



The 2020 IBTN Virtual Conference

Closing Remarks

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IBTN Co-Lead

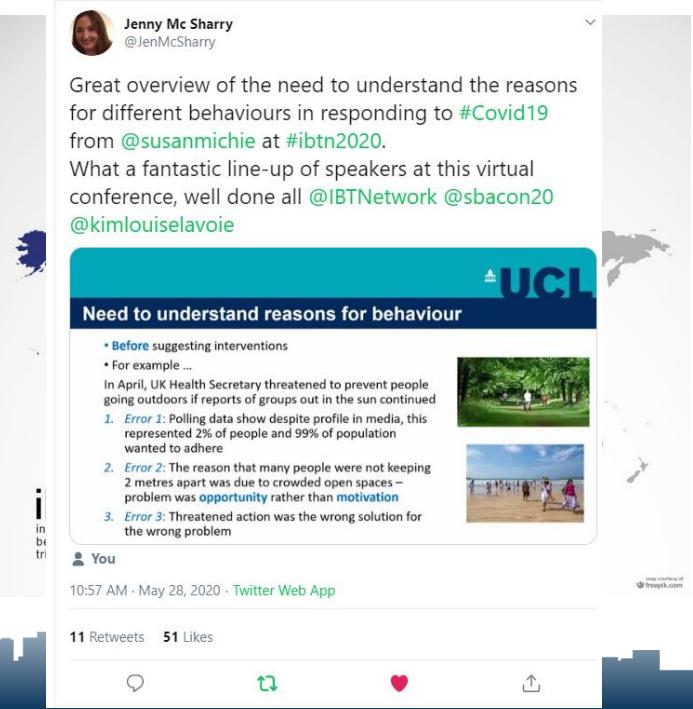


Kim L. Lavoie, PhD, FCPA, FABMR
University of Quebec at Montreal
IBTN Co-Lead



#IBTN2020 – Some stats!

- Total number of registered attendees
 - **729**
- Website views: **4,414**
- Poster views: **1,192**
- Tweets & retweets: **341...**
 - **503... likes**
 - **200K... impressions**



Jenny Mc Sharry (@JenMcSharry)
Great overview of the need to understand the reasons for different behaviours in responding to #Covid19 from @susanmichie at #ibtn2020.
What a fantastic line-up of speakers at this virtual conference, well done all @IBTNetwork @sbacon20 @kimlouiselavoie

UCL
Need to understand reasons for behaviour

- Before suggesting interventions
- For example ...
In April, UK Health Secretary threatened to prevent people going outdoors if reports of groups out in the sun continued

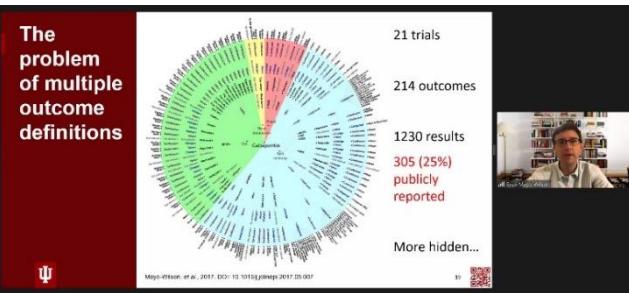
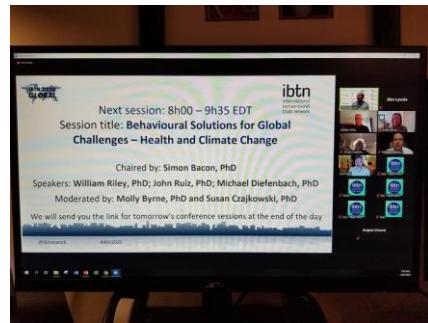
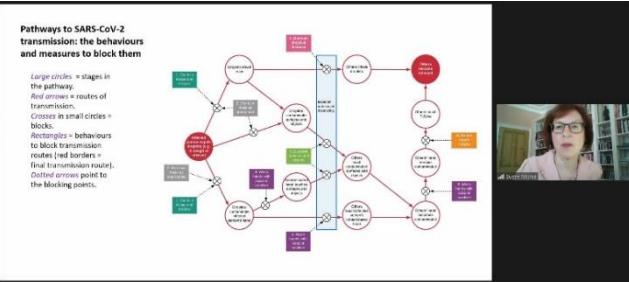
1. *Error 1:* Polling data show despite profile in media, this represented 2% of people and 99% of population wanted to adhere
2. *Error 2:* The reason that many people were not keeping 2 metres apart was due to crowded open spaces – problem was **opportunity** rather than **motivation**
3. *Error 3:* Threatened action was the wrong solution for the wrong problem

You
10:57 AM · May 28, 2020 · Twitter Web App

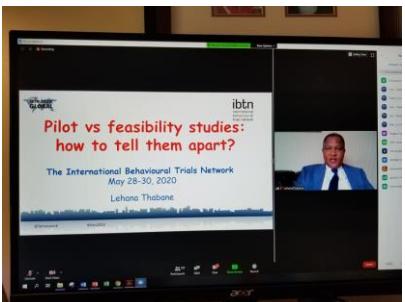
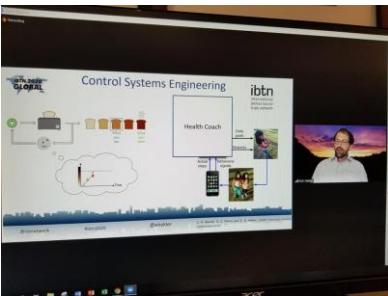
11 Retweets 51 Likes



Day 1 highlights



Day 2 highlights





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Future IBTN conferences

- There will be an in-person meeting in the future
 - May 20-22, 2021 or May 26-28, 2022
 - Working with members of the community to optimise
 - Every 2 years thereafter
- There will be other online conferences too
- Subscribe to the IBTN newsletter to stay informed



Montreal



Next IBTN Summer School...



- Stay tuned!
- Those who were accepted to the 2020 edition will be offered admission
- Some activities for trainees may be offered outside the main conference



Upcoming events



<https://www.iceps2020.fr/congres-iceps/plateforme-ceps/>

- **Society of Behavioral Medicine Webinar Series**
- <https://www.sbm.org/meetings/2020/2020-annual-meeting-webinar-series>
- **Canadian Psychological Association Virtual Meeting**
- July 6-Aug 28th, 2020: <https://convention.cpa.ca/scientific-program/>
- **European Public Health Virtual Meeting**
- October 12-16, 2020: <https://ephconference.eu/>
- **International Congress of Behavioral Medicine**
- July 15-18th, 2021 (Glasgow):
<https://happening.eventsair.com/icbm2020>



THANK YOU...





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Guillaume Lacoste



Genevieve Szczepanik



Fanie St-Jean Miron



Liza Perez



Kapria-Jad Josaphat

Finally ...

- Thank you
 - The chairs, moderators, speakers
 - You, the audience
 - See you next time!

