# Predicting lifestyle health behaviours using ML with EMA and fitness tracker data: Feasibility study

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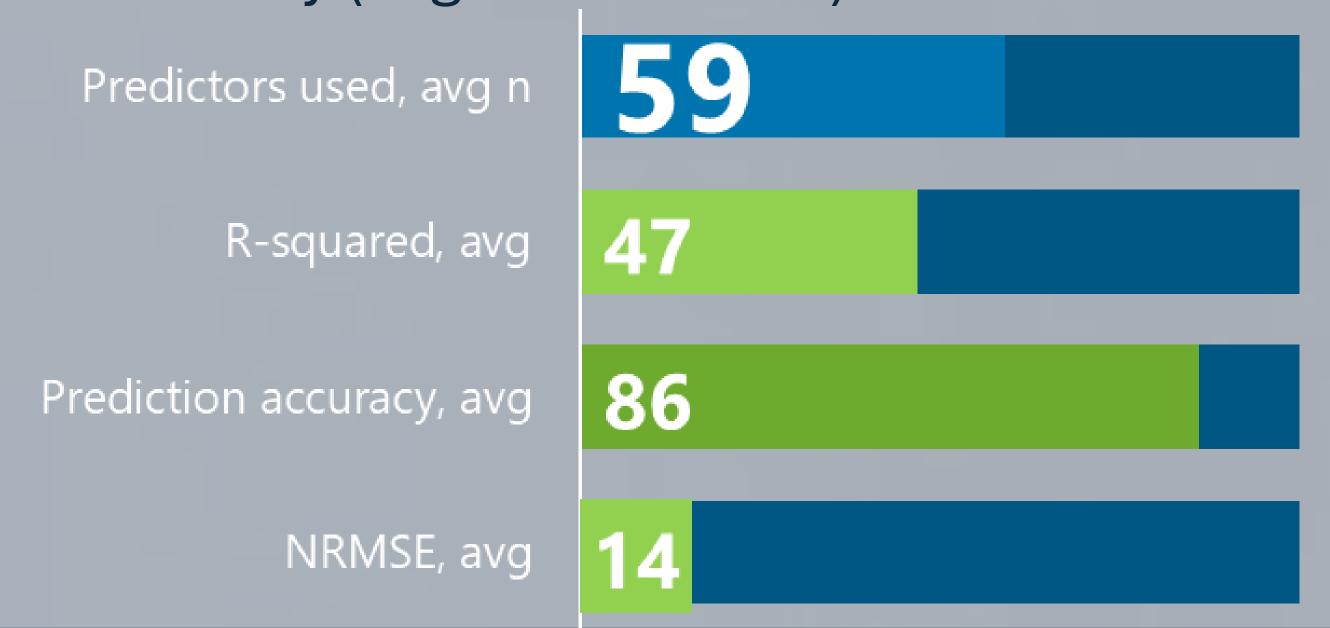
### Background

- Changes in complex health behaviours are idiosyncratic (differ between individuals), dynamic (fluctuate over time), and multifactorial (influenced by many variables, such as low energy, poor sleep, social environment) 456
- Human behaviour is complex, often influenced by many factors, and therefore difficult to predict <sup>7</sup>
- Effective BCIs need to predict and explain health behaviours at an individual-level 8

#### Results

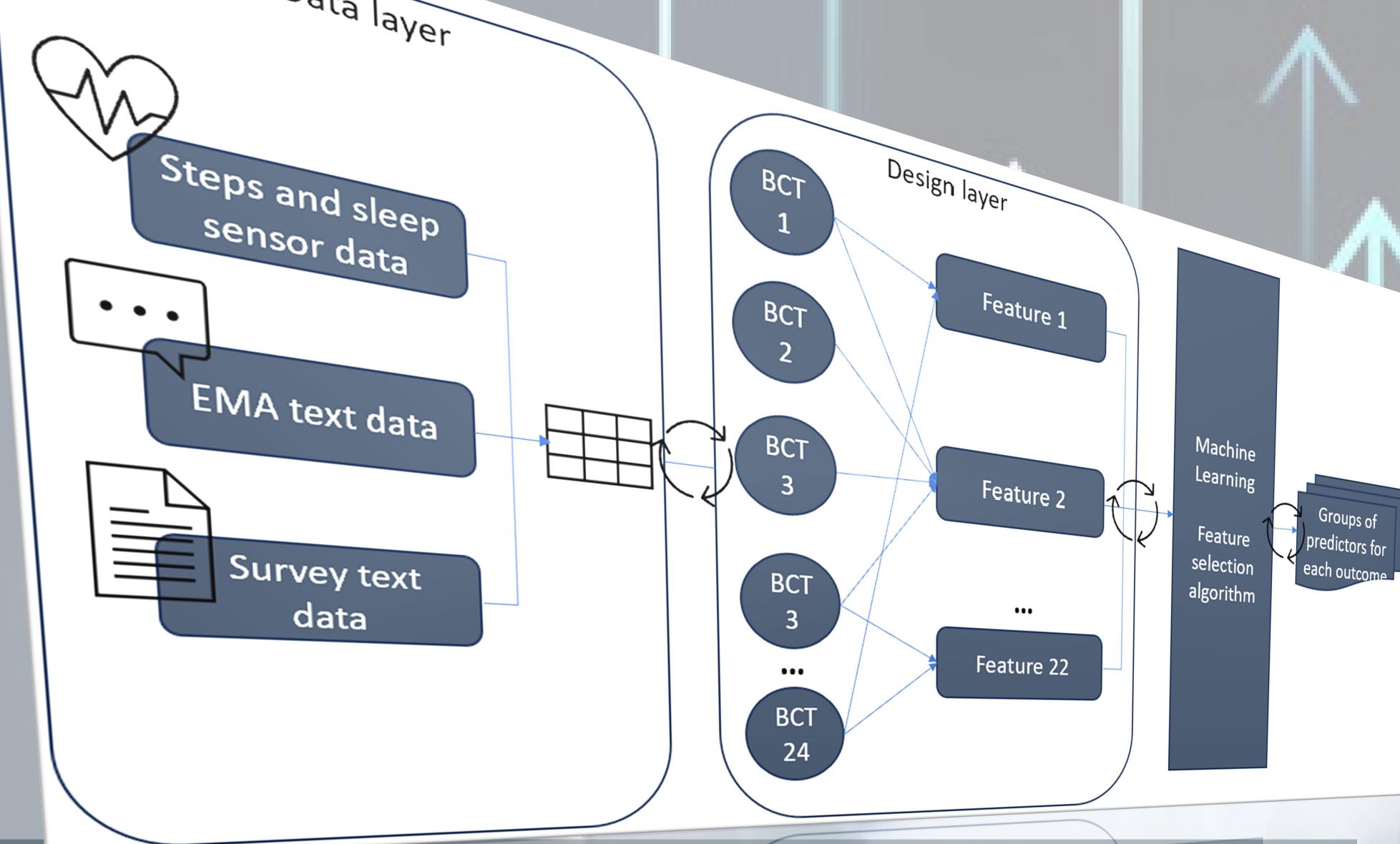
✓ Feasibility: Feature selection identified groups of predictors for each outcome; Python (Gradient Boosting Regressor) and R (Random Forest) produced similar results

✓ Acceptability: Acceptable goodness-of-fit (avg R-squared 0.47) and prediction accuracy (avg NRMSE 0.14)



#### Methods

- Group-level supervised regression ML algorithms (Random Forest, Gradient Boosting Regressor) and Feature selection using Recursive Feature Elimination (RFE) algorithm
- Explanatory variables: a sample of 22 time-varying predictors (e.g., intervention data from EMA/fitness tracker) and 20 time-constant predictors (e.g., demographics from baseline survey), based on a multimodal dataset from a14-day intervention
- Ten outcome variables: steps, fruit and veg portions, water glasses, coffee cups, alcohol units, number snacks and meals, sleep total/deep



#### Conclusion

- 1. Using ML to identify most relevant behavioural predictors, linked to BCTs, has the potential to create more adaptive, dynamic, and personalised lifestyle health interventions in future studies.
- 2. Goal setting (e.g., morning exercise plan, steps, veg portions), and counselling (e.g., problem solving, action planning) were most frequently selected group-level predictors. Time-constant predictors, including ethnicity and cultural background should be considered to improve personalisation
- 3. Human coach interaction had a significant effect on increasing engagement and reviewing educational content on diet, therefore, human-supported or hybrid (VR) interventions should be considered in future studies
  - Small dataset (of 137 records) may lead to model overfitting
  - The groups of predictors are only examples and should not be used as the most effective groups of predictors
  - The selected ML regressors are only used for testing purposes and are not necessarily the best options

#### References:

**Limitations:** 

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