JOSHUA STRAIT / DESIGN

CONTACT

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EXPERIENCE

UTÖKA / Art Director / 2010–2026
Designer and Art Director for Coca-Cola, Newell Brands, AT&T, Augusta Sportswear, and Manhattan Associates.
Duties include concepts and design of all materials including Global and Regional POS and Event materials for all clients.
Providing direction for designers and support for Creative Directors.

BFG Communications / Art Director / 2006–2010
Lead Designer for Entertainment Properties including Warner Bros., Cartoon Network, Fremantle Media as well as support for Food & Beverage Properties including Coca-Cola, Sara Lee, Pepperidge Farm, Lapostolle.
Duties include concepts, design, pre-press production of all materials including Global POS and Event materials for all Entertainment Properties.
Providing direction for designers and support for Senior Art Directors.

Assistant Art Director / 2004–2006
Lead Designer for DIAGEO Multibrand and Innovations. Duties include concepts, design, pre-press production of all materials including POS and Event materials for on- and off-premise, as well as packaging innovations conceptualization.

Graphic Designer / 2001–2004
Responsible for assisting in pre-press production, concepts and design for all clients.

SKILLS

Adobe Creative Suite including Photoshop, Illustrator and InDesign; Microsoft Office Suite.

EDUCATION

Bachelor of Fine Arts in Photography & Graphic Design
Georgia Southern University / May 2001