience the power of many expert minds working together

Connect with a network of global strategy experts, i-nexus customers and trusted partners to share strategies, success stories, benchmark performance and gain insights from the world's leading companies.

52%

of the Fortune 500 who have gone bankrupt, have been acquired, or have ceased to exist since 2000

*Harvard Business Review*

90%

of organisations fail to execute their strategies successfully

*Kaplan & Norton, The Balanced Scorecard*

61%

of respondents acknowledge that their firms often struggle to bridge the gap between strategy formulation and its day-to-day implementation

*Economist Intelligence Unit*

70%

of change programs fail to achieve their goals

*McKinsey*

*"Despite the fact that we all came from a very diverse set of industries, there is a real consistency in the problems we are trying to deal with. That has been quite gratifying... it has given me the opportunity to gain valuable insight from people from different backgrounds."*

**Gary Aldam**

Business Improvement Consultant  
ex-GSK

*"The quality of the presenters, the knowledge and experience were amazing. The degree of information exchange between the participants and the insights gained were really outstanding."*

**Joerg Baier**

Senior Operational Excellence Manager  
Maersk Line

# Seven reasons to attend



## Headspace to think and inspiration from experts

When was the last time you had the opportunity to learn from a global strategy expert who has first-hand experience with similar challenges to those you are working on? The London and New York events provide the only opportunity to listen to and engage with leading strategy execution professionals who have done it before, so you can turn their ideas, knowledge and expertise into successful practical solutions that you can take back and implement in your organisation.



## Knowledge and best practice sharing

Professionals from best-in-class strategy-mature companies will be sharing their strategy execution experiences, and providing ideas and insights to inspire, excite and motivate you. Our valued customers will be sharing best-practice ideas on implementing, optimising and navigating their digital strategy execution journey.



## Lively debate and collaboration

Engagement via discussions and workshops will provide the opportunity for you to consider new approaches to your strategy execution challenges by sharing proven approaches to resolving strategy execution roadblocks.



## Opportunities to learn

Transform your strategy execution and continuous improvement efforts with two workshop sessions, five case study sessions plus sessions on strategy execution trends, a look into the future of digital strategy execution, and the opportunity to benchmark your strategy execution maturity.



### Socialise and network with like-minded professionals

There will be ample opportunities to network with your peers throughout the day and you are invited to enjoy a networking dinner to form lasting connections beyond the Consortium event.



### Expect results

When you come to the Strategy Execution Consortium, you can expect results. Join the ranks of past attendees who have used the inspiration, content and learnings to move the needle on their strategy execution efforts. Don't miss discovering the tried, tested and future paths to success that your peers have taken.



### Techniques, tools and templates

You will leave with practical tips, tools and skills to help you to transform, run and improve your organisation.

*“Organisations are realising that executing strategy effectively in the digital age requires a new set of tools and practices. Transformation leaders and EPMO leaders should consider investing in strategy execution software to help close the ever-persistent ‘execution gap’.”*

**Market Guide to Strategy Execution Software 2018**, Gartner

# Event preview

## What is the Strategy Execution Consortium?

It is an event for senior strategy execution, business transformation and operational excellence professionals. Held in London and New York, these two-day events share practitioner-led insights and experience in the field of strategy execution.

Since 2015, more than a dozen events have been held with a varied format and diverse range of topics and presenters. Past contributors have included Castrol, Lego, Nestle, Renault, Air France, Société Générale and Bayer.

These events are free to attend and open only to senior strategy execution leaders from global organisations.

## Who would benefit from attending?

The Strategy Execution Consortium is the only event for senior personnel working for global enterprises who are responsible for developing, managing, and implementing corporate strategy. Strategy is a diverse function, but it is likely you will be a senior global leader of:

- Strategy Development & Execution
- Operational Excellence & Continuous Improvement
- Business Transformation
- Finance & Operations

## What are the key themes?

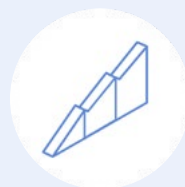
Each event will feature a combination of case study sessions and workshops from our diverse customer base and partners, plus two short sessions from i-nexus setting the scene and looking into the future. This event will enable you to:



Overcome strategy implementation challenges



Optimise and digitalise your strategy execution journey



Benchmark your execution maturity



Understand the latest strategy execution trends and why traditional strategy tools fall short



Master digital strategy delivery



Implement a strategy execution software platform



Leverage the impact of AI and machine learning

# Agenda at a glance - New York

## Day one

### Registration, coffee, networking

9.00 am

### Welcome and state of the nation

10.00 am - Simon Crowther - i-nexus

### Case study - Airline industry

10.15 am - Grant Elder - Transat

### Workshop - Value of managing strategy execution digitally - what's most important?

11.00 am

### Lunch

12.30 pm

### Case Study - Robotics

1.15 pm

### Workshop - Barriers to digital adoption - how do you resolve them?

2.15 pm

### Case study - Passenger rail transport

3.45 pm

### AI and machine learning in strategy execution

4.30 pm - James Davies - i-nexus

### Close of day one

5.30 pm

### Networking dinner

7.00 pm

## Day two

### Continental breakfast, networking

8.00 am

### Introduction day two

8.30 am - Simon Crowther - i-nexus

### Challenges in implementing the strategy deployment process in a geographically dispersed organisation

8.45 am - Scott Moran - Next Level Partners

### Connecting vision and strategy execution across functional boundaries

9.45 am - Jack Soos - Pratt & Whitney

### Workshop - The digital business case - creating the value

10.30 am

### Lunch

12.30 pm

### Strategy Execution Maturity/Benchmarking

1.15 pm - Nigel Richardson - i-nexus

### Panel Session

2.00 pm

### Close of day two

3.00 pm

## How do I register?

As spaces are strictly limited to 40 per location for these unique events, we ask that you register your interest early. We pre-vet all registration requests to ensure the Consortium remains a high value peer-to-peer network.

Once you have expressed an interest in the Consortium, hold the date in your diary and we will contact you to confirm your participation and to provide further joining instructions.

You can register your interest here:  
[www.i-nexus.com/strategy-execution-consortium](http://www.i-nexus.com/strategy-execution-consortium)

If you have any questions, contact Alan Dix, Strategy Execution Evangelist, at [alan.dix@i-nexus.com](mailto:alan.dix@i-nexus.com)

# Agenda at a glance - London

## Day one

### Registration, coffee, networking

9.00 am

### Welcome and state of the nation

10.00 am - Simon Crowther - i-nexus

### Case Study - Best practice Danaher/Colep - insiders view

10.15 am - Charlie Sharman - Kaizen Institute

### Case Study - Robotics

11.00 am

### Lunch

12.00 pm

### Impact of using Hoshin Kanri strategy methodology

12.45 pm - Euclides Coimbra - Kaizen Institute

### Workshop - Value of managing strategy execution digitally - what's most important?

1:30 pm

### Case study - cockpit systems

3.00 pm - Freddy Torres - SAS Automotive Systems

### Workshop - Barriers to digital adoption - how to overcome them?

3.45 pm

### AI and machine learning in strategy execution

5.15 pm - James Davies - i-nexus

### Close of day one

6.00 pm

### Networking dinner

7.30 pm

## Day two

### Continental breakfast, networking

8.30 am

### Introduction day two

9.00 am - Simon Crowther - i-nexus

### Case study - Automotive

9.15 am

### Workshop - The digital business case - creating the value

10.30 am

### Lunch

12:00 pm

### Strategy Execution Maturity/Benchmarking

12.45pm - Nigel Richardson - i-nexus

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## About i-nexus

i-nexus is the leading provider of strategy execution solutions, helping the world's leading organisations to turn their strategy into operational reality.

Global leaders turn to i-nexus to translate strategy into goals and goals into action, while continuously measuring and refining both their performance in execution and business outcomes.



To get in touch with any questions, reach out to the team via the channels below:

Email: [info@i-nexus.com](mailto:info@i-nexus.com)

Web: <https://www.i-nexus.com/contact-us>

Phone: UK: +44 (0)845 607 0061 | USA: +1 855 615 1589

See i-nexus in action at [i-nexus.com](https://www.i-nexus.com)

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