

Privacy Statement

Introduction

Avit Group B.V. and its affiliates (collectively “Avit”) understand the importance of protecting your personal data.

This Privacy Statement sets out how Avit manages your personal data and applies to personal data collected through the Avit websites and to personal data collected separate and apart from the Avit websites.

As this Privacy Statement is intended to cover a variety of situations, some information in this Privacy Statement may not apply to you. Please contact us if you have any questions.

What personal data we collect

When you interact with us, we may collect personal data from you. Where possible, we will provide you with the opportunity to decide whether or not to provide your personal data. Depending on the nature of the personal data and the reason that we may require it, if you choose not to provide personal data when requested, we may be unable to complete your transaction, or provide the information, services or products you have requested.

Depending on how you interact with us, personal data we collect may include:

- your first and last name, email address, postal address, phone number, gender, preferred language and other contact information;
- your job title, department, the company you work for;
- information that may be collected as part of the execution of a contract;
- log-in and account information for authentication purposes and account access;
- your marketing preferences;
- data about how you and your PC or device interact with Avit, including web pages you visit when you use our websites and device, connectivity and configuration data.

If we link other data with your personal data, we will treat that linked data as personal data.

We do not collect any sensitive personal data (i.a. information about your health, religion, political beliefs, race or sexual orientation, etc.).

How we collect personal data

We may collect your personal data in a variety of ways when you interact with us, including when:

- you purchase our products and services;
- we process orders and payment transactions;
- we respond to your inquiries and requests;
- there are communications between you and our representatives;
- we obtain feedback from you about our solutions and services;
- we conduct our administrative and business functions;
- you register for our events, workshops and seminars;
- you subscribe to our mailing lists and newsletters;
- we market our solutions and services to you;
- you access and use our websites.

We may also collect your personal data from third party sources and third parties including public databases, business partners with whom we offer co-branded services or engage in joint marketing activities, and third parties that provide list enhancement or similar services, to the extent permitted by applicable law.

When you use the Avit website, we may automatically collect data, including personal data through use of cookies and similar technologies. For more information, see the "Cookies (and similar technologies)" section below.

Purposes for which we collect and use personal data

We collect and use personal data to:

- send communications to you;
- establish, manage, and maintain our business relationships;
- respond to inquiries and requests;
- develop, provide, and improve our products and solutions;
- inform you about our products and solutions;
- obtain feedback from you on our products and solutions;
- provide you with a more personalised experience when you interact with us;
- conduct administrative and business functions;
- update our records and keep contact details up to date;
- enable you to effectively use and to improve our websites;
- compile website usage statistics;
- enable you to subscribe to newsletters and mailing lists;
- enable you to register for Avit events, workshops and seminars;
- assess the performance of our website and to improve their operation;
- process and respond to privacy questions, concerns and complaints;
- fulfil legal and contractual obligations.

We will only process personal data in support of a contract with you, to comply with a legal obligation or for legitimate interests, and based on your consent in which case you may withdraw your consent at any time for future processing.

Sharing your personal data

We may share your personal data for the purposes above with:

- our affiliates and subsidiaries;
- business partners, vendors, or contractors to provide requested services or facilitate transactions, including but not limited to processing of orders, assisting with sales-related activities or post-sales support, and providing customer support. Any third parties with whom we share personal data are required to implement appropriate data protection and security measures and are not permitted to use personal data for any purpose other than the purpose for which they are given access;
- in connection with, any joint venture, merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or to another company;
- in response to a request for information by a competent authority in accordance with, or required by any applicable law, regulation or legal process;
- where necessary to comply with judicial proceedings, court orders or government orders;
- to protect the rights, property or safety of Avit, its business partners, you, or others, or as otherwise

- required by applicable law;
- where you consent to the sharing of your personal data.

Onward transfers

As a global company, Avit may transfer your personal data to countries where we do business in connection with the purposes identified above and in accordance with this Privacy Statement.

When we transfer your personal data from a location within the European Economic Area (the "EEA") or Switzerland to a country outside the EEA or Switzerland and that country does not provide a level of protection for personal data which the European Commission deems adequate, we rely on available legal mechanisms to enable the legal transfer of personal data across borders. To the extent that Avit relies on the Standard Contractual Clauses approved by the European Commission, Avit will comply with those requirements, including where there may be a conflict between those requirements and this Privacy Statement.

Security of your personal data

Avit is committed to protecting your personal data from misuse, loss, unauthorized access, modification or disclosure by using a combination of physical, administrative and technical safeguards and contractually requiring that third parties to whom we disclose your personal data do the same.

When you submit or post personal data online, you should be aware that the internet is not completely secure. Avit cannot guarantee the security of any personal data that you submit or post online.

Direct marketing

You can choose whether you wish to receive marketing communications from Avit by email, post and phone. Even when you have agreed to this, you may opt out of receiving marketing materials from us at any time and manage your communication preferences by following the unsubscribe instructions included in each marketing email from us or sending an email to privacy@avitgroup.com.

If you opt out of receiving marketing related communications from us, we may still send you administrative messages as part of your ongoing use of our websites, solutions or services.

We do not provide your personal data to unaffiliated third parties for direct marketing purposes or sell, rent, distribute or otherwise make personal data commercially available to any third party.

Your rights

In accordance with applicable personal data protection laws, you may benefit from a certain number of rights in respect of your personal data:

- a right of access and information;
- a right to rectification;
- a right to erasure;
- a right to restriction of processing;
- a right to data portability;
- a right to object to processing;

- the right to revoke your consent, at any time, to processing that is based on your consent. The revoking of consent does not affect the lawfulness of the processing carried out on the basis of such consent prior to the revocation of such consent.

If you wish to exercise any of the above rights, please contact us using the contact details set out at the end of this Privacy Statement. We will respond within a reasonable period and at the latest within 30 days of the date of your request. Please note that some of the abovementioned rights are not absolute and we may have legal or legitimate grounds to not comply with your request.

At any time you have the right to file a complaint with a data protection authority if you believe that we have breached your rights relating to protection of your personal data or that your personal data have been compromised.

Cookies (and similar technologies)

When you access our websites, we use cookies (small text files containing a unique ID number which are placed on your PC or device) and similar technologies including scripts, embedded web links, web beacons, Local Shared Objects (flash cookies) and Local Storage (HTML 5) to assist us to do things such as:

- enabling you to sign in;
- authenticating you;
- keeping track of information you have provided to us;
- improving your browsing experience;
- customising our interactions with you;
- storing and managing your preferences and settings;
- compiling statistical data;
- analysing the performance and usability of our websites;
- measuring website traffic patterns;
- determining which areas of our websites have been visited.

These technologies collect information that your browser sends to our websites including your browser type, information about your IP address (a unique identifier assigned to your computer or device which allows your PC or device to communicate over the Internet), together with the date, time and duration of your visit, the pages you view and the links you click.

Our sites may also contain web beacons or similar technologies from third party analytics providers, through which they collect information about your online activities across our websites to help us compile aggregated statistics about the effectiveness of marketing campaigns or other business operations.

You can determine how you want to use cookies on our websites. You can find our cookie declaration on our websites, where you can also withdraw or change your consent.

Links to third party websites and applications

The Avit website may contain links to sites and applications operated by third parties. We make no representations or warranties in relation to the privacy practices of any third party site or application and we are not responsible for any third party content or privacy statements. Your use of such sites and applications is subject to the relevant third party privacy statements.

Retaining your personal data

We retain your personal data for as long as is necessary to fulfil the purposes for which it was collected, or to comply with legal obligations, resolve disputes, protect our assets, or enforce agreements. Depending on the purpose, retention periods will vary. The criteria we use to determine retention periods include whether:

- we are under a legal, contractual or other obligation to retain personal data including pursuant to data retention laws, as part of an investigation or for litigation purposes;
- personal data is needed to provide our products and services including performance improvement and to maintain accurate business and financial records;
- there are means to enable you to access and delete your personal data at any time. We will generally retain personal data for a shorter period of time, where this is not the case;
- you have consented to us retaining your personal data for a longer retention period, in which case, we will retain personal data in line with your consent.

Changes to our Privacy Statement

We may update this Privacy Statement from time to time without prior notice.

How to contact us

If you have any questions about how your personal data is handled by Avit, you want to communicate any concerns, you would like to exercise any of your rights or you wish to lodge a complaint, please contact us as follows:

Email: privacy@avitgroup.com

Phone: +31 (0)88 032 10 32

Avit Group, FAO Avit Privacy, Ecu 21-A, 8305 BA Emmeloord, the Netherlands